

Jolene Mock

From: Karen Hardin <auditor@burnetcountytexas.org>
Sent: Tuesday, October 03, 2017 12:53 PM
To: Jolene Mock
Subject: FW: Marble Falls Chamber 'Walkway of Lights' request

Thanks,

Karen Hardin, CPA
Burnet County Auditor
(512)756-5466

From: James Oakley [<mailto:judgejamesoakley@gmail.com>]
Sent: Thursday, August 31, 2017 7:11 PM
To: Patti Zinsmeyer
Cc: Stephanie McCormick; Karen Hardin
Subject: Re: Marble Falls Chamber 'Walkway of Lights' request

Thanks Patti -

I will include this in the FY'18 budget wherein funds become available October 1st.

James Oakley
Burnet County Judge
512-744-5205 cell & text
judgejamesoakley@gmail.com

Sent from iPhone

On Aug 31, 2017, at 4:45 PM, Patti Zinsmeyer <patti@marblefalls.org> wrote:

Judge Oakley,

2017 marks the 27th year of Walkway of Lights. Every year our attendance increases. In 2016, we had over 51,000 people enjoy the holiday cheer that Walkway has to offer. We also know that Walkway puts heads in beds in Burnet County lodging facilities. We collect this data from as many visitors as we can at the front gate. With lighted sculptures of every kind, sparkling garland leading the way through the dazzling winter wonderland, photo opportunities, concessions, and more, it's no wonder people come from all over the world to experience it.

Each year, as we prepare to set up Walkway of Lights, we face a big challenge with the lighting on the sculptures. And, as I'm sure you are aware, the set up takes several weeks and repairing the sculptures just adds to that labor. Several of the sculptures are in desperate need of complete replacement and there are always many in which the lights are spliced to improve the appearance. All sculptures are still framed in conventional tube lighting. We believe switching to LED will help lessen future repairs. LED is, initially, going to be more expensive but we believe it is a must as it will improve the future of Walkway



of Lights. Also, there is research to show that LED lights are up to 80% more efficient than traditional lighting. This will also reduce the energy cost of WOL for years to come.

To begin this project, I would like to order 35, 150 ft., spools of LED rope lighting. The company we have chosen to work with is 1000Bulbs.com. 35 spools @ \$124.95 + freight ~ \$225 = \$4598.25.

Thank you for considering.

Respectfully,

Patti Zinsmeyer
Executive Director
Marble Falls/Lake LBJ CoC & CVB
www.marblefalls.org
830.693.2815