

Sponsored Event: Bertram Country Christmas (Bertram Chamber)

Date: December 6, 2025

Suggested sponsor level: Santa's Workshop (\$1000)

Large individual banner

Name of business on event poster

4 free beer mugs/ 8 refills

Website Sponsor listing

Social Media Mentions

Radio Mention

Business announcement during festival

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

Bertram Country Christmas

SATURDAY DECEMBER 6, 2025

1st Choice Sponsor \$700.00

*Name on Event Poster
2 free beer mugs & 3 to all refills
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Business announced during festival*

Rudolph Sponsor

\$500.00

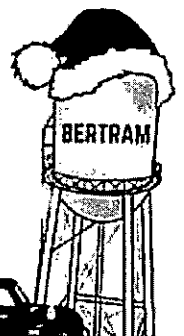
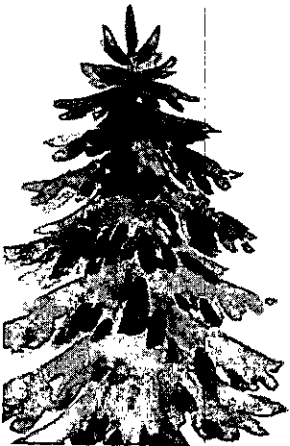
Includes:

Large 2 x 2 Individual Banner
Name on Event Poster
2 free beer mugs & 4 total refills
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Business announced during festival

2nd Choice Sponsor \$250.00

Includes:

*Name on Event Poster
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Business announced during festival*



SPONSORSHIP OPPORTUNITIES

SANTAS WORKSHOP - \$1,000.00

Includes:

Large 2 x 4 Individual Banner
Name on Event Poster
4 free beer mugs & 8 total refills
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Radio mention
Business announced during festival

RUDOLPH SPONSOR - \$500.00

Includes:

Large 2 x 2 Individual Banner
Name on Event Poster
2 free beer mugs & 4 total refills
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Business announced during festival

MRS. CLAUS SPONSOR - \$250.00

Includes:

Name on Stage Banner
Name on Event Poster
Website sponsor listing
Social media mentions
Vendor spot for sponsor
Business announced during festival

Name of Business/Organization/Individual
(Exactly how it should be printed)

Email:

Phone:

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Bertram Country Christmas Festival

DATE(s) OF EVENT: December 6, 2025

CONTACT PERSON: Betty Predmore

MAILING ADDRESS (street, city, state, zip) P.O. Box 508, Bertram, Tx 78605

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Lori Ringstaff, Chamber President

Katy Duke, Chamber Treasurer

PROJECTED ATTENDANCE: 1800
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

See attached form

ADVERTISING/ MARKETING PLAN:

We will promote on social media, sponsor banners at event, printed postcards, radio, printed copy in are newspapers & magazines

LIST OTHER SPONSORS PARTICIPATING:

J-Bar, AC&I, Katy Duke Realtor, Mosaic Garden Treasures, The Globe

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Betty Predmore

Print name: Betty Predmore

Title: Business Manager Date: 8/29/2025