

HILL COUNTRY HAPPENINGS

Commercial Advertising Space Reservation and Insertion Agreement

This agreement is by and between Hill Country Happenings, hereafter referred to as "publisher" and

BURNET COUNTY TOURISM
Advertiser 220 S. PIERCE ST. BURNET TEXAS 78611
Billing Address JUDGE JAMES OAKLEY 512-715-5276 City TEXAS State 78611 Zip
Contact Person SMCMORMICK @ BURNETCOUNTYTEXAS.ORG Phone # Fax #
Email

...hereafter referred to as "advertiser". Publisher and advertiser agree to the following:

1. Publisher agrees to provide to advertiser reserved advertising space in Hill Country Happenings. Publisher shall prepare, print and circulate advertising provided by advertiser in Hill Country Happenings "magazine".
2. Advertiser agrees to provide to publisher camera ready art, ad copy and any other necessary information/materials on or before "copy deadline" dates specified by publisher. If no such materials are supplied in a timely fashion, publisher has the right to display one of advertiser's previous ads in advertiser's reserved space.
3. This agreement shall be for a minimum of 4 consecutive months ~~and shall continue thereafter for an unspecified period of time or until cancelled by either party with a 60-day written notice (at least 60 days prior to the publisher's next copy deadline date) to the other.~~
4. Advertiser's reserved space requirements and cost for same are as follows:

Ad Size: FULL PAGE

Page(s):

Cost Per Month: \$ 500/mo. 4 MONTHS SEPT OCT NOV DEC
TOTAL \$2000

Additional Information:

5. All covers, inside covers, premier pages and special pages must be paid at time of signing. Otherwise, payments are due within 30 (30) days from date of invoice. In the event payment(s) for advertising is not received by publisher within thirty (30) days of payment due date a finance charge equal to 1.5% per month of the overdue amount shall be charged to advertiser. In the event any amount shall be 60 days or more past due, publisher shall have the right to terminate this agreement without further notice. Any collection fee costs shall be paid for by advertiser. Any errors or omissions on the part of publisher shall be cured by the publisher of similar size and/or value, by discretion of the publisher based on layout availability. This agreement shall be interpreted in accordance with the laws of the State of Texas. Legal fees/costs incurred to enforce any or all of this agreement shall be paid by the non-prevailing party involved. This agreement shall be binding upon and inure to the benefit of parties hereto individually, corporately, and collectively their heirs, successors and assignees.

Advertiser J. Oakley

Date 8/13/19

Publisher

Date