

MARBLE FALLS/ HIGHLAND LAKES AREA CHAMBER OF COMMERCE SERVICE AGREEMENT

The following is an Agreement between the Marble Falls/ Highland Lakes Area Chamber of Commerce, herein after referred to as "Chamber" and Burnet County, herein after referred to as "County".

Chamber is an organization which will advertise and promote lodging properties on behalf of the County's Tourism Office. County is a government entity. Among its obligations, County operates a Tourism Office for the promotion of tourism in order to increase occupation rates for the lodging entities which exist in the unincorporated area of Burnet County. Such entities are considered to be "County Lodging Properties".

Specifically, Chamber shall provide the following:

1. Burnet County Tourism and the contact information, as well as website: www.highlandlakesofburnetcounty.com will be listed on the Chamber's directory page as a member of Chamber.
2. Hyperlink to the Burnet County Tourism website "where to stay" under Chamber's lodging page: (example below):

Looking for lodging near the lake or other area outside of the city limits?

Visit Burnet County Tourism's website: www.highlandlakesofburnetcounty.com/places/category/where-to-stay/

3. Burnet County Tourism Logo at Chamber events (coffee/ conversation, luncheons, etc.)
4. The placement of individual lodging properties' literature at Chamber's visitor center.

County agrees to pay a fee of \$10,000.00 to Chamber for the services provided. Payment in full amount shall be made to Chamber upon approval of the agreement and an invoice has been received. The initial term of this agreement is for one year beginning October 1, 2025 through September 30, 2026. Either party may terminate this Agreement by providing 30 days' notice to the other party. Upon termination any fees paid for the fiscal year will be returned on a pro rata basis. For example, if the County terminates after six (6) months into a fiscal year, the Chamber will refund 50% of fees paid.

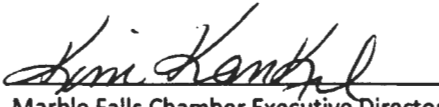
This agreement shall automatically renew annually for up to four (4) years with the Chamber's understanding that all obligations of "County" under this contract are subject to the availability of "County" funds. If such funds are not appropriated or become unavailable, the contract may be terminated by the "County".

County reserves the right to review any and all information listed on Chamber's website and guide for accuracy prior to information being published to the public. Failure to provide the "County" the opportunity to review listed information for accuracy and completeness in advance to publication shall result in the financial cost to correct the error to be absorbed by the Chamber.

This agreement is signed on the 21 day of October, 2025.



Burnet County Judge



Marble Falls Chamber Executive Director