

Sponsored Event: State of the County Luncheon

Date: January 6, 2026

Suggested sponsor level: \$1500

Presenting Sponsor at the January joint chamber luncheon

Inclusion on Social Media Posts/ graphics/ newsletters, etc.

Logo included on Facebook Event Marketing

Exclusive Welcome Remarks at the Luncheon

Use of HOT funds under the following:

a) Registration of Convention Delegates: the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: State of the County Luncheon: Hosted by Burnet & Marble Falls Chambers of Commerce

DATE(s) OF EVENT: Tuesday, Jan. 6, 2026

CONTACT PERSON: Teryl McFerrin - tery@burnetchamber.org \ Kim Kankel - kim@marblefalls.org

MAILING ADDRESS (street, city, state, zip) Burnet Chamber - 101 N. Pierce St, Ste 1 Burnet, TX 78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Board members of both Chambers attached.

PROJECTED ATTENDANCE: 300 +

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

\$1,500 — Presenting Sponsor : inclusion in all social media mentions, graphics, newsletters (both Chambers) Facebook events (20k+ followers combined Chambers' Facebook), printed logo featured on all guest tables, logo on presentation slides, exclusive welcoming remarks

ADVERTISING/ MARKETING PLAN:

Social media, newsletters, on-site promotion

LIST OTHER SPONSORS PARTICIPATING:

No other sponsors - exclusive access provided to Burnet County Tourism to be Presenting Sponsor of the State of the County luncheon

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____

Teryl McFerrin

Kim Kankel

Print name: Teryl McFerrin, Burnet Chamber of Commerce, Executive Director
Kim Kankel, Marble Falls/Highland Lakes Area, President/CEO

Title: _____ Date: 10/20/25