

Sponsored Event: Bertram Country Christmas (Bertram Chamber)

Date: December 6, 2025

Suggested sponsor level: Santa's Workshop (\$1000)

Large individual banner

Name of business on event poster

4 free beer mugs/ 8 refills

Website Sponsor listing

Social Media Mentions

Radio Mention

Business announcement during festival

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

Bertram Country Christmas

SATURDAY DECEMBER 6, 2025

Santa's Workshop Sponsor \$1,000.00

Includes:

- Large 2 x 4 Individual Banner
- Name on Event Poster
- 4 free beer mugs & 8 total refills
- Website sponsor listing
- Social media mentions
- Vendor spot for sponsor
- Radio mention
- Business announced during festival

Rudolph Sponsor \$500.00

Includes:

- Large 2 x 2 Individual Banner
- Name on Event Poster
- 2 free beer mugs & 4 total refills
- Website sponsor listing
- Social media mentions
- Vendor spot for sponsor
- Business announced during festival

Mrs. Claus Sponsor \$250.00

Includes:

- Name on Stage Banner
- Name on Event Poster
- Website sponsor listing
- Social media mentions
- Vendor spot for sponsor
- Business announced during festival



BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Bertram Country Christmas Festival

DATE(s) OF EVENT: December 6, 2025

CONTACT PERSON: Betty Predmore

MAILING ADDRESS (street, city, state, zip) P.O. Box 508, Bertram, Tx 78605

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Lori Ringstaff, Chamber President

Katy Duke, Chamber Treasurer

PROJECTED ATTENDANCE: 1800

Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

See attached form

ADVERTISING/ MARKETING PLAN:

We will promote on social media, sponsor banners at event, printed postcards, radio, printed copy in are newspapers & magazines

LIST OTHER SPONSORS PARTICIPATING:

J-Bar, AC DI, Katy Duke Realtor, Mosaic Garden Treasures, The Globe

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Betty Predmore

Print name: Betty Predmore

Title: Business Manager Date: 8/29/2025

APPROV. CR 10/14/25
CR



BURNET COUNTY AGENDA ITEM REQUEST FORM

MEETING DATE: 10/14/25

GENERAL DESCRIPTION OF ITEM: sponsorship for Bertram Chamber

THIS ITEM REPRESENTS A:

- New issue, project, or purchase
- Routine, regularly scheduled item
- Follow-up to previously discussed item
- Special item
- Other

PRIMARY CONTACT/STAFF MEMBER: Blair Manning, Tourism & Marketing Director

BUDGETARY IMPACT OF AGENDA ITEM:

Total Estimated Cost:	\$1000	
Source Funds:	140-0040-4520	
Is item already included in fiscal year budget?	☒ Yes	☐ No
Does item represent a new expenditure? FY24	☒ Yes	☐ No
Does item represent a pass-through purchase?	☒ Yes	☐ No
If so, pass-through entity		
Procurement Needed:	☐ Yes	☒ No

ACTIONS REQUESTED: approval from comm. court for sponsorship

LIST BACK-UP DOCUMENTS ATTACHED (names of documents and/ or files):

sponsor cover letter / requests form from vendor

LIST BACK-UP DOCUMENTS NOT ATTACHED (to be sent by Friday at noon prior to the meeting date requested):

Blair Manning
Elected Official/Department Head

DATE and TIME: 9/30/25

Approved:

By _____
County Judge

OR

By _____
Commissioner Pct. _____

All contracts, contract amendments, staff agreement, grant applications, memorandums of understanding, and interlocal agreements must be submitted to the Burnet County Auditor and complete a compliance review before being placed on the Commissioners Court agenda.

Agenda items and supporting documents are due to Court Coordinator's Office (Rm. 201) or countyjudge@burnetcountytexas.org no later than noon on Tuesday prior to the meeting date requested. If a Burnet County Holiday falls within 72 hours before that Tuesday, the deadline will be moved earlier to ensure compliance with Government Code § 551.043.