

Agenda Item Request Form

BURNET COUNTY COMMISSIONER'S COURTMeetings – 9:00am – 2nd and 4th Tuesday of Every Month

**NO ITEM WILL BE ON AN AGENDA
WITHOUT PRIOR APPROVAL BY A MEMBER OF COMMISSIONER'S COURT**

All **Contracts** must be approved by County Auditor's
And County Attorney's office prior to being on the Agenda

Agenda items and supporting documents are due to Court Coordinator's Office (Rm. 201) no later than noon on Thursday prior to the meeting date requested.

Ph: 512-715-5276 Fax: 512-715-5217 email: comcrt@burnetcountytexas.org

Presenters are to limit presentation time to no more than 5 minutes.

Today's Date: 6/25/21

Requested by: Stephanie McCormick

AGENDA ITEM(S):

Discussion/action regarding the request for Marble Falls Rodeo event (band) sponsorship.

Meeting Date Requested: (required) 7/13/21

Agenda Item Approved by: (required)

County Judge Oakley

Commissioner Pct. 1 Luther

Commissioner Pct. 2 Beierle

Commissioner Pct. 3 Wall

Commissioner Pct. 4 Dockery



Marble Falls Rodeo 2021

Third Weekend of July

Local Events Sponsorship Receipt

\$750.00

BURDET COUNTY TOURISM

Please mail your sponsorship check to:

Marble Falls Rodeo Association

PO Box 1984

Marble Falls, TX 78654

We thank you for your local support! We appreciate you!



(50) miles outside of Burnet County.

7. Event applications must be submitted no later than sixty (60) days prior to event.
8. Event application should include the following information on the applicant group:
 - A. Organizer information, including Board of Directors
 - B. Event date, location, anticipated attendance numbers
 - C. Listing of other Sponsoring organizations
 - D. Advertising plan
9. Event Applicants will provide a Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could affect future funding.

updated
application
w/ ~~criteria~~
cond
question &
answer

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event EVENT MUST BE OPEN TO THE PUBLIC

DATE: (July 16 and 17, 2021- event) today's date is 6-8-21

NAME OF EVENT: Marble Falls
Rodeo

NAME OF ORGANIZATION:
Marble Falls Rodeo Association

MAILING ADDRESS (include street, city, state, zip)
3505 FM 1980, Marble Falls TX 78654

CONTACT PERSON: Jacque Rogers Horn

LIST NAMES OF BOARD OF DIRECTORS:

Steve Rogers, Bubba Ussery, Craig Seward, Steve Jenkins, Jacque Rogers Horn, Robert Nelson, Gary Hulse, Donnie Price, Katie Savage, Fallon Burger, Dean McDonough, Don Buss, Bill Tilton, Charlie Horn, Tyler Horn, Stacy Heinatz, Todd Gibson, Ricky Bindsel

DATES OF EVENT (must be at least two days in length):

July 16 and July 17th, 2021

PROJECTED ATTENDANCE:

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

Sponsorship in the event must include advertising in a combination of the following examples of acceptable marketing: social media, direct mail, newspapers, magazines, radio, television, etc to attract overnight visitors by means of media sources that target audiences at least fifty (50) miles outside of Burnet County. All advertising must be executed in advance of the event.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

General Sponsor or Band Sponsor: includes radio and newspaper advertising: \$750

WHAT IS YOUR ADVERTISING PLAN: (all advertising with Burnet County funds must be at least fifty (50) miles outside Burnet County, TX)

Local radio and newspapers

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION::

Lyssy and Eckel, Mustang Equipment, Bluebonnet café, Security State Bank, Counts Electric, Bancorp South, Johnson Sewell Ford/Lincoln/ Mercury, Subway, Blairs Western Wear, Chevy Buick, Ewald Kubota, Dale Brown Properties

WAS YOUR EVENT NEGATIVELY IMPACTED BY COVID 19? AND HOW WILL THIS FUNDING HELP YOUR EVENT?
Yes, We, as a board, decided in 2020 not to have the Marble Falls Rodeo due to covid 19. concerns

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Jacque Rogers Horn

Print name: Jacque Rogers Horn

Title: Director- Marble Falls Rodeo Association

Date: 6-8-21

Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding.

