

Sponsored Event: Music on Main- Spring Series

Date: March – June 2026

Suggested sponsor level: \$500 (Community)

*Logo and marketing recognition

*Media: print and digital promotions

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: **1/6/2026**

NAME OF EVENT: **Music on Main (Spring 2026 Series) Marble Falls**

NAME OF ORGANIZATION:

Music on Main, Downtown Marble Falls

MAILING ADDRESS (include street, city, state, zip)

OOS HOLDINGS LLC, PO BOX 781948, SAN ANTONIO TX 78278

CONTACT PERSON:

JAY BROWN OR MITCH MCMANUS

LIST NAMES OF BOARD (if applicable):

N/A

DATES OF EVENT:

March - June 2026

PROJECTED ATTENDANCE:

5,000+ Throughout Series

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

- **COMMUNITY SPONSOR LEVEL IS \$500**
- **RECOGNITION & LOGO INCLUDED IN MARKETING, ADVERTISING, EVENT SIGNAGE, AND MEDIA PROMOTION.**
- **PRINT, DIGITAL, RADIO, EVENT & STREET LEVEL PROMOTION**
- **ADVERTISED ALL OVER HIGHLAND LAKES AND BEYOND**

WHAT IS YOUR ADVERTISING PLAN:

3 MONTHS OF ADVERTISING

- **WEB**
- **SOCIAL MEDIA**
- **PRINT**
- **NEWSPAPER**
- **MAGAZINES**
- **RADIO**
- **FLYERS, POSTERS**
- **SIGNAGE**
- **EBLASTS**

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

City of Marble Falls
Old Oak Square
Commercial National Bank
& Additional Local Businesses as Community Sponsors

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____

J Brown

Print name: **Jay Brown**

Title: **Event Promotions/Organizer**

Date: **1/6/2026**

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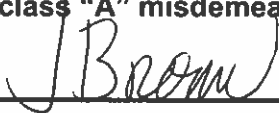
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Signature: _____



Print name: **Jay Brown**

Title: **Event Promotions/Organizer**

Date: **1/6/2026**

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****



2026 SPRING SERIES SPONSORSHIP

- Advertised all over Highland Lakes
- Great Local Branding Opportunity
- Capitalize on Downtown Crowds
- Ads, Flyers, Web, Social, Signage

ONE OF THE MOST POPULAR
MUSIC SERIES IN HIGHLAND LAKES

MARCH - JUNE 2026
3+ MONTHS OF FREE LIVE MUSIC

SPRING SERIES COMMUNITY SPONSOR \$500

- Your Logo on weekly advertising
- Your Logo on ads, flyers, rack cards, posters, e-blasts
- Your Logo on table tents at events
- Your Logo on event & street signage
- Recognition on social media advertising
- Shoutouts on radio commercials & interviews
- Recognition in newspaper articles and media
- Your Logo & link on livemusiconmain.com



Sponsor Info, Please Contact - Jay Brown 830-220-4489

livemusiconmain.com