

Sponsored Event: Hill Country Community Theatre Season 41 Sponsorship

Date: Multiple dates (51 show dates total for season 41 August-February)

Suggested sponsor level: Center Stage Sponsor \$6000

Quarter Page Advertisement in season playbill

Logo Placement on sponsor website

Recognition in season event materials

Social Media Thank you mention

Invitation to season announcement celebration

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Season 41 - Hill Country Community Theatre
51 days 9.25.26 - 10.11.26
DATE(s) OF EVENT: Fridays - Sundays these dates in 2026-2027
12.4.26 - 12.20.26, 2.5.27 - 2.21.27,
CONTACT PERSON: Heidi Melton 4.9.27 - 4.25.27, 6.11.27 - 6.27.27
4003 W. FM 2147 8.13.27 -
MAILING ADDRESS (street, city, state, zip) Corpus Christi Shores, Tx 78657 8.28.27

BOARD MEMBERS OF EVENT/ORGANIZATION (if applicable):

Catherine Rose, Timothy Dey, Mark King, Frank Reilly,
Sarah Spillman, Cody Petty, DJ Yous, Rocky Reese,
Kim Colbeck

PROJECTED ATTENDANCE: 5695
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

Season 41 Encore Sponsor. (See attached)

ADVERTISING/MARKETING PLAN:

Social Media (Instagram, Facebook) Newspaper Ads (marble falls,
Burnet, Horseshoe Bay) and earned media, print magazines, direct mail to
near by addresses.

LIST OTHER SPONSORS PARTICIPATING: Potts & Reilly, LLP, Karries Pet Sitting, Spillman Excavating,
NEA and TCA.

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Heidi Melton
Print name: Heidi Melton
Title: Executive Director Date: 6.29.26

HILL COUNTRY COMMUNITY THEATRE

BUSINESS SPONSORSHIPS SEASON 41

Put Your Business in the Spotlight

Celebrating 41 years of live theatre, Hill Country Community Theatre connects thousands of patrons across the Highland Lakes each season.

Reach the Highland Lakes Audience

6,000+ annual theatre attendees

1,000–1,300 patrons per production

Six mainstage productions each season

Year-round visibility in print, digital, and lobby displays

MARQUEE SPONSOR

\$10,000+

Top billing — the star of the show.

- Full-page color advertisement in season playbill
- Prominent logo placement on HCCT website (linked)
- Recognition in season marketing materials
- Lobby signage recognition throughout the season
- Featured social media spotlight
- Invitation to Season Announcement Celebration.

SPOTLIGHT SPONSOR

\$7,500 – \$9,999

Front and center in the spotlight.

- Half-page season playbill advertisement
- Logo placement on HCCT sponsor webpage (linked)
- Recognition in select email newsletters
- Lobby sponsor recognition signage
- Dedicated social media thank-you post
- Invitation to Season Announcement Celebration

*** CENTER STAGE SPONSOR**

\$5,000 – \$7,499

Take a leading role in every production.

- Quarter-page advertisement in the season playbill
- Logo placement on sponsor webpage (linked)
- Recognition in season event materials
- Social media thank-you mention
- Invitation to Season Announcement Celebration

ENCORE SPONSOR

\$1,500 – \$4,999

Keep the applause going.

- Logo listed in season playbill
- Business name listed on sponsor webpage (linked)
- Recognition on lobby sponsor signage
- Invitation to Season Announcement Celebration

Partner With HCCT

Align your business with one of the Highland Lakes' most visible cultural organizations while connecting with thousands of engaged patrons each season.

Learn more about sponsorship opportunities:

www.thehcct.org
director@thehcct.org
830-798-8944

HILL COUNTRY COMMUNITY THEATRE

A Cultural Hub for the Highland Lakes

For more than 40 years, Hill Country Community Theatre has brought live theatre, educational programs, and community events to the Texas Hill Country and Highland Lakes region, welcoming thousands of patrons each season.

HCCT BY THE NUMBERS

7,424

Tickets sold during the 2024–2025 season

6

Mainstage productions each season

6

Special events each season

1,000–1,300

Patrons per mainstage production

40+

Years serving the Highland Lakes

100+

Community volunteers each year

WHAT WE DO

- Mainstage theatrical productions
- Youth theatre education and summer camps
- Special performances and community events
- Volunteer opportunities for the community

OUR AUDIENCE

HCCT attracts a loyal and engaged audience from across the Texas Hill Country and Highland Lakes region, including:

Marble Falls • Horseshoe Bay • Kingsland • Burnet • Llano • Johnson City
Fredericksburg • Austin visitors

PARTNER WITH HCCT

Business sponsors gain visibility with thousands of engaged patrons while supporting one of the region's most established cultural organizations.

Learn more:

thehcct.org

director@thehcct.org

830-798-8944

Please complete, detach, and return with

your payments to:

MCCT 4003 W FM 2147

Cottonwood Shores, TX 78657

- ☐ Legacy \$10,000 +
- ☐ Diamond \$5,000 - \$9,999
- ☐ Platinum \$2,500 - \$4,999
- ☐ Gold \$1,000 - \$2,499
- ☐ Silver \$500 - \$999
- ☐ Bronze \$150 - \$499
- ☐ Season Flex Pass \$70
- ☐ Couples Season Tickets \$270
- ☐ Singles Season Tickets \$135

Mark Name(s) to be listed in the playbill for indicate "anonymous" (listing if you prefer.)

