

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: 2-28-2024

\$1500

NAME OF EVENT: Bertram Art Herb and Wine Festival

NAME OF ORGANIZATION: Bertram Chamber of Commerce

MAILING ADDRESS (include street, city, state, zip)

PO Box 508, Bertram TX 78605

CONTACT PERSON: Lori Ringstaff

LIST NAMES OF BOARD (if applicable):

Lori Ringstaff, Damon Beierle, Katy Duke, Betty Predmore, Georgina Hernandez, Andis Goble,

Teresa revels, Keith McBurnett

DATES OF EVENT:

PROJECTED ATTENDANCE: 3000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

See Attached

WHAT IS YOUR ADVERTISING PLAN:

We are advertising on social media, KBay, Picyaune

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Lori Ringstaff

Print name: Lori Ringstaff

Title: President, Bertram Chamber of Commerce

Date: 2-28-2024

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****



2024 BERTRAM ART, HERB AND WINE FESTIVAL

Saturday April 27th and Sunday April 28th

Sponsorship Options include the following:

Art, Herb and Wine Gold Sponsor \$1,500.00

- Includes name and logo on 2x4 Individual Stage Banner
- Includes logo recognition on Event Poster
- Includes name recognition on Festival Brochure
- Includes name on Director Festival T Shirts
- Includes 2 Free Beer tumblers and 4 total refills.
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.
- Includes Event Sponsor Booth.
- Includes Radio Mentions

Art, Herb and Wine Silver Sponsor \$1,000.00

- Includes name and logo on 2x2 Individual Stage Banner
- Includes logo recognition on Event Poster
- Includes name recognition on Festival Brochure
- Includes name on Director Festival T Shirts
- Includes 2 Free Beer tumblers and 2 total refills.
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.
- Includes Event Sponsor Booth.
- Includes Radio Mentions.

Art, Herb and Wine Bronze Sponsor

\$500.00

- Includes Name on Stage Banner
- Includes name on Event Poster
- Includes name on Festival Brochure
- Includes Name on Director Festival T Shirts
- Includes 2 Free Beer Mugs and 4 total refills.
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.
- Includes Radio Mentions

Art, Herb and Wine Festival Friend Sponsor

\$250.00

- Includes Name on Event Poster
- Includes Newspaper and Radio Mentions
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.



2024 BERTRAM ART, HERB, AND WINE FESTIVAL SPONSORSHIP APPLICATION

Name:

Address:

Phone Number:

Contact Person:

Sponsorship Packages: Please select Sponsorship

- | | | |
|--------------------------|---------------------------|------------|
| ☐ | <i>Gold Sponsorship</i> | \$1,500.00 |
| ☐ | <i>Silver Sponsorship</i> | \$1,000.00 |
| ☐ | <i>Bronze Sponsorship</i> | \$500.00 |
| ☐ | <i>Friend Sponsorship</i> | \$250.00 |

Please send completed application and logo to lringstaff@r.bank by Friday, March 15, 2024.

Contact Lori Ringstaff at 512-627-6691 or lringstaff@r.bank with any questions.

Bertram Art Herb and Wine Festival is sponsored by Bertram Chamber of Commerce

POST FUNDING REPORT

Due no later than thirty (30) days after event

Return to Burnet County Tourism Department, 220 S. Pierce St., Burnet, TX 78611

NAME OF SPONSORED EVENT: _____

NAME OF CONTACT PERSON: _____

ADDRESS/PHONE/EMAIL _____

ATTACH COPIES OF ADVERTISING/SOCIAL MEDIA POSTS ETC.

ACTUAL ATTENDANCE OF EVENT BY DAY:

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____

Print name: _____

Title: _____ Date: _____