

Sponsored Event: ARTS Encounter at Museo Benini

Date: Multiple dates (August, September, November, February 2027)

Suggested sponsor level: \$3500

Leaderboard banner ad on Glasstire (online art magazine)

Logo on all print materials (press release, invitations, postcards, posters)

Social Media posts and shout outs

Announcement of BCT at podium at each event

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: ARTS Encounters at Museo Benini

DATE(s) OF EVENT: 4 ARTS Encounters, the first of which is August 15-16, 2026.
The next 3 are planned for September, November and February.

CONTACT PERSON: Amy Van Dorfy

MAILING ADDRESS (street, city, state, zip) 3400 East FM 2147, Marble Falls, Texas 78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

- see attached list -

PROJECTED ATTENDANCE: 200 each encounter for a total of
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

- see attached -

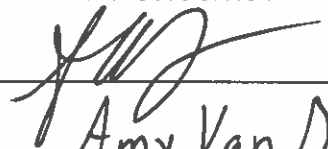
ADVERTISING/ MARKETING PLAN:

- see attachment 2 -

LIST OTHER SPONSORS PARTICIPATING:

Amplify Austin, HED has supported ARTS Encounters in the past, Austin Community Foundation, have applied a

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: 

Print name: Amy Van Dorfy

Title: Vice President, Benini Foundation Date: May 6, 2026
Board



Blair Manning <bmanning@burnetcountytexas.org>

Sponsorship level request benefits - Museo Benini Foundation ARTS Encounters grant request Burnet County

1 message

Amy Van Dorfy <amyvandorfy@yahoo.com>
To: Blair Manning <bmanning@burnetcountytexas.org>

Mon, May 18, 2026 at 5:58 PM

Hello. Here is the information you requested:

Sponsorship level request: \$3500

For all 4 events (8 days total) we are requesting \$283 for a 26 week Leaderboard Top Banner ad sitewide on *Glasstire*. *Glasstire* is the oldest online-only art magazine in the United States. Founded in 2001 and headquartered in Houston, Texas, it serves as the publication of record for the Texas visual art community and beyond. Please find the *Glasstire* media kit here, and the rate sheet is attached.

We also would like to do 4 Social Media Shout Outs.

\$1897 for all 4 events for Michael Mueller Video Productions to film/create the videos for posting which will also be used to increase awareness of the museum generally.

Two day ARTS Encounter 1: August 15/16

\$330 Social Media Shout Out/ *Glasstire* will promote the event on all social platforms - Facebook + Twitter + Instagram

Two day ARTS Encounter 2: September

\$330 Social Media Shout Out/ *Glasstire* will promote the event on all social platforms - Facebook + Twitter + Instagram

Two day ARTS Encounter 3: November

\$330 Social Media Shout Out/ *Glasstire* will promote the event on all social platforms - Facebook + Twitter + Instagram

Two day ARTS Encounter 4: February

\$330 Social Media Shout Out/ *Glasstire* will promote the event on all social platforms - Facebook + Twitter + Instagram

Let me know if you need anything else and thank you again for considering our request.

BENINI FOUNDATION

ATTACHMENT #1

ARTS Encounters Budget

Four - Two Day Events

	Grant Requests	Foundation & Contributions
Printing	800	
Advertising	2775	
Postage/Direct Mail	420	
Social Media Marketing	275	800
Video Capture	1000	
Venue		1600
Prep Work-Staff- Scheduling/Database/Promotions/Reservations/Exhibit Planning	700	700
Set up-Take down staff-Service Tables, Sound, Projection, Exhibits	250	
Event Staff (3)	750	1400
Food, drinks, & catering	1600	300
Event Volunteers (5)-Greeters, Electronic Equipment Operations, Food Service, Parking		2800
Flowers		600
Speaker Gifts & Meals		400
	8570	8600