

TO: COMMISSIONERS COURT

FROM: TOURISM OFFICE

RE: POST FUNDING REPORT FOR BURNET CONCERT SERIES

The City of Burnet/Burnet Economic Development Corporation has submitted their Post Funding Report required by the Burnet County Tourism Event Sponsorship Procedures and by doing so have concluded their responsibility. The Burnet Concert Series was funded at \$3,750.00, \$1,250.00 for each concert. The attached information includes their application and the post event report with the attendance by day and revenue information. Our banner was displayed. They advertised by social media, radio and flyers, and provided amenities for Burnet County Tourism to use as promotional materials on our website.

POST FUNDING REPORT

Due no later than thirty (30) days after event

Return to Burnet County Tourism Department, 220 S. Pierce St., Burnet, TX 78611

NAME OF SPONSORED EVENT: Burnet Summer Concert Series- Tejano Night

NAME OF CONTACT PERSON: Adrienne Feild

ADDRESS/PHONE/EMAIL PO Box 1369 Burnet, TX 78611 (512)715-3214 afeild@cityofburnet.com

ATTACH COPIES OF ADVERTISING/SOCIAL MEDIA POSTS ETC.

ACTUAL ATTENDANCE OF EVENT BY DAY:

256

PLEASE ATTACH A COPY OF YOUR P&L REPORT.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Adrienne Feild Adrienne Feild
2019.11.14 10:38:01 -06'00'

Print name: Adrienne Feild

Title: Administrative Services

Date: 11/14/2019

POST FUNDING REPORT

Due no later than thirty (30) days after event

Return to Burnet County Tourism Department, 220 S. Pierce St., Burnet, TX 78611

NAME OF SPONSORED EVENT: Burnet Summer Concert Series- Kevin Fowler

NAME OF CONTACT PERSON: Adrienne Feild

ADDRESS/PHONE/EMAIL PO Box 1369 Burnet, TX 78611 (512)715-3214 afeild@cityofburnet.com

ATTACH COPIES OF ADVERTISING/SOCIAL MEDIA POSTS ETC.

ACTUAL ATTENDANCE OF EVENT BY DAY:

1,684

PLEASE ATTACH A COPY OF YOUR P&L REPORT.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Adrienne Feild Adrienne Feild
2019.11.14 10:38:01 -06'00'

Print name: Adrienne Feild

Title: Administrative Services

Date: 11/14/2019

POST FUNDING REPORT

Due no later than thirty (30) days after event

Return to Burnet County Tourism Department, 220 S. Pierce St., Burnet, TX 78611

NAME OF SPONSORED EVENT: Octoberfest

NAME OF CONTACT PERSON: Adrienne Feild

ADDRESS/PHONE/EMAIL PO Box 1369 Burnet, TX 78611 (512)715-3214 afeild@cityofburnet.com

ATTACH COPIES OF ADVERTISING/SOCIAL MEDIA POSTS ETC.

ACTUAL ATTENDANCE OF EVENT BY DAY:

386

PLEASE ATTACH A COPY OF YOUR P&L REPORT.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Adrienne Feild Adrienne Feild
2019.11.14 10:38:01 -06'00'

Print name: Adrienne Feild

Title: Administrative Services

Date: 11/14/2019

BURNET SUMMER CONCERT SERIES
Octoberfest - 10/12/2019
Stoney Larue Concert

REVENUES

CASH COLLECTED	\$	10,755.00
GROSS CC RECEIPTS		1,951.00
ONLINE SALES (76 x \$20)		1,520.00
SPONSOR - F&H		3,150.00
SPONSOR - County		1,250.00
TOTAL REVENUES	\$	<u>18,626.00</u>

EXPENSES

BAND - STONEY LARUE	\$	18,000.00
BAND - LC ROCKS		1,875.00
EVENT MANAGEMENT DOUBLE EAGLE		26,355.00
AMANZI PARTY RENTALS - KIDS ENTERTAINMENT		6,900.00
MISC/CITY		1,129.65
TOTAL EXPENSES	\$	<u>54,259.65</u>
PROFIT/(LOSS)	\$	<u><u>(35,633.65)</u></u>

