

TO: COMMISSIONERS COURT

FROM: TOURISM OFFICE

RE: SPONSORSHIP APPLICATION APPROVAL

The Marble Falls Chamber of Commerce has submitted an application for Tourism Sponsorship Funds for their Marble Falls Music Festival which will be held September 20/21, 2019, under the new guidelines for Tourism Event Sponsorship.

Their application request meets all the requirements for sponsorship. It is a public, two day event, with a projected attendance of 2,000 people. The advertising will be in acceptable sources that will include the Burnet County Tourism logo and website being advertised on social media, advertising and on their website. They have also stated that advertising will be at least 50 miles outside Burnet County. They will also provide tickets and other amenities for our use to promote on our Facebook page.

The Tourism Committee has agreed that an acceptable level of participation would be \$3,000, ✓ and recommends that level to the Commissioners Court for approval.

APPROVED:



COUNTY JUDGE JAMES OAKLEY
September 10, 2019