

Post funding report from the Burnet Chamber of Commerce for Christmas/ Snow on the Square



Attached is the post funding report from the Burnet Chamber Of Commerce (Kim Winkler) for the December 12, 2020 Snow on the Square event which was funded in the amount of \$3,000.00. The attendance was 6000 people and she has attached a copy of their P & L Report and copies of the advertising done in print and on Social Media.

Also attached is their sponsorship request application.

Andi Ball, Tourism Coordinator

POST FUNDING REPORT

Due no later than thirty (30) days after event

Return to Burnet County Tourism Department, 220 S. Pierce St., Burnet, TX 78611

NAME OF SPONSORED EVENT: Christmas/Snow on the Square

NAME OF CONTACT PERSON: Kim Winkler

ADDRESS/PHONE/EMAIL 101 N Pierce St., 512-756-4297, kim@burnetchamber.org

ATTACH COPIES OF ADVERTISING/SOCIAL MEDIA POSTS ETC.

ACTUAL ATTENDANCE OF EVENT BY DAY:

6,000

PLEASE ATTACH A COPY OF YOUR P&L REPORT.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Kim Winkler

Digitally signed by Kim Winkler
DN: cn=Kim Winkler, o=Burnet Chamber of Commerce, ou,
email=kim@burnetchamber.org, c=US
Date: 2021.01.11 16:41:45 -0600

Print name: Kim Winkler

Title: Executive Director

Date: 1/8/21

	Oct 1, '20 - Jan 11, 21	Budget	\$ Over Budget
Income			
24310 · Annual Christmas Festival	17,025.00	15,000.00	2,025.00
Expense			
26010 · Annual Christmas Festival	13,880.97	10,000.00	3,880.97
Net Income	<u>3,144.03</u>	<u>5,000.00</u>	<u>(1,855.97)</u>

FACEBOOK & INSTAGRAM:

12

CHRISTMAS, DECEMBER 12, 2020 AT 12 PM CST

Christmas on the Square

12 PM - 4 PM - December 12, 2020

About Discussion

Details

1.5K people responded

Event by Burnet Chamber of Commerce

Burnet Historic Square

Saturday, December 12, 2020 at 12 PM CST

Price: Free

Public - Anyone on or off Facebook

A spectacular Christmas celebration is being planned that will include a block party, snow cone and more.

Invite Edit

Insights

Last 7 Days: Jan 4 - Jan 11

People Reached

19,620

+14 last 7 days

View details

Responses

1,629

+10 last 7 days

View details

12 PM

Burnet Chamber of Commerce

Published by Jessica Hardin-Haile

December 9, 2020

2020 Burnet's Christmas On The Square Schedule.
Saturday, December 12th. See you there!!



12:00 - 8:00pm	Arts & Crafts Booths open to the public
12:00 - 4:00pm	Snow on the Square
12:00 - 8:00pm	Live Entertainment & Christmas Music
12:00pm	Studio 29 Dance Centre
1:00pm	Carole Thomas
2:00pm	Kara & Valeria
3:00pm	Seth Cardozo
4:00pm	Roger Moore & Richard Pearson
12:00pm	Kid's Single Ball Jugg
12:00pm	Jingle Bell Jugg
8:00pm	Christmas Parade (see up date @ 5:00)
8:00pm	Bicycle Raffle (following the parade)

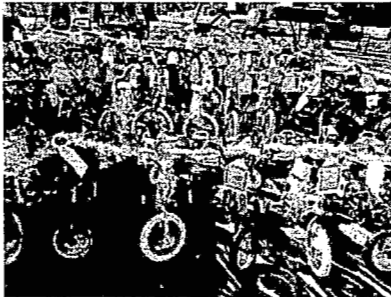
12 PM

Burnet Chamber of Commerce

Published by Jessica Hardin-Haile

December 9, 2020

Don't miss out! Nearly 90 bicycles to giveaway!!!
Bicycle Raffle Dec 12th at Christmas on the Square - 5:30 PM
Sign up locations - Two Black Cadillac Boutique & Burnet Chamber of Commerce. Must be present to win!!!



12 PM

Burnet Chamber of Commerce

Published by Jessica Hardin-Haile

December 9, 2020

Get in on the spirit of the holiday season by participating in Burnet's Annual Christmas Parade - a tradition for over 50 years! Individuals, groups, clubs, churches, schools, kids of all ages are encouraged to join in and reminded to submit their parade applications now.
The Christmas parade kicks off at 5:00 on Dec. 12th with line-up beginning at 3:45 - there is no fee for entry.
Parade applications can be submitted at info@burnetchamber.org or at the Chamber office 101 N. Pierce St. See 1. For more information, call (512) 756-4337 or e-mail info@burnetchamber.org.



