

THE STATE OF TEXAS §

COUNTY OF BURNET §

ADVERTISING CONTRACT

THIS CONTRACT is entered into by and between Burnet County, Texas, a political subdivision of the State of Texas ("County"), on behalf of Burnet County Tourism, and Let's Get Social, Social Media Management. ("Vendor").

WITNESSETH:

WHEREAS, County desires to contract with Vendor to provide the services necessary to act as a publisher to list weekly ads that are specifically set forth hereinafter; and

WHEREAS, Vendor has agreed to provide the services enumerated hereinafter for Burnet County Tourism.

NOW THEREFORE, for the mutual consideration expressed hereinafter, County and Vendor agree as follows:

I. SERVICES PROVIDED

Vendor agrees to provide to County the following services, to include, but not limited to:

- 1.1 Social media management per the attached quote from April 15, 2026 to October 15, 2026.

II. BILLING AND PAYMENT

Vendor shall submit a monthly billing statement to the Burnet County Auditor's Office (133 E. Jackson Street, Burnet, Texas 78611). A total of six (6) installments will be made to the Vendor, not to exceed \$9,000.00.

Each invoice received for payment will be reviewed by the County for financial compliance with this Contract. Invoices submitted by Vendor in proper form shall be paid by County within thirty (30) days of receipt of the invoice.

III. TERM AND TERMINATION

This Contract will be for a term of six (6) months. This Contract may be extended provided all terms and conditions, except for the Contract period being extended, remain unchanged and in full force and effect. Any extension of the Contract requires the mutual Contract in writing signed by both parties. Refusal by either party to exercise this Option to Extend shall require this Contract to expire on the original or mutually agreed date. The extension period shall be in six month increments. Either party may terminate this Contract with or without cause with at least thirty (30) days written notice of termination to the other party. If either party terminates this Contract, Burnet County Tourism will be reimbursed for any unpublished services.

IN WITNESS WHEREOF, the parties have executed this Contract on the dates indicated below. The effective date of this Contract is April 15, 2026.

BURNET COUNTY, TX

VENDOR

Burnet County Judge

Lets Get Social

Date: _____

Date: _____

CLIENT AGREEMENT

BURNET COUNTY TOURISM - BLAIR MANNING

LET'S GET SOCIAL

SOCIAL MEDIA MANAGEMENT



BURNET COUNTY TOURISM SOCIAL MEDIA PLAN OF EXECUTION

SOCIAL MEDIA MANAGEMENT

This Agreement is made between Let's Get Social ("Service Provider") and Burnet County Tourism ("Client").

Start Date: April 15, 2026

End Date: October 15, 2026 (six month term).

Scope of Work & Services Provided

Package: THE ULTIMATE - \$1,500 per month

Services include:

THE ULTIMATE

\$1,500/month

-2 social media platforms of your choice (initial setup fees included in plan)

-Account Management and Maintenance

-Access to Consultant via phone

-Client receives monthly social media schedule one week prior to upcoming month

-13-16 posts a month

-Weekly Content Gatherings Sessions - 1hr with face of brand

-Consultant and Client to source images original images & video creative content

-Community Collaboration and Influence Impact Execution

-Business Suite Paid Content - Budget TBD with Client

BURNET COUNTY TOURISM CLIENT AGREEMENT

1. Storytelling & Brand Representation

Let's Get Social agrees to tell the story of Burnet County Tourism to the best of its ability while honoring the Client's brand voice, values, and vision.

2. Content & Communication

Burnet County Tourism will designate one main point of contact. Let's Get Social will coordinate with that contact to gather all required content and information.

3. Confidentiality

Let's Get Social will not disclose any private or confidential information shared by Burnet County Tourism

4. Boundaries & Brand Standards

Let's Get Social will respect all boundaries, preferences, and limitations set by Burnet County Tourism. All content will align with approved brand standards.

5. Approvals & Cooperation

Burnet County Tourism agrees to provide timely feedback, approvals, and materials needed to maintain the content schedule.

6. Term & Termination

This Agreement is effective from April 15, 2026 through October 15th, 2026

7. Independent Contractor

Let's Get Social is an independent contractor and not an employee of Burnet County Tourism

I agree to the terms above.

Client Signature

Date