

Sponsored Event: Marble Falls/ Highland Lakes Area Chamber Battle on the Colorado

Date: June 5-7, 2026

Suggested sponsor level: Formula Light Partner (\$1000)

- Logo placement on each side of rear cowling
- Live stream show mentions
- Race site banner
- Partnered boat display at kickoff racer rally
- Roostertail VIP Experience (x2)

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Battle in the Colorado

DATE(s) OF EVENT: June 5-7, 2026

CONTACT PERSON: Katie Savage

MAILING ADDRESS (street, city, state, zip) 916 2nd St. Marble Falls, TX 78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

PROJECTED ATTENDANCE: _____

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

please see attached

ADVERTISING/ MARKETING PLAN:

LIST OTHER SPONSORS PARTICIPATING:

please see attached

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Director of Special Events Date: Jan 15, 2026

June 5-7, 2026

Battle on the Colorado

You can be part of history by partnering with the Chamber for the first ever Formula One Powerboat Racing event on the Colorado River. The performance speaks for itself, accelerating from 0-100 mph in under 5 seconds keeping it on par with a Formula 1 car. Top speeds in excess of 120 mph with the capability of taking a 180-degree corner at 100 mph, pulling 7+ G's in the process making them the hardest turning race vehicle in the world!

TITLE PARTNER 1 AVAILABLE \$25,000 INVESTMENT

- Event Title Partner Naming Rights
- Local F1 Boat Primary Partner, 1.5' x 4' rear cowling logo placement
- Partner boat displayed at the Kickoff Racer Rally Street Party
- Website logo branding on home page, on event partners page with link and banner ad
- Live stream broadcast commercial, 16 qty. total (partner supplied) and live stream broadcast mentions, 32 total
- Live stream broadcast daily opening and closing entitlements, logo branding, and product showcase, 2 total
- PA Mentions | :15 sec., 32 total
- Roostertail VIP Experience
 - 20 weekend passes and 10 VIP parking passes
 - 30 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 20 qty. (partner supplied)
- Logo Branding
 - Event tickets and passes
 - Official event T-shirt (primary placing)
 - Official event poster
 - On all event printed and digital promotional mediums
 - Official podium backdrop "x12" max (partner provided)
 - F1 Race Ride Experience
 - Ride along, 4 qty (must be 18 or older)
 - All competitors boats, 2 seater promotional boat F1 race ride
- Event data sharing

AFFILIATE PARTNER \$10,000 INVESTMENT

- Local F1 boat primary partner, 1.5' x 4' rear cowling placement
- Partnered boat display at the Kickoff Racer Rally Street Party
- Website logo branding on event partners page with link and banner ad
- Live stream broadcast commercial, 2 qty. per day (partner supplied) and broadcast mentions, 5 qty. per day
- PA mentions, :15 sec., 5 qty. per day
- Roostertail VIP Experience
 - 8 weekend passes and 3 VIP parking passes
 - 40 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 6 qty. (partner supplied)
- Logo Branding
 - Official event T-shirt
 - Official event poster
 - On all event printed and digital promotional mediums
 - Official podium backdrop
- F1 Race Ride Experience
 - Ride along, 2 qty (must be 18 years or older)
- All competitors boats, 2 seater promotional boat F1 race ride

June 5-7, 2026

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BIG TENT PARTNER

\$7,500 INVESTMENT

- Local F1 Boat Primary Partner, 1.5' x 4' rear cowling logo placement
- Partnered boat display at the Kickoff Racer Rally Street Party
- Website logo branding on event partner page with link
- Live stream broadcast commercial, 3 qty. per day (partner supplied) and live stream broadcast mentions, 3 qty. per day
- PA Mentions | :15 sec., 3 qty. per day
- Roostertail VIP Experience
 - 6 weekend passes and 3 VIP parking passes
 - 20 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 4 qty. (partner supplied)
- Logo Branding
 - Official event T-shirt
 - Official event poster

TROPHY PARTNER 3 AVAILABLE

\$3,000 INVESTMENT | 9 TROPHIES

- Website logo branding on event partner page
- Live stream broadcast commercial, 3 qty. per day (partner supplied)
- PA Mentions | :15 sec., 3 qty. per day
- Roostertail VIP Experience
 - 2 weekend passes
 - 12 GA tickets
- Logo Branding
 - Official podium backdrop
 - Official event T-shirt
 - Official event poster
- Trophy logo placement
- Exhibitor space in vendor area at event

STARTING DOCK PARTNER

\$5,000 INVESTMENT

- Website logo branding on event partner page with link
- Live stream broadcast commercial, 3 qty. per day (partner supplied) and live stream broadcast mentions, 3 qty. per day
- PA Mentions | :15 sec., 3 qty. per day
- Roostertail VIP Experience
 - 4 weekend passes and 2 VIP parking passes
 - 20 GA tickets
- Social media tags, mentions and shares
- Exhibitor space in vendor area at event
- On-Site premium banner placement, 4 qty. (partner supplied)
- Logo Branding
 - Official event T-shirt
 - Official event poster

LOCAL BOAT PARTNERS

- Logo placement on each side of the rear cowling
 - Approximately 1.5' x 4'
- Live stream show mentions
- Race site banner placement (partner provided)
- Partnered boat display at the Kickoff Racer Rally Street Party
- Roostertail VIP Experience (Formula 1 ONLY)
 - 2 weekend passes and 1 VIP parking pass

\$3,000 INVESTMENT | FORMULA 1

- 120+ MPH Speeds
- Rip through 180-degree corners at 100 MPH
- Pulls more than 7G's

\$2,000 INVESTMENT | TRI HULL

- Based off a PleasureBoat
- 50+ MPH Speeds
- 1 Pin Turns

\$1,000 INVESTMENT | FORMULA LIGHT

- 12' Tunnel Boats
- 70+ MPH Speeds
- F1 Category Feeder class

June 5-7, 2026

Battle on the Colorado

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget.

BANNER

\$500 INVESTMENT

- 4 GA Tickets
- Logo Branding
 - Official event T-shirt
 - Official event poster
- Roostertail VIP Experience
 - Private Bar
 - Sodas
 - Catered Breakfast
 - Catered Lunch
 - Water
 - Covered Patio Tent
 - Lanyards
- Merchandise Tent
 - Tshirts
 - Koozies
 - Hand Fans
 - Ball Caps
- Adult Beverage Tent
- Main Entrance Tent
- Wristbands
- ICE Truck
- Security
- EMS
- Volunteers
 - Lunch
 - Waters
 - T-shirts
- Water
- Radio
- Restroom/Port-A-Potties
- Newspaper/Magazine

We love new ideas!