

Sponsored Event: Beloved Fall Affair

Date: October 24-26, 2025

Suggested sponsor level: Amount: \$1,000

Placement of Burnet County's logo, website, and link on Placement of Burnet County's logo, website, and link on Belóved Gallery's website (www.belovedgallery.org), where all attendees register in advance.

Social media marketing campaigns (organic and paid) targeting local, national, and global audiences.

Local and regional radio advertising.

Newspaper advertising (print and digital).

Local magazine advertising.

Banner signage displayed during the two-day event.

Email campaigns reaching national and international audiences.

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Fall Affair 2025 Commissioned: Sharing Faith Through Art

DATE(s) OF EVENT: October 24-26, 2025

CONTACT PERSON: Alaine Wood, Beloved Gallery Marketing Director

MAILING ADDRESS (street, city, state, zip) PO Box 1149, Marble Falls, TX 78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable): Lew Cirne, Kirsten Vliet, Donna Wilcov, Executive Director

PROJECTED ATTENDANCE: 1500-2000 *Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings*

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits) \$2,500.00 - Supporting Sponsor logo included on website, social media and email marketing. The logo will also be on printed signage at the event.

ADVERTISING/ MARKETING PLAN: Social Media organic and paid ads for global outreach, local and regional radio, local newspaper print and digital advertising, local magazine advertising, banner signage on Highway 281, and distribution of event flyer cards

LIST OTHER SPONSORS PARTICIPATING: The Woodforest Charitable Foundation-platinum sponsor, JP Morgan Bank/Cherry Bekeart CPA/Jackson Walker LLP, silver sponsors, Amy & Kevin Payne - silver sponsor, Charles & Kristin Larkam-silver sponsor

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Alaina Wood

Print name: Alaina Wood

Title: Marketing Director, Beloved Gallery in Marble Falls, TX

Date: Sept 17, 2025

APPROVED CC
10/14/25
[Signature]

Join Us



ATTEND

*Symphony
of Art!*



PURCHASE

Tickets

TICKETS



May the grace of the Lord Jesus Christ, and the love of God,
and the fellowship of the Holy Spirit be with you all.

2 CORINTHIANS 13:14

BELOVEDGALLERY.ORG

BELOVED
GALLERY

FALL AFFAIR

OCTOBER 24-25, 2025



Meet the Artist

COMMISSIONED:
SHARING *Faith* THROUGH *Art*

FIND OUT WHAT IT MEANS
TO BE COMMISSIONED.

Experience the FALL AFFAIR



Symphony of Art!

FRIDAY-SATURDAY, OCTOBER 24-25, 2025

📍 BELÓVED CAFÉ

Join us for a two-day art and music event with keynote speakers, live painting, live music, dance, and more, exploring how we are commissioned to be loved, to create art, and to share the good news of Jesus, regardless of our age, position, or background.

Akiane will attend as a featured speaker, with select meet-and-greet sessions.

FREE EVENT | TICKETS REQUIRED



Akiane: The Early Years Guided Tours

FRIDAY-SUNDAY, OCTOBER 24-26, 2025

📍 BELÓVED GALLERY

The *Akiane: The Early Years* exhibition is a collection of original masterpieces painted by Akiane between the ages of eight and sixteen, highlighting the miraculous story behind the *Prince of Peace* painting. Tours are free of charge, but reservations are required.

FREE EVENT | TICKETS REQUIRED



BELÓVED *Salon*

SATURDAY, OCTOBER 25, 2025

📍 HORSESHOE BAY RESORT

Join us for an inspiring evening where art, film, music, dance, and storytelling explore God's calling on us to reflect His glory. Award-winning producer Ramy Antoun, the Rev 1211 Orchestra, and special guests Ross and Lauren Tyler will lead a powerful 360-degree immersive worship experience to open hearts and awaken divine connection.

PAID EVENT | TICKETS REQUIRED



BURNET COUNTY AGENDA ITEM REQUEST FORM

MEETING DATE: 10/14/25
GENERAL DESCRIPTION OF ITEM: sponsor for Fall Affair

THIS ITEM REPRESENTS A:

- New issue, project, or purchase
- Routine, regularly scheduled item
- Follow-up to previously discussed item
- Special item
- Other

PRIMARY CONTACT/STAFF MEMBER: Blair Manning, Tourism & Mktg Director

BUDGETARY IMPACT OF AGENDA ITEM:

Total Estimated Cost:	\$	
Source Funds:	240-6640 - 4530	
Is item already included in fiscal year budget?	☒ Yes	☐ No
Does item represent a new expenditure? FY26	☒ Yes	☐ No
Does item represent a pass-through purchase?	☐ Yes	☒ No
If so, pass-through entity		
Procurement Needed:	☐ Yes	☒ No

ACTIONS REQUESTED: approval from comm court for
sponsorship

LIST BACK-UP DOCUMENTS ATTACHED (names of documents and/ or files):
sponsor cover letter/ requests form from vendor

LIST BACK-UP DOCUMENTS NOT ATTACHED (to be sent by Friday at noon prior to the meeting date requested):
* updated sponsor cover letter for pricing

Blair Manning
Elected Official/Department Head

DATE and TIME: 9/30/25

Approved:

By _____
County Judge

OR

By _____
Commissioner Pct. _____

All contracts, contract amendments, staff agreement, grant applications, memorandums of understanding, and interlocal agreements must be submitted to the Burnet County Auditor and complete a compliance review before being placed on the Commissioners Court agenda.

Agenda items and supporting documents are due to Court Coordinator's Office (Rm. 201) or countyjudge@burnetcountytexas.org no later than noon on Tuesday prior to the meeting date requested. If a Burnet County Holiday falls within 72 hours before that Tuesday, the deadline will be moved earlier to ensure compliance with Government Code § 551.043.