

Sponsored Event: Christmas on the Square (Burnet Chamber)

Date: December 13, 2025

Suggested sponsor level: Kidzone Sponsor (\$1500)

Exclusive signage at Kid's zone area

Verbal Recognition at Event

Dedicated social media post

Collective sponsor social media post

Newspaper AD recognition

Stage Banner Recognition

Recognition on event website

Listed on all bike tags

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.



Sponsorships

DECEMBER 13th, 2025

Perks

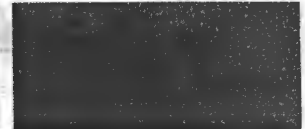
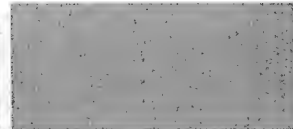
SANTA'S SLEIGH
\$1,000

RUDOLPH
\$500

NORTH POLE
\$250

CANDY CANE
\$100

Verbal Recognition
at Event



Dedicated
Social Media Post



Collective Sponsor
Social Media Post



Newspaper Ad
Recognition



Stage Banner
Recognition



Recognition on
Event Website



Listed on ALL
80 Bike Tags



*Presenting
Sponsorships*

Contact Us for
More Information!
teryi@burnetchamber.org

STAGE SPONSOR
PARADE SPONSOR
FOOD COURT SPONSOR
KID ZONE SPONSOR

*Payment
Options*



Scan QR Code or Mail a Check to:
Burnet Chamber of Commerce
101 N. Pierce St., Suite 1 - Burnet, TX 78611

BURNET COUNTY EVENT SPONSORSHIP APPLICATION
EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Christmas on the Square

DATE(s) OF EVENT: Saturday, December 13, 2025

CONTACT PERSON: Teryl McFerrin

MAILING ADDRESS (street, city, state, zip) 101 N. Pierce St. Ste 1, Burnet TX
78611

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

attached.

PROJECTED ATTENDANCE: 12,800 ±
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL: (include list of benefits)

\$1500 - Kidzone - exclusive signage plus
enclosed benefits for publicity

ADVERTISING/ MARKETING PLAN:

Food Court Sponsor + logo inclusion on all publicity
materials

LIST OTHER SPONSORS PARTICIPATING:

TBD

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: Teryl McFerrin

Print name: Teryl McFerrin

Title: Executive Director Date: 9/9/25

APPROVED CC
10/14/25 [Signature]



BURNET COUNTY AGENDA ITEM REQUEST FORM

MEETING DATE: 10/14/25
GENERAL DESCRIPTION OF ITEM: Sponsor for Burnet Chamber

THIS ITEM REPRESENTS A:

- New issue, project, or purchase
- Routine, regularly scheduled item
- Follow-up to previously discussed item
- Special item
- Other

PRIMARY CONTACT/STAFF MEMBER: Blair Manning, Tourism & Mktg director

BUDGETARY IMPACT OF AGENDA ITEM:

Total Estimated Cost:	\$1500	
Source Funds:	140-6640-4580	
Is item already included in fiscal year budget?	☒ Yes	☐ No
Does item represent a new expenditure? FY26	☒ Yes	☐ No
Does item represent a pass-through purchase?	☐ Yes	☒ No
If so, pass-through entity		
Procurement Needed:	☐ Yes	☒ No

ACTIONS REQUESTED: Approval from Comm. Court for
sponsorship

LIST BACK-UP DOCUMENTS ATTACHED (names of documents and/ or files):

Sponsor cover letter / request form from vendor

LIST BACK-UP DOCUMENTS NOT ATTACHED (to be sent by Friday at noon prior to the meeting date requested):

[Signature]
Elected Official/Department Head

DATE and TIME: 9/30/25

Approved:

By _____
County Judge

OR

By _____
Commissioner Pct. ____

All contracts, contract amendments, staff agreement, grant applications, memorandums of understanding, and interlocal agreements must be submitted to the Burnet County Auditor and complete a compliance review before being placed on the Commissioners Court agenda.

Agenda items and supporting documents are due to Court Coordinator's Office (Rm. 201) or countyjudge@burnetcountytexas.org no later than noon on Tuesday prior to the meeting date requested. If a Burnet County Holiday falls within 72 hours before that Tuesday, the deadline will be moved earlier to ensure compliance with Government Code § 551.043.