Expenses

Summer Concert Series - General Expenses

	Amount
Posters	\$ 370.00
Posters	25.00
Posters	370.00
Posters	570.00
Double Eagle Inv 525 Lic for all	477.00
Employee Food/Snacks	197.88
Wristbands	231.30
Square Chip Readers	114.12
	<u>\$ 2,355.30</u>

June 15th Show Tejano Night

BAND - David Lee Garza		\$ 7,000.00
BAND - LeDezz		1,500.00
Double Eagle Inv 522 Talent Booking Fee	850.00	
	Sound Deposit	1,000.00
		1,850.00
Double Eagle Inv 525 Sound Final Pymnt	1,000.00	
	Event Mgmt Fee	1,500.00
	Hospitality Fee	550.00
	Hotel Rooms	870.00
	Porta Potties	1,080.00
		5,000.00
Inv 531 Double Eagle		670.00
1/3 General Expenses		785.10
		<u>\$ 16,805.10</u>

Aug 3rd Show - Kevin Fowler

Double Eagle	Inv 522	Sound Dep/Talent Booking Fee/Opener Deposit	\$	4,400.00
		Kevin Fowler		25,000.00
		Fowler Poster Design		840.00
	Inv 531	Double Eagle		7,345.00
		1/3 General Expenses		785.10
			\$	<u>38,370.10</u>

Oktoberfest with Stoney Larue

Amanzi Party Rental	Dep - Kids Entertainment	\$ 2,070.00
Amanzi Party Rental	Balance - Kids Entertainment	4,830.00
	Stoney Larue	18,000.00
Double Eagle Inv 537 LC Rocks		1,875.00
Double Eagle Inv 522 Sound Deposit	1,000.00	
	Stage Deposit	1,000.00
	Talent Booking Fee	2,120.00
		4,120.00
Double Eagle Inv 539 Double Eagle		22,235.00
	Beer/Water	1,129.65
	1/3 General Expenses	785.10
		<u>\$ 55,044.75</u>

Total (52-5800-4701)	SUMMER CONCERT SERIES	55,175.20
Total (52-5800-4705)	OKTOBERFEST	55,044.75
TOTAL EXPENSES		<u>\$ 110,219.95</u>

TOTAL PROFIT/LOSS (51,963.95)

**2019 Burnet Summer Concert Series/Okttoberfest
Profit/Loss Report**

Revenues

Burnet Summer Concert Series
Tejano Night - 6/15/19

REVENUES

Cash Sales	\$	2,750.00	
Online Sales	\$	330.00	
CC Sales	\$	175.00	
Sponsorship- Burnet County Tourism	\$	1,250.00	
TOTAL REVENUES			\$ 4,505.00

BURNET SUMMER CONCERT SERIES

Kevin Fowler - August 3rd

REVENUES

RECEIPTS (Cash/CC/Online)	\$	32,575.00	
ONLINE SALES - No shows		1,000.00	
Sponsorship- Burnet County Tourism		1,250.00	
Sponsorship		300.00	
TOTAL REVENUES			\$ 35,125.00

BURNET SUMMER CONCERT SERIES

Octoberfest - 10/12/2019

Stoney Larue Concert

REVENUES

CASH COLLECTED	\$	10,755.00	
GROSS CC RECEIPTS		1,951.00	
ONLINE SALES (76 x \$20)		1,520.00	
SPONSOR - F&H		3,150.00	
Sponsorship- Burnet County Tourism		1,250.00	
TOTAL REVENUES			\$ 18,626.00

TOTAL REVENUES	58,256.00
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TO: COMMISSIONERS COURT

FROM: TOURISM OFFICE

RE: SPONSORSHIP APPLICATION APPROVAL FOR BURNET CONCERT SERIES

The Burnet Economic Development Corporation has submitted an application for Tourism Sponsorship Funds for the Burnet Concert Series under the guidelines for Burnet County Tourism Event Sponsorship. The three dates of concerts are June 15, David Lee Garza; August 3, Kevin Fowler; and October 12, Octoberfest featuring Stoney LaRue.

