

19h.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: March 15, 2024

NAME OF EVENT: Jackson Street Jams

NAME OF ORGANIZATION: Burnet Community Coalition

MAILING ADDRESS (include street, city, state, zip)

1001 Buchanan Drive, #4, P.O. Box 1369, Burnet, TX 78611

CONTACT PERSON: Maria Gonzales

LIST NAMES OF BOARD (if applicable):

N/A

DATES OF EVENT:

May 18, 2024, June 15, 2024, July 6, 2024, and September 7, 2024

PROJECTED ATTENDANCE: 500-1,000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

We are asking that Burnet County contribute similarly to what they did last year and contribute

\$3,600. This contribution would greatly benefit our advertising and marketing budget.

WHAT IS YOUR ADVERTISING PLAN:

Our marketing plan includes working with Kbey for magazine promotion, utilizing
the electronic billboard at Seward Junction, posters and signage for our downtown
square, as well as ads on social media.

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

Kbey is donating \$2,000 worth of marketing and promotion.

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: 

Print name: Maria Gonzales

Title: Administrative Services

Date: March 15, 2024

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****