

Sponsored Event: Spider Mountain Downhill Series

Date: 1/10/26, 2/7/26, 3/15/26, 4/12/26, 5/31/26 & 2/21 Spiderversary

Suggested sponsor level: \$1000

Marketing placement on social media

Marketing placement on website

On site individual banner space

On site/ social media spider king mentions

Video overlay for HCHD posts and reels

Use of HOT funds under the following:

a) Registration of Convention Delegates: the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;

e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels:
Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Hill Country Downhill 2026

DATE(s) OF EVENT: 1/10, 2/7, 3/15, 4/12, 5/31 + 2/21 Spiderversary

CONTACT PERSON: Brian Stevens

MAILING ADDRESS (street, city, state, zip) 200 Greenwood Hills Trail, Burnet, TX 78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

N/A

PROJECTED ATTENDANCE: 300-500 per race/event
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

listed in attached proposal

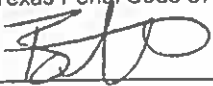
ADVERTISING/ MARKETING PLAN:

listed in attached proposal

LIST OTHER SPONSORS PARTICIPATING:

Bike Farm, RPR Dirtworks, SRAM, Troy Lee Designs, IC

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: 

Print name: Brian Stevens

Title: Community Manager Date: 1/30/2026

CONFLICT OF INTEREST QUESTIONNAIRE

FORM CIQ

For vendor doing business with local governmental entity

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

OFFICE USE ONLY

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

Date Received

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

1 Name of vendor who has a business relationship with local governmental entity.

Spider Mountain Bike Park

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☐ Yes

☒ No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

☐ Yes

☒ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

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Hill Country Downhill Series 2026

Sponsorship Proposal

Overview

Spider Mountain presents the Hill Country Downhill Race Series. A multi-race series focused on growing and progressing the sport of mountain biking in the state of Texas. In true downhill fashion, this race event will be a one-run, best-time wins format with 5+ races making up the series and racers collecting points at each race to compete for the grand prize series winner. This event will bring huge numbers of riders to Spider and will gain national attention through the marketing leading up to it and the media coming out of the event itself.

1st 2026 Round Dates (2nd round TBA)

- Race #1: 1/10/2026
- Race #2: 2/7/2026
- Race #3: 3/21/2026
- Race #4: 4/25/2026
- 5/23/2026 Texas Downhill State Championship

BONUS EVENT

- Spiderversary/Highland Lakes MTB Fest 2/21-2/22/2026

Tier 1 \$1000- Sponsorship Includes

- Marketing Placements
 - Social Media
 - Website
 - On-site individual banner placement space (business provided)
 - On-site/social media Spidie King mentions
 - Video Overlay for ALL HCDH POSTS/REELS (small logo)

Tier 2 \$2000 Sponsorship Includes

- Marketing Placements (races 1-5)
 - Social Media
 - Newsletter
 - Website
 - Video Overlay (large logo)
- On-Site Placements
 - Base area (photo op)
 - Vendor space



- Banner placements (Spider provided)
- Spider Perks
 - 1 night at Thunderbird Lodge
 - 10 lift tickets

Tier 3 2026 \$3000- Annual Sponsorship Includes

- Marketing Placements (ALL races)
 - Social Media
 - 2x On-site media custom sponsor promo(s)
 - Newsletter
 - Website
 - Video Overlay (large logo)
- On-Site Placements (ALL races)
 - Podium banner (photo op)
 - Vendor space
 - Year round banner/sign placements (Spider provided)
- Spider Perks
 - 2 nights at Thunderbird Lodge
 - 20 lift tickets

Value to you

- Instagram - 24.2k followers
- Facebook - 18k followers
- Newsletter - 5k subscribers
- Website - 8k users monthly + 2 minute average engagement time
- Race day media: up to 250 racers per day. 500 per weekend. photos and videos featuring your logo will be captured by us as well as our community and shared with a broad audience.