

TO: COMMISSIONERS COURT

FROM: TOURISM OFFICE

RE: SPONSORSHIP APPLICATION APPROVAL FOR BURNET COUNTY RODEO

The Burnet County Rodeo Association has submitted an application for Tourism Sponsorship Funds for the 2019 Burnet County Rodeo, May 9-11, 2019, under the guidelines for Burnet County Tourism Event Sponsorship.

Their application request meets all the requirements for sponsorship. It is a public, two day event, with a large attendance. The advertising will be in acceptable sources that will include the Burnet County Tourism name, logo, and link being advertised in the newspaper, during the event and, additionally, the logo will be on display on a banner at the event. The sponsorship level also includes incentives. Advertising will be at least 50 miles outside Burnet County.

The Tourism Committee has agreed that an acceptable level of participation would be **\$800.00**, and recommends that level to the Commissioners Court for approval.

Contact:

Tina Morgan
Burnet County Rodeo Association
P.O. Box 153
Burnet, Texas 78611
830-385-3721

APPROVED:



COUNTY JUDGE JAMES OAKLEY
May 1, 2019

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

DATE: 4/22/19

NAME OF ORGANIZATION: Burnet Co Rodeo Assoc.

MAILING ADDRESS (include street, city, state, zip)

P.O. Box 153
Burnet TX 78611

CONTACT PERSON: Tina Morgan - 870-385-3721

LIST NAMES OF BOARD OF DIRECTORS:

President - Cody Orman Sec. Tina Morgan

VP - Brent Nichols Treas. MJ Cosburn

DATES OF EVENT (must be at least two days in length):

May 9-11 2019

PROJECTED ATTENDANCE: 2500

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

Sponsorship in the event must include advertising in a combination of the following examples of acceptable marketing: social media, direct mail, newspapers, magazines, radio, television, etc to attract overnight visitors by means of media sources that target audiences at least fifty (50) miles outside of Burnet County. All advertising must be executed in advance of the event.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

\$ 800 - Barrell Race Exclusive

WHAT IS YOUR ADVERTISING PLAN: (all advertising with Burnet County funds must be at least fifty (50) miles outside Burnet County, TX)

Newspaper, Announcements, Banner.

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION::

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Tina Morgan

Print name: Tina Morgan

Title: Secretary, Burnet County Rodeo Association

Date: 4-22-19

Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding.

CONFLICT OF INTEREST QUESTIONNAIRE

FORM CIQ

For vendor doing business with local governmental entity

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

Burnet County Rodero Association

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Damen Beierle

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☐ Yes

☒ No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

☐ Yes

☒ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

Damen Beierle serves on our Board of Directors.

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7 Inna Morgan
Signature of vendor doing business with the governmental entity

4-22-19
Date

2019 Sponsorship Packages

*Burnet Co Rodeo Assn
2 day event*

Package #1 Official Title Sponsor

\$3,500.00

- *Recognized in all Pre-Rodeo Press and All Promotional Advertising
- *Announcer Recognition throughout Rodeo Performances
- *Company Name included on Rodeo Tickets and Posters
 - *Logo on Posters
 - *4 Arena Banners
 - *20 VIP Rodeo Tickets

Package #2 Platinum Sponsor

\$2,500.00

- *Recognized in all Pre-Rodeo Press and All Promotional Advertising
- *Announcer Recognition throughout Rodeo Performances
 - *Logo on Posters
 - *3 Arena Banners
 - *18 VIP Rodeo Tickets

Package #3 Hospitality Sponsor

\$2,250.00

- *Recognition in all Pre-Rodeo Press and All Promotional Advertising
- *Announcer Recognition throughout Rodeo Performances
 - *Logo on Posters
 - *2 Arena Banners-3x5
 - *16 VIP Rodeo Tickets

Package #4 Dance Sponsor

\$1,500.00

- *Recognition in Promotional Advertising
- *Logo on Poster
- *Arena Banner-3x5
- 10 VIP Rodeo Tickets

Package #5 Event Sponsor

\$800.00

- *Recognition during Chosen Event
- *Mention in Newspaper
- *Arena Banner-3x5
- *8 VIP Rodeo Tickets (Events)
- Saddle Bronc - Bareback - Breakaway - Team Roping
- Mutton Bustin' - Queens Contest - Steer Wrestling
- Calf Roping - Barrel Racing - Bull Riding

Package #6 Chute Sponsor

\$600.00

- *Recognition Each Time Chute is in Use
- *Mention in Newspaper
- *Arena Banner-3x5
- *6 VIP Rodeo Tickets

Package #7 Arena Sponsor

\$300.00

- *Recognition during Rodeo
- *Mention in Newspaper
- *Arena Banner-3x5
- *4 VIP Rodeo Tickets

Package #8 Personal Commitment

\$150.00

- *Mention in News Paper
- *2 VIP Rodeo Tickets