Their application request meets all the requirements for sponsorship. They have advised that the concert series is a public, two day event, with a large attendance. The advertising will be in acceptable sources that will include the Burnet County Tourism name, logo, and link being advertised on radio, Facebook, billboards, posters and flyers, and, additionally, the logo and website will be on display on a banner at the events. Advertising will be at least 50 miles outside Burnet County. The sponsorship level also includes incentives that include concert meet and greet tickets and General Admission tickets.

The Tourism Committee has agreed that an acceptable level of participation would be **\$3,750 that includes all three concerts (\$1250.00 each)**, and recommends that level to the Commissioners Court for approval.

Economic Development Corporation contact:
David Vaughn
Burnet Economic Development Corporation
Post Office Box 1369
Burnet, TX 78611
512-756-6093, Ext. 3208

APPROVED:

COUNTY JUDGE JAMES OAKLEY
June 11, 2019

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

DATE: 5/21/19

NAME OF EVENT: Burnet Concert Series

NAME OF ORGANIZATION: Burnet Economic Development Corp.

MAILING ADDRESS (include street, city, state, zip)

P.O. Box 1369 Burnet, TX 78611

CONTACT PERSON: David Vaughn 512-756-6093

LIST NAMES OF BOARD OF DIRECTORS:

EXT# 3208

Cary Johnson, Wayne Brown, Crista Bronley

Cody Henson, Mark Lewis, Danny Leske, David Vaughn

DATES OF EVENT (must be at least two days in length):

6/15/19 8/3/19 10/12/19

PROJECTED ATTENDANCE: 2,000 each 6/15: 8/3 5,000 10/12

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

Sponsorship in the event must include advertising in a combination of the following examples of acceptable marketing: social media, direct mail, newspapers, magazines, radio, television, etc to attract overnight visitors by means of media sources that target audiences at least fifty (50) miles outside of Burnet County. All advertising must be executed in advance of the event.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

See Attached.

\$1250.00 Recommended.

WHAT IS YOUR ADVERTISING PLAN: (all advertising with Burnet County funds must be at least fifty (50) miles outside Burnet County, TX)

Radio, Facebook, billboard, Posters, Flyers

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION::

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____

Print name: _____

Title: _____

Date: _____

Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding.

CONFLICT OF INTEREST QUESTIONNAIRE

FORM CIQ

For vendor doing business with local governmental entity

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

~~XXXXXXXXXXXX~~ Burnett EDC

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Damon Beierle

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☒ Yes

☐ No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

☐ Yes

☒ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more. Damon Beierle owns Double Eagle Ent. Double Eagle Entertainment is a contractor for our rent production.

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7
Signature of vendor doing business with the governmental entity _____ Date _____

2019 Sponsorship Packages

Burnet Concert Series

\$2,500.00 per Show (3 Shows)

- *Presenting Sponsor Recognition
- *Logo on Stage Banner
- *Social Media Coverage
- *Stage Announcements
- *Radio Mentions
- *8 VIP Meet & Greet Tickets and 10 General Admission Tickets per show.

\$1,250.00 per Show (3 Shows)

- *Logo on Stage Banner
- *Social Media Coverage
- *Stage Announcements
- *4 VIP Meet & Greet Tickets and 8 General Admission Tickets per Show

\$650.00 Per Show (3 Shows)

- *Stage Front Banner
- *Social Media Coverage
- *Stage Announcements
- *2 VIP Meet & Greet Tickets and 4 General Admission Tickets per show

June 15- David Lee Garza

August 3 – Kevin Fowler

October 12 – Octoberfest featuring Stoney LaRue

Please make Checks Payable to: Burnet Economic Development Corp.