1,629 People Reached
145 Engagements
1 Comment 11 Shares

12 PM

Burnet Chamber of Commerce

Published by Jessica Hardin-Haile

December 9, 2020

Stop by Tom Blak's Furniture Boutique or the Burnet Chamber to sign up!



1,630 People Reached
71 Engagements
1 Comment 11 Shares

Burnet Chamber of Commerce
Published by Social Share by Constant Contact
November 20, 2020 · 0

Help Spread Christmas Cheer!



HELP SANTA PUT A SMILE ON THE FACE
OF BOYS & GIRLS IN OUR COMMUNITY!
WEB-EXTRACT.CONSTANTCONTACT.COM

Help Spread Christmas Cheer!

You can provide a bike for a child in our community! ...

151

People Reached

3

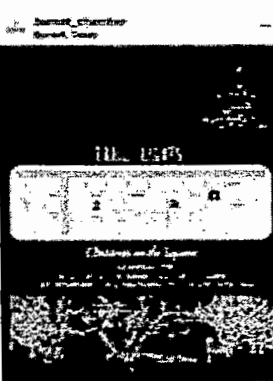
Engagements

Boost Post

1 Share

Burnet Chamber of Commerce
Burnet, Colorado
Posts

Help Spread Christmas Cheer!

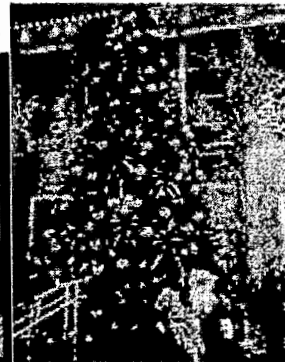


3 Likes by ryanvickender and 15 others

Burnet Chamber of Commerce
www.burnetchamber.org

Burnet Chamber of Commerce
Burnet, Colorado
Posts

Help Spread Christmas Cheer!



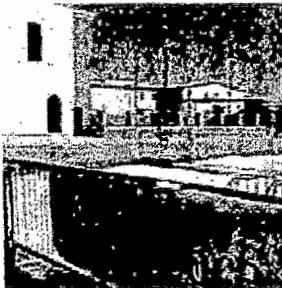
25 Likes

Burnet Chamber of Commerce will have a few Santa Claus
and Mrs. Claus costumes for sale. They can be found at
burnetchamber.org for...

Burnet Chamber of Commerce
Burnet, Colorado
Posts

September 11, 2020

Burnet Chamber of Commerce
Burnet, Colorado

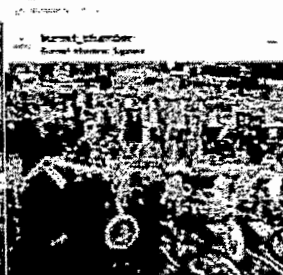


194 views · 1 Like by Alanna B. B. B.

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado
Posts

Burnet Chamber of Commerce
Burnet, Colorado

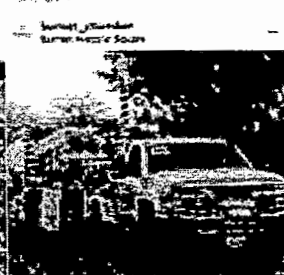


25 Likes

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado
Posts

Burnet Chamber of Commerce
Burnet, Colorado



23 Likes

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado
Posts



7 Likes

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado

Burnet Chamber of Commerce
Burnet, Colorado

Support Your Local Business
MALL BUSINESS SATURDAY



100% Chance of Snow In Burnet!

December 12th

List of events

- 12:00 - 8:00pm • Arts & Crafts Booths open to the public
- 12:00 - 4:00pm • Snow on the Square
- 12:00 - 5:00pm • Live Entertainment & Christmas Music
- 12:00pm • Studio 29 Dance Centre
- 1:00 pm • Denise Moreau
- 3:30pm • Seth Cardoza
- 4:30pm • Roger Moore & Richard Hausman
- 12:00pm • Kid's Jingle Bell Jog
- 12:15pm • Jingle Bell Jog
- 5:00pm • Christmas Parade (line up starts @ 3:45)
- 5:30pm • Bicycle Raffle (following the parade)

All Children 5th grade & under, that would like a chance to win one of the bicycles to be given away at Christmas on the Square can register at Two Black Cadillacs and the Chamber of Commerce office, located at 101 N. Pierce, through Dec. 11th. In addition, registration will be open at the festival on December 12th until 3 p.m. Drawings for the raffle will be held at 5:30, immediately following the parade, on the festival stage on Pierce St. Winners must be present to win.

