

Sponsored Event: Marble Falls Rodeo

Date: July 15-18, 2026

Suggested sponsor level: General Sponsor (\$400)

Banner at event

Posters and Radio ads with our mention

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Marble Falls Rodeo

DATE(s) OF EVENT: July 15-18, 2020

CONTACT PERSON: Katie Savage

MAILING ADDRESS (street, city, state, zip) 910 2nd St., Marble Falls, TX 78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

PROJECTED ATTENDANCE: 5,000
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

ADVERTISING/ MARKETING PLAN:

Radio, posters

LIST OTHER SPONSORS PARTICIPATING:

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Public Relations Rep Date: April 23, 2020



Blair Manning <bmanningsburnetcountytexas.org>

Re: MFRodeo

1 message

Katie <katie@marblefalls.org>

Tue, Apr 28, 2026 at 1:22 PM

To: Blair Manning <bmanningsburnetcountytexas.org>

Hi Blair!

Junior Rodeo Buckle Sponsor : \$150

General Banner Sponsor : \$400

Events Sponsor : \$800

Dance Sponsor : \$800

Chute Sponsor : \$950

Thank you,

Katie Skinner

Director of Special Events

916 Second StreetMarble Falls, TX 78654Office: 830.693.2815

Advocate | Educate | Motivate

From: Blair Manning <bmanningsburnetcountytexas.org>**Date:** Friday, April 24, 2026 at 8:33 AM**To:** Katie <katie@marblefalls.org>**Subject:** Re: MFRodeo

Katie,

Thank you. Do you have any sheets talking about sponsorship levels that I can add to the form?

Blair Manning

Tourism & Marketing Director of Burnet County

(M) 737-251-3021

www.highlandlakesofburnetcounty.com