POST FUNDING REPORT

Due no later than thirty (30) days after event

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

DATE: 5-25-2021

NAME OF EVENT: Marble Falls Rodeo

NAME OF ORGANIZATION: Marble Falls Rodeo Association

MAILING ADDRESS (include street, city, state, zip)

3505 FM 1980

Marble Falls, Texas 78654

CONTACT PERSON: Jacque Rogers Horn

LIST NAMES OF BOARD OF DIRECTORS:

Steve Rogers, Bubba Ussery, Gary Hulsey, Dean McDonough, Mark Becker, Donnie Price, Jacque Horn, Charlie Horn, Tyler Horn, Stacey Hinz, Ricky Bindsel, Steve Jenkins, Robert Nelson, Craig Seward, Fallon Burger, Katie Sava

Steve Rogers, Bubba Ussery, Gary Hulsey, Dean McDonough, Mark Becker, Donnie Price, Jacque Horn, Charlie Horn, Tyler Horn, Stacey Hinz, Ricky Bindsel, Steve Jenkins, Robert Nelson, Craig Seward, Fallon Burger, Katie Sava

DATES OF EVENT (must be at least two days in length):

July 16th and July 17th 2021

PROJECTED ATTENDANCE: two night, outdoor event

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

Sponsorship in the event must include advertising in a combination of the following examples of acceptable marketing: social media, direct mail, newspapers, magazines, radio, television, etc to attract overnight visitors by means of media sources that target audiences at least fifty (50) miles outside of Burnet County. All advertising must be executed in advance of the event.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

General Sponsor or Band Sponsor: \$750. Includes: radio and newspaper exposure, mentions from announcer at the rodeo both nights, 3' X 6' banner, 4 tickets to rodeo

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WHAT IS YOUR ADVERTISING PLAN: (all advertising with Burnet County funds must be at least fifty (50) miles outside Burnet County, TX)

We advertise locally on the local radio channels and local newspapers

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION::

Lyssay & Eckel, Mustang Equipment, Bluebonnet Cafe, Security State Bank, Courts Electric, Bancorp South, Johnson Sewell Ford/Lincoln, Subway, Blair's Western Wear, Chevy Buick, Ewald Kubota, Dale Brown Properties.

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I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____

Print name: Jacque Rogers Horn

Title: Director, Marble Falls Rodeo Association

Date: 05-25-2021

Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding.

CONFLICT OF INTEREST QUESTIONNAIRE

FORM CIQ

For vendor doing business with local governmental entity

This questionnaire reflects changes made to the law by H.B. 23, 84th Leg., Regular Session.

This questionnaire is being filed in accordance with Chapter 176, Local Government Code, by a vendor who has a business relationship as defined by Section 176.001(1-a) with a local governmental entity and the vendor meets requirements under Section 176.006(a).

By law this questionnaire must be filed with the records administrator of the local governmental entity not later than the 7th business day after the date the vendor becomes aware of facts that require the statement to be filed. See Section 176.006(a-1), Local Government Code.

A vendor commits an offense if the vendor knowingly violates Section 176.006, Local Government Code. An offense under this section is a misdemeanor.

OFFICE USE ONLY

Date Received

1 Name of vendor who has a business relationship with local governmental entity.

Burnet Rodeo Association

2 ☐ Check this box if you are filing an update to a previously filed questionnaire. (The law requires that you file an updated completed questionnaire with the appropriate filing authority not later than the 7th business day after the date on which you became aware that the originally filed questionnaire was incomplete or inaccurate.)

3 Name of local government officer about whom the information is being disclosed.

Damon Beierle

Name of Officer

4 Describe each employment or other business relationship with the local government officer, or a family member of the officer, as described by Section 176.003(a)(2)(A). Also describe any family relationship with the local government officer. Complete subparts A and B for each employment or business relationship described. Attach additional pages to this Form CIQ as necessary.

A. Is the local government officer or a family member of the officer receiving or likely to receive taxable income, other than investment income, from the vendor?

☐ Yes

☒ No

B. Is the vendor receiving or likely to receive taxable income, other than investment income, from or at the direction of the local government officer or a family member of the officer AND the taxable income is not received from the local governmental entity?

☐ Yes

☒ No

5 Describe each employment or business relationship that the vendor named in Section 1 maintains with a corporation or other business entity with respect to which the local government officer serves as an officer or director, or holds an ownership interest of one percent or more.

Damon Beierle is on the Board of Directors for the Burnet Rodeo Association.

6 ☐ Check this box if the vendor has given the local government officer or a family member of the officer one or more gifts as described in Section 176.003(a)(2)(B), excluding gifts described in Section 176.003(a-1).

7

Signature of vendor doing business with the governmental entity

Date

5/6/2021