

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: July 12, 2024

NAME OF EVENT: Walkway of Lights

NAME OF ORGANIZATION: Marble Falls Highland Lakes Area Chamber of Commerce

MAILING ADDRESS (include street, city, state, zip)

916 2nd St. Marble Falls, TX 78654

CONTACT PERSON: Katie Savage

LIST NAMES OF BOARD (if applicable):

DATES OF EVENT:

November 22, 2024 - January 4, 2025

PROJECTED ATTENDANCE: 44,000

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

Please see attachment.

WHAT IS YOUR ADVERTISING PLAN:

Facebook, Newspapers, The City of MF,
website, emails, posters, flyers, other
Chamber events.

LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

please see attachment

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Special Event Coordinator

Date: July 12, 2024

J. Dobb

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****

Walkway of Lights Application
Burnet County Tourism

Sponsorship Level

Silver \$1,500

- 44 Nights of company recognition
- Business promoted real estate option - display your logo as a light sculpture during the duration of Walkway (business provides the sculpture)
- Company logo on home page of Chabmer's website
- Logo listed on Marblefalls.org
- Half Page Ad in WOL Brochure (thousands of copies are handed out throughout the event duration)
- Business mention on Facebook page (15K + followers)

Other Sponsors

- BSWH \$1,500
- Blue Bonnet Cafe \$1,500
- Condor Document Services \$500
- The City of MF - Trade
- Mission Golf Cars - Trade