Parade applications can be found on the Chamber's website at www.burnetchamber.org or at the Chamber office, 101 N. Pierce St., Ste. 1. For more information, call (512) 756.4297 or e-mail info@burnetchamber.org.

**HAVE A
VERY** *Merry* **HIGHLAND LAKES** *Christmas*

DECEMBER 1-31
TRIAL OF LIGHTS



DECEMBER 12
**CHRISTMAS
ON THE SQUARE**



BURNET
CHAMBER OF COMMERCE

101 N. Pierce St., Ste. 1
512-756-4297

For updated dates and
information on the 2021 Bluebonnet Festival
and other spring events go to

BURNETCHAMBER.ORG



Burnet's

Christmas

— O N T H E —

Square

burnetchamber.org

Dec. 12 | Noon-8

SNOWSLIDE

ARTS & CRAFTS VENDORS

BICYCLE GIVEAWAY

FOOD & HOLIDAY ENTERTAINMENT

CHRISTMAS PARADE

Burnet Chamber of Commerce • 512-756-4297

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

DATE: 10/12/20

NAME OF EVENT: Christmas on the Square--Snow on the Square

NAME OF ORGANIZATION: Burnet Chamber of Commerce

MAILING ADDRESS (include street, city, state, zip)

101 N Pierce St., Ste 101

Burnet, TX 78611

CONTACT PERSON: Kim Winkler

LIST NAMES OF BOARD OF DIRECTORS:

Attached

DATES OF EVENT (must be at least two days in length):

12/12/20

PROJECTED ATTENDANCE: 2,000-3,000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

Sponsorship in the event must include advertising in a combination of the following examples of acceptable marketing: social media, direct mail, newspapers, magazines, radio, television, etc to attract overnight visitors by means of media sources that target audiences at least fifty (50) miles outside of Burnet County. All advertising must be executed in advance of the event.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

Requesting \$3000 to co-sponsor 'Snow on the Square' as in past years.

WHAT IS YOUR ADVERTISING PLAN: (all advertising with Burnet County funds must be at least fifty (50) miles outside Burnet County, TX)

Statewide via Texas Travel Centers, Chambers & Visitor Centers, Ads in newspapers & their websites across the state (see attached)

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION::
Last years sponsor list attached.

See attached for last years sponsor list

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____
Kim Winkler

Print name: _____
Executive Director

Title: _____
10/12/20

Date: _____

Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding.

2019-2020 Board of Directors

April Gordon -- President
Burnet County

Wade Langley -- 1st Vice President
Langley Homes

Tyler Rockafellow -- 2nd Vice President
Law Office of Henson & Rockafellow

Sheri Wisener - Secretary
BCISD

Damon Belerle -- Treasurer
Burnet County

David Bennett
Camp Longhorn

Lora Cheney
Hill Country Children's Advocacy Center

Bill Drake
Boys & Girls Club of the Highland Lakes

Ben Farmer
F & H Construction Co., Inc.

Gina Glaeser
Ascension Seton Highland Lakes

Richard Hausman
Chicken Express

Matt Kelley
First State Bank of Burnet

Laurana Luke
Luke's Paving

Roger Moore
Camp Longhorn

David Vaughn
City of Burnet

STAFF: Brenda Clark -- Administrative Asst.
Jessica Hardin-Halle -- Office Coordinator
Kim Winkler -- Executive Director



Make a Big Impression!

Extend your reach with online advertising on Newspaper Websites across Texas. Pay only \$3 per 1,000

Big Impression, Low Cost!

Newspaper websites are the most trusted and most visited sites in any community. This network partnership provides an inexpensive way to reach across the entire state with your advertising message.

Participating Newspapers

North Region

43 Newspaper Markets:

Alledo, The Community News
Atlanta Citizens Journal
Azle News
Bowie News
Bullard Banner
Canton Herald
Canter Light & Champion
Clifton Record
Daingerfield, Steel Country Bee
Decatur, Wise Co. Messenger
Fairfield Recorder
Farmersville Times
Glen Rose Reporter
Granbury, Hood County News
Groesbeck Journal
Henderson Daily News
Kaufman Herald
Kerens Tribune
Kilgore News-Herald
Lindale News & Times
Linden, The Cass County Sun
Mabank, The Monitor
Malakoff News
Meridian Tribune
Mexia News
Mineola, Wood County Monitor
Midlothian Mirror
Mount Pleasant Daily Tribune
Murphy Monitor
New Boston, Bowie County
Citzans-Tribune
Pittsburg Gazette
Princeton Herald
Quinlan - Tawakoni News
Sachse News
Springtown Epigraph
Terrell Tribune
Timpson, East Texas Press
Van Banner
Waxahachie Daily Light
Whitehouse, Tri County Leader

