

28c

Sponsored Event: Marble Falls Rodeo



Date: July 18th & 19th

Suggested sponsor level: General Sponsor (\$400)

Use of HOT funds under the following:

- b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;
- e) Sporting Event Expenses that Substantially Increase Economic Activity at Hotels: Expenses including promotional expenses, directly related to a sporting event in which the majority of participants are tourists. The event must substantially increase economic activity at hotels within the county or its vicinity.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Marble Falls Rodeo

DATE(s) OF EVENT: July 18th & 19th

CONTACT PERSON: Katie Savage

MAILING ADDRESS (street, city, state, zip) 322 Skyline Dr., Marble Falls, TX
78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

PROJECTED ATTENDANCE: 2,000 - 3,000
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)
attached

ADVERTISING/ MARKETING PLAN:
Social Media, Radio, Flyers

LIST OTHER SPONSORS PARTICIPATING:

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Katie Savage

Print name: Katie Savage

Title: Rodeo PR Date: June 18, 2025



Blair Manning <bmanning@burnetcountytexas.org>

Marble Falls Rodeo Application

1 message

Katie <katie@marblefalls.org>

To: Blair Manning <bmanning@burnetcountytexas.org>

Tue, Jun 17, 2025 at 10:52 AM

Hi Blair!

Sorry for the late email, but please see the attached application.

Chute Sponsor \$950

Event Sponsor \$800

Local Events \$800

Dance Sponsor \$800

General Sponsor \$400

Junior Rodeo Buckle Sponsor \$150

Scholarship Fund – Any Amount

Thank you,

Katie Savage

Director of Special Events

916 Second Street

Marble Falls, TX 78654

Office: 830.693.2815

MARBLE FALLS
HIGHLAND LAKES AREA
CHAMBER OF COMMERCE



Advocate | Educate | Motivate