

Sponsored Event: Jackson Street Jams

Date: 3/14, 5/16, 6/20, 7/25, 8/15

Suggested sponsor level: \$3600

On site individual banner space

On site mentions

Partnership with KBEY/ Picayune and radio mentions

Advertisement on billboard

Newspaper Advertisements

Use of HOT funds under the following:

a) Registration of Convention Delegates: the furnishing of facilities, personnel, and materials for the registration of convention delegates or registrants;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Jackson Street Jams

DATE(s) OF EVENT: 2026: March 14, May 16, June 20, July 25, August 15 or 22 (TBD)

CONTACT PERSON: Maria Gonzales

MAILING ADDRESS (street, city, state, zip) P.O. Box 1369, Burnet, TX 78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Burnet Community Coalition

PROJECTED ATTENDANCE: 1,500 - 2,500 depending on each concert

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

Approximately \$3,600 for additional services/facilities to accommodate the larger crowd size

ADVERTISING/ MARKETING PLAN:

social media, partnership with Kbey/Picayune, advertisements on electronic billboard, newspaper advertisements

LIST OTHER SPONSORS PARTICIPATING:

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Maria Gonzales

Print name: Maria Gonzales

Title: City Secretary Date: January 29, 2026