Wills Point Chronicle
Wylie News

South Region

41 Newspaper Markets:

Alvin Sun
Anahuac, The Progress
Aranas Pass Progress
Brenham Banner-Press
Cameron Herald
Cedar Park, Hill Country News
Columbus, Banner Press
Newspaper
Columbus, Colorado Co. Citizen
Copperas Cove Leader Press
Cuero Record
Dripping Springs Century News
Dripping Springs News-Dispatch
Edna, Jackson County
Herald-Tribune
El Campo Leader-News
Elgin Courier
Gatesville Messenger
Gonzales Cannon
Gonzales Inquirer
Heame, Robertson County News
Ingleside Index
Katy Times
Kyle, Hays Free Press
La Grange, Fayette Co. Record
Liberty Vindicator
Madisonville Meteor
Marlin Democrat
Navasota Examiner
Pharr, Advance News Journal
Pleasanton Express
Port Lavaca Wave
Rockport Pilot
Rosenberg, Fort Bend Herald
Salado Village Voice
San Marcos Daily Record
Sealy News

Silsbee Bee
Taylor Press
Vidor Vidorian
Wharton Journal-Spectator
Wimberley View
Yorktown News-View

West Region

32 Newspaper Markets:

Alpine Avalanche
Ballinger Ledger
Bandera Bulletin
Big Lake Wildcat
Boerne Star
Brownfield News
Brownwood Bulletin
Burnet Bulletin
Canadian Record
Dublin Citizen
Dumas, Moore Co. News-Press
Eastland County Today
Eden Echo
Eldorado Success
Fort Davis, Jeff Davis County
Mountain Dispatch

Fort Stockton Pioneer

Fredericksburg, Standard-
Radio Post
Hereford Brand
Marble Falls, The Highlander
Ozona Stockman
Pearsall, Frio Nueces Current
Perryton Herald
Rocksprings, Texas Mohair
Weekly
Rolan, Fisher Co. Chronicle
San Saba News & Star
Seminole Sentinel
Snyder Daily News
Sonora Devil's River News
Stanton, Martin Co. Messenger
Stephenville Empire Tribune
Uvalde Leader News
Winters Enterprise



Advertising Guidelines

Texas Press Service Inc. has the right to accept or reject advertising.

No political advertising, advocacy advertising or legal-notice advertising will be accepted.

Commercial advertising must disclose that it is placed by a firm or an individual engaged in a commercial enterprise.

Earnings claims must be based on fact. Statements of such claims must be available upon request.

Employment advertising must be

for a bona fide job offering and must state the nature of the work offered.

Advertising requesting payment in advance for loans will not be accepted.

Adoption ads are not accepted in the Online network.

Firearm advertising is not accepted in the Online Network.

Advertising will be rejected if it is illegal or discriminatory.

Acceptance of advertising may be subject to business and/or Better Business Bureau reference checks.

Christmas on the Square 2019

The Burnet Chamber of Commerce would like to thank the following sponsors for their support of Christmas on the Square & the Great Bicycle Giveaway:

Special Thanks:

Burnet County & the City of Burnet for making Snow on the Square possible!

NORTH POLE SPONSOR

Ascension Seton Highland Lakes
Burnet Antique Mall
Bulldog Bodywerks Collision Center
First State Bank of Burnet
Floral Designs by Randi
Gary Wideman State Farm
Highland Lakes Squadron
Hill Country Auto Glass
Hill Country Motorheads Motorcycle Museum
Langley Homes, Inc.
Mama's Home Cooking
McDonalds
Onsite Disposal
Ranch Investments
RBank
Ritzy Texan
Shane Stewart State Farm
Texas Farm Bureau
Texas Quality Services

GINGERBREAD SPONSOR

Alan Snider Real Estate
Wayne & Mary Brown
Burger King
Captain D's
Houston Clinton Company
Kona Ice
Michelle C. Phillips, CPA
Rockaway RV Park @ Inks Lake
The Fox Real Estate Group

ELF SPONSOR —

Donald Fawcett
Highland Lakes Weekly
Mary Jane Shanes
David & Christy Vaughn

CONFLICT OF INTEREST QUESTIONNAIRE

For vendor doing business with local governmental entity

FORM CIQ

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.005, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

Burnet Chamber of Commerce

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Damon Beierle

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☐ Yes

☒ No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

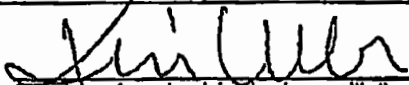
☐ Yes

☒ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

Serves on our Board of Directors

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7 
Signature of vendor doing business with the governmental entity

10/12/20
Date