

Sponsored Event: Lake LBJ Links Classic- Kingsland Chamber Golf Tournament

Date: June 19th, 2026 8-4PM (because of duration of event and location they will still be attracting overnight guests at the Legends Villas and other Kingsland STR's)

Suggested sponsor level: Par Sponsor (\$1000)

Company's choice of hole to showcase logo and sponsor

Company Sign at Tee Box

Burnet County Tourism Logo put on tracker app for gold tournament

1 Team (4 players for day of tournament) **GIVEAWAY**

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Lake LBJ Links Classic - Kingsland/ Lake LBJ Chamber Annual Golf Tournament

DATE(s) OF EVENT: 6/19/26 8 am - 4 pm

CONTACT PERSON: Traci Miller, Executive Director 325-388-6211

MAILING ADDRESS (street, city, state, zip) 1309 RR 1431, Kingsland, Tx 78639

BOARD MEMBERS OF EVENT/ORGANIZATION (if applicable):

Andrew Virdell, Mason King, Tara McAlister, Dillon Beck, Greg Miller,
Chris Martin, Teresa Grissom, Mitch Lawdermilk, Susan Patten and Rebecca Lange

PROJECTED ATTENDANCE: 150

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

please see included sponsorship levels

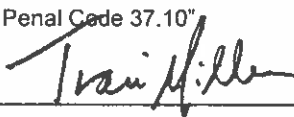
ADVERTISING/ MARKETING PLAN:

Our marketing plan uses sponsor recognition, electronic calendars, Chamber newsletters, Facebook posts, and direct outreach to promote the event and drive participation. Past participants, sponsors, and community contacts will be invited through email, phone calls, texts, and in-person conversations at local events to increase visibility, sponsor value, repeat participation, and Father's Day weekend visitation.

LIST OTHER SPONSORS PARTICIPATING:

As of 4/30/26 Goliath luxury homes Lange Roofing, Landmasters Real Estate, Wayne's Air, LCRA, Kindred Financial Services,
Hill Country Land Development, Llano National Bank, JS Construction, Stay Lake LBJ

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10"

Signature: 

Print name: Traci Miller

Title: Executive Director Date: 4-30-26



LIVE SCORING & LEADERBOARDS

DIGITAL + ON-COURSE SPONSOR EXPOSURE

INTERACTIVE CONTESTS

STREAMLINED REGISTRATION & PROMOTION

PROVIDES:

MORE ENGAGEMENT = MORE VISIBILITY FOR YOUR BUSINESS
MORE PARTICIPATION = MORE FUNDS RAISED FOR OUR COMMUNITY



SPONSORSHIPS ARE LIMITED BE PART OF LAKE LBJ AREA'S FUTURE

FLAG SPONSOR \$1,500 2 AVAILABLE

- Logo on 9 pin flags
- 4 Players (1 team)
- all 18 pin flags for \$2500
- * you get to keep the flags at the end of tournament

TITLE SPONSOR \$3,250 1 AVAILABLE

- Title Sponsor: Logo on all promotional items and marketing
- Company logo on custom scorecards and golf app
- \$5400 Stay & Play Gift
- 4 Players (1 team)

EAGLE SPONSOR \$2,000 3 AVAILABLE

- Sponsor one of 3 Hole-In-One contest holes
- Company sign at the tee box
- Company logo is put on the golf tracker app for that hole
- Allowed to have a company table at the tee box
- Hole-in-one total prize value is Over \$55,000
- 4 players (1 team)

BIRDIE SPONSOR \$1,500 3 AVAILABLE

- Your choice of contest hole:
Longest Drive Mens
Longest Drive Ladies
Putting Contest
- Company sign at tee box or practice putting green
- Company logo is put on the golf tracker app for that hole
- Allowed to have a company table at contest location
- 4 players (1 team)

SHIRT SPONSOR \$1,000 1 AVAILABLE

Company logo on Kingsland Chamber Polo



PAR SPONSOR \$1000 13 AVAILABLE

- Your choice of hole, first come first served
- Company sign at the tee box
- Company logo is put on the golf tracker app for that hole
- Allowed to have a company table at the tee box
- 4 players (1 team)

MEAL SPONSOR \$1000 1 AVAILABLE

Company logo banner at Food Service Tent

SIGNAGE SPONSOR \$150

Signage at event, chamber discretion of location

GOLF BALL SPONSOR \$500

1 golf ball with your logo in all swag bags

TEAM OF FOUR \$500

DRIVING RANGE SPONSOR \$500 1 AVAILABLE

- Logo at driving range/ putting green & club house
- Allowed to set up a company table

BAR CART SPONSOR \$1000 1 AVAILABLE

Company logo on bar cart

SWAG BAG SPONSOR \$500 1 AVAILABLE

Company logo banner on Swag Bag

BALL MARKER SPONSOR \$300

1 poker chip ball marker with your company in all swag bags