

22a.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Bertram Art Herb & Wine Festival

DATE(s) OF EVENT: Saturday, April 26, 2025 & Sunday, April 27, 2025

CONTACT PERSON: Betty Predmore, Business Manager, Bertram Chamber of Commerce

MAILING ADDRESS (street, city, state, zip) P.O. Box 508, Bertram, TX 78605

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Lori Ringstaff, Katy Duke, Damon Beierle, Betty Predmore, Teresa Revels, Andis Goble, C.Y. Ingham, Georgina Hernandez

PROJECTED ATTENDANCE: 2,000

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

Please see attached description of sponsor packages

ADVERTISING/ MARKETING PLAN:

We are promoting our event in The Picayune magazine, 101funthings newsletter, on air radio slots, through our social media outlets (which we are boosting for a larger audience), shared to numerous social media event and festival groups throughout Central Texas, in Chamber newsletters, on our website, posters, postcards, and through the County of Burnet calendar.

LIST OTHER SPONSORS PARTICIPATING:

City of Bertram, R Bank, The Standard on Vaughan, and others we have not yet secured.

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____



Print name: Betty Predmore



Title: Business Manager, Bertram Chamber of Commerce

Date: 2/5/2025

Sponsored Event: Bertram Art, Herb and Wine Festival

Date: April 26-27, 2025

Suggested sponsor level: Gold Sponsor (\$1500)

Name and logo on 2x4 stage banner

Name recognition on festival brochure

Name on Director Festival t-shirts

2 Free Beer mugs + 4 total refills

Website Sponsor listing

Social Media Mentions

Burnet County Tourism announced during Festival

Radio Mentions

Use of HOT funds under the following:

- b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.



2025 BERTRAM ART, HERB AND WINE FESTIVAL

Saturday April 26th and Sunday April 27th

Sponsorship Options include the following:

Art, Herb and Wine Gold Sponsor \$1,500.00

- Includes name and logo on 2x4 Individual Stage Banner
- Includes name recognition on Festival Brochure
- Includes name on Director Festival T Shirts
- Includes 2 Free Beer tumblers and 4 total refills.
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.
- Includes Event Sponsor Booth.
- Includes Radio Mentions

Art, Herb and Wine Silver Sponsor \$1,000.00

- Includes name and logo on 2x2 Individual Stage Banner
- Includes name recognition on Festival Brochure
- Includes name on Director Festival T Shirts
- Includes 2 Free Beer tumblers and 2 total refills.
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.
- Includes Event Sponsor Booth.
- Includes Radio Mentions.

Art, Herb and Wine Bronze Sponsor

\$500.00

- Includes Name on Stage Banner
- Includes name on Festival Brochure
- Includes Name on Director Festival T Shirts
- Includes 2 Free Beer Mugs and 4 total refills.
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.
- Includes Radio Mentions

Art, Herb and Wine Festival Friend Sponsor

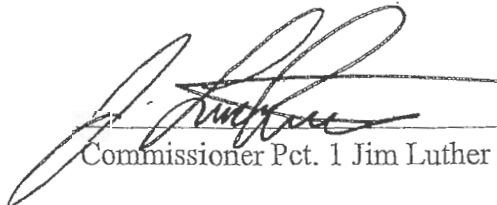
\$250.00

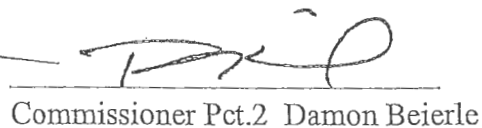
- Includes Newspaper and Radio Mentions
- Includes Website Sponsor Listing
- Includes Social Media Mentions
- Includes Business announced during Festival.

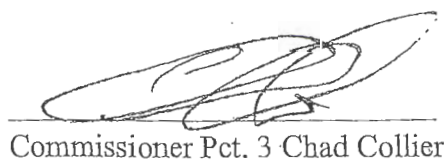
BURNET COUNTY COMMISSIONERS COURT ORDER AUTHORIZING BURNET
COUNTY COMMISSIONER DAMON BEIERLE TO PERFORM ACTIONS ON BEHALF OF
THE BURNET COUNTY COMMISSIONERS COURT DUE TO THE VACANCY OF THE
COUNTY JUDGE DUE TO THE RESIGNATION OF JAMES OAKLEY

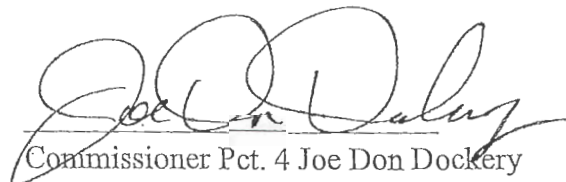
On December 18, 2024 Burnet County Judge James Oakley submitted a letter of resignation effective January 2, 2025. The Burnet County Commissioners Court is comprised of five members. Its functions are not limited by the vacancy of one member. The presence of three members continues to constitute a quorum. A majority vote of the members of the Court continues to comprise the approval of an action item voted upon by the Court on any agenda matter that has been publicly posted. The business of the citizens of Burnet County continues unimpeded by the vacancy of one member of the Court. The County Judge leads public meetings of the Court, oversees day-to-day operations of the Court, and signs documents on behalf of the county regarding matters voted upon in public. The daily operations of the Court includes, but is not limited to, the supervision of various county departments that report to the Burnet County Commissioners Court. Until a County Judge is appointed by the Burnet County Commissioners Court, or is resolved or upon further action taken by the Burnet County Commissioners Court, it is hereby ORDERED that Commissioner Damon Beierle shall lead all public meetings of the Burnet County Commissioners Court. Commissioner Damon Beierle is given authority to sign documents on behalf of the county on matters voted upon in public previously and/or into the future. Commissioner Damon Beierle is given authority to oversee the day-to-day management of the Court. This action by the Burnet County Commissioners Court does not designate an interim County Judge. All remaining members of the Court continue their duties as an elected Burnet County Commissioner.

SIGNED ON THIS THE 3RD DAY OF JANUARY, 2025.


Commissioner Pct. 1 Jim Luther


Commissioner Pct.2 Damon Beierle


Commissioner Pct. 3 Chad Collier


Commissioner Pct. 4 Joe Don Dockery