Name(s): _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

My check is enclosed for: ☐ \$ _____

Credit Card Number: _____

Name on Card: _____

Exp. Date: _____ CCV: _____

Total Amount Charged: \$ _____

SUMMER YOUTH CAMP



JULY 15-18, 2027

GUYS AND DOLLS JR.

JULY 15 - 18, 2027

Guys and Dolls Jr. brings the beloved Broadway classic to life with Frank Loesser's brassy score and sharp wit. In Damon Runyon's colorful New York City, gambler Nathan Detroit schemes to finance the biggest craps game in town while his long-suffering fiancée, Adelaide, waits for a wedding that never seems to happen. Meanwhile, Sky Masterson unexpectedly falls for missionary Sarah Brown in this spirited tale of luck, love, and unlikely romance.

NONPROFIT
ORGANIZATION
U.S. POSTAGE PAID
MARBLE FALLS, TX
PERMIT NO. 86
EGRWSH

THE COUNTRY COMMUNITY THEATRE
4003 W FM 2147
COTTONWOOD SHORES TEXAS 78657



SEASON 41

A New Chapter Begins...



A GENTLEMAN'S GUIDE

LOVE & MURDER

BOOK AND LYRICS BY STEPHEN SODERBERGH
MUSIC BY STEVE LEECH

CASTING BY BOB MOFFATT

September 25th - October 11th, 2026

THE GENTLEMAN'S GUIDE TO LOVE & MURDER IS A PRODUCTION OF THEATRE COMPANY OF THE AMERICAN WEST. TICKETS ARE AVAILABLE AT www.theatrecowboytickets.com OR BY CALLING 800-838-2842.

MISERY

BY WILLIAM GOLDMAN

BASED UPON THE
PLAY BY STEPHEN KING

FEBRUARY 5TH - 21ST, 2027

MISERY IS A PRODUCTION OF THEATRE COMPANY OF THE AMERICAN WEST. TICKETS ARE AVAILABLE AT www.theatrecowboytickets.com OR BY CALLING 800-838-2842.

Little Women

The Broadway Musical

Book by
Marianne Moore
Lyrics by
Leslie H. Hinkle
Music by
Michael Brown

June 11th - 27th, 2027

LET'S MAKE A NIGHT OF IT! LITTLE WOMEN IS A PRODUCTION OF THEATRE COMPANY OF THE AMERICAN WEST. TICKETS ARE AVAILABLE AT www.theatrecowboytickets.com OR BY CALLING 800-838-2842.

Living Beth's WHITE CHRISTMAS

Based upon the Paramount Pictures film, written by the
screenplay by David Lee and the music by the

MUSIC AND LYRICS
BY LIVING BETH

Book by David Lee and Paul Blake

Original story written from the film by Robert Fisher
and the lyrics by the
Living Beth

December 4th - 20th, 2026

THE WHITE CHRISTMAS IS A PRODUCTION OF THEATRE COMPANY OF THE AMERICAN WEST. TICKETS ARE AVAILABLE AT www.theatrecowboytickets.com OR BY CALLING 800-838-2842.

THE IMPORTANCE OF BEING EARNEST

BY OSCAR WILDE

APRIL 9TH - 25TH, 2027

THE IMPORTANCE OF BEING EARNEST IS A PRODUCTION OF THEATRE COMPANY OF THE AMERICAN WEST. TICKETS ARE AVAILABLE AT www.theatrecowboytickets.com OR BY CALLING 800-838-2842.

PICASSO

AT THE
Lapin Foile

by Steve Martin

AUGUST 13TH - 22ND, 2027

PICASSO AT THE LAPIN FOILE IS A PRODUCTION OF THEATRE COMPANY OF THE AMERICAN WEST. TICKETS ARE AVAILABLE AT www.theatrecowboytickets.com OR BY CALLING 800-838-2842.

Become a HCC Season 41
DONOR OF THE THEATRE and help us continue
to bring exemplary theatre to the Highland
Lakes Communities.

All Donors of the Theatre receive:

- Recognition in HCCT playbills
- Invitation to Season Announcement Event
- Advanced Ticketing for all productions

In addition, each DONOR level is entitled to the following benefits listed:

LEGACY \$10,000 +

- All-Access Reserved VIP Parking
- Twelve (12) complimentary tickets to be redeemed during Season 41
- Exclusive priority seat selection before all donor and public ticketing.

DIAMOND \$5,000 - \$9,999

- Mainstage Reserved Parking
- Ten (10) complimentary tickets to be redeemed during Season 41

PLATINUM \$2,500 - \$4,999

- Mainstage Reserved Parking
- Eight (8) complimentary tickets to be redeemed during Season 41

GOLD \$1,000 - \$2,499

- Six (6) complimentary tickets to be redeemed during Season 41

SILVER \$500 - \$999

- Four (4) complimentary tickets to be redeemed during Season 41

BRONZE \$150 - \$499

- Two (2) complimentary tickets to be redeemed during Season 41

NON-DONOR DISCOUNT TICKETS

Season Flex Pass: \$70

- 3 Tickets to use as you choose over the course of the season SAVES \$11

Couples Season Tickets: \$270

- 2 Tickets for each main stage production in Season 41 SAVES \$64

Single Season Tickets: \$135

- 1 Ticket for each main stage production in Season 41 SAVES \$27