

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLICCURRENT DATE: March 1, 2024NAME OF EVENT: MayfestNAME OF ORGANIZATION: Marble Falls Highland Lakes Area Chamber of Commerce

MAILING ADDRESS (include street, city, state, zip)

916 2nd St., Marble Falls, TX 78654CONTACT PERSON: Katie SavageLIST NAMES OF BOARD (if applicable):

DATES OF EVENT:

5/1-5/4PROJECTED ATTENDANCE: 5,000 - 7,000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

please see attached

WHAT IS YOUR ADVERTISING PLAN:

Facebook, Posters, Foxmail, Social Medias

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

please see attached

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature:

Katie Savage

Print name:

Katie Savage

Title:

Special Events Coordinator

Date:

March 1, 2024

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****

ANNUAL

MAY 1ST - 4TH, 2024

Mayfest

Mayfest draws an average attendance of more than 7,000 people from around the local area. This four day event includes a carnival, live music, adult beverages, local food, market vendors and recreational activities.

PRESENTING

\$2,500 Investment

Non Chamber Members \$3,000

1 Available

- Prominent company logo (full size) on all promotions and publicity, including print ads, press releases, flyers, and posters
- Company poster/sign displayed as "Mayfest is brought to you by..." in the beverage/token booth area
- Company logo (full size) on home page of event website
- Hyperlink on event website and in email blasts
- Banner (provided by business) space and signage displayed
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (13k + followers)
- Announcer mentions your company on main stage
- 10 Carnival Wristbands

PREMIER

\$750 Investment

Non Chamber Members \$825

- Proportionate company logo (1/2 size) on all promotions and publicity including print ads, press releases, flyers, and posters
- Company logo (1/2 size) on. home page of event website
- Hyperlink on event website and in email blasts
- Banner (provided by business) space and signage displayed
- On-Air Mentions on all radio interviews
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (13k + followers)
- 5 Carnival Wristbands

SPOTLIGHT

\$500 Investment

Non Chamber Members \$550

- Proportionate company logo(1/4 size) on all promotions and publicity, including print ads, press releases, flyers and posters
- Company logo on (1/4 size) on home page of event website
- Complimentary vendor booth (only space is provided)
- Business mention on Facebook page (13k + followers)
- 2 Carnival Wristbands

CONTRIBUTING

\$250 Investment

Non Chamber Members \$275

- Company logo (1/8 size) on home page of event website
- Business mention on Facebook page (13k + followers)

ANNUAL

MAY 1ST - 4TH, 2024

Mayfest

Additional Business Exposure Opportunities

The amount for the following are determined at the time of the event and current prices/supply & demand. These are available to work within any budget.

- Live Band
- DJ
- Token Booth
- Adult Beverage Tent
- Cornhole/Washer Tournament
- Restrooms/Port-A-Potties
- Radio
- Newspaper/Magazine
- Inflatable Slide
- Face Painting
- Photo Backdrop
- Photo Backdrop Camera Rental
- ICE Truck
- Hand Fans
- Volunteer Waters
- Prizes for a contest

We love new ideas!