AWR 209 Working with the Media: A Short Course for Rural First Responders

Training offered at NO COST!!

AWR 209 Working with the Media: A Short Course for Rural First Responders is a seven-hour tuition-free course designed to provide rural first responders with the skills and knowledge to quickly adopt the role of public information officer (PIO) if/when needed and to communicate with the public through the media. Many rural first responder organizations do not have a full or part-time PIO on staff. Therefore, in the event that a first responder is thrust into the role of PIO, whether it be roadside at the scene of an emergency or detailing directions to the public in a crisis situation, it is important to understand how the media works and how best to work with the available media outlets.

Topics covered include but are not limited to:

- Utilizing the media in emergency and public awareness situations.
- Working with the media at the scene of an emergency.
- Anticipating what news agencies want from the responders at the scene of an emergency.
- Giving interviews that work.
- Writing effective news releases that will be read.

**Please note all foreign nationals need to complete a Department of Homeland Security Foreign National Visitor Request Form in order to attend this course.*

Register for your FEMA Student Identification number at: https://cdp.dhs.gov/femasid

RDPC Rural Domestic Preparedness Consortium | EKU

Monday, October 1, 2018

Registration Deadline: September 17, 2018

*Please sign-up no later than **Monday, October 1, 2018** as a minimum of 20 registrations must be received by this date to confirm the class will be held. Should you have any questions regarding the local jurisdiction or directions to the facility please contact Courtney Wollard / 254-750-5419 / courtneyr@wacotx.gov.*

Training Sponsored by:

Waco-McLennan County Public Health District

Training Site

Waco-McLennan County Office of Emergency Management
- Emergency Operations Center
721 N. 4th Street, Waco, Tx 76701
Sign-In: 7:30am
Class Times: 8:00am-4:00pm

Prerequisites: U.S. Citizenship

Registration

Click here to register or visit www.preparingtexas.org

Direct registration questions to: Scott Sutherland via email at Scott.Sutherland@dps.texas.gov

Students who successfully complete training will receive an RDPC certificate in approximately 6-8 weeks after training.

For information about course content or how to obtain a DHS Foreign National Visitor Request Form contact the RDPC at: helpdesk@ruraltraining.org or 877-855-RDPC (7372)