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Sponsored Event: GraniteFest/ Granite Shoals 60th Year Anniversary

Date: May 8-10, 2026

Suggested sponsor level: GOLD: \$1250

Website banner to run for 2 months

Logo on 3 websites and social media

Logo included in promotional video

Commemorative book from event weekend

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

APV 3/24/26
Bj

GRANITEfest

AT QUARRY PARK May 8-10, 2026



Presented
by: ►►



Sponsorships help bring family-friendly activities, live music, and entertainment to life—while increasing regional visibility and showcasing YOUR business to residents and visitors throughout the region.

Have questions? Send an email to:
Marketing@GraniteShoals.org



Business & Advertising Sponsorship Opportunities



☐ GraniteFest VIP Sponsors \$4,000

- • Custom Website Banner AD to Run for 4 Months on 3 Websites: ▼
 - LOGO Placement on all press releases
 - Prominent LOGO on Event T-Shirts
 - LOGO on 3 Websites and Social Media
 - Featured LOGO on Promotional Videos
 - Space to setup your 10x10 Tent at Event
 - 1 Coffee Table Photo Book From Event
- GraniteFest.com (GF)
- VisitGraniteShoals.com/events (VGS)
- HighlandLakesDirectory.com (HLD)
- VIP, Platinum & Gold Sponsors all Receive a Custom Banner AD

☐ Platinum Sponsors \$2,500 ☐ Gold Sponsors \$1,250

- • Website Banner to Run for 3 Months
 - LOGO Placement on all press releases
 - Prominent LOGO on Event T-Shirts
 - LOGO on 3 Websites and Social Media
 - Prominent LOGO on Promotional Videos
 - Space to setup your 10x10 Tent at Event
 - 1 Coffee Table Photo Book From Event
- • Website Banner to Run for 2 Months
 - Key LOGO Placement on Event T-Shirts
 - LOGO on 3 Websites and Social Media
 - LOGO Included on Promotional Videos
 - Space to setup your 10x10 Tent at Event
 - 1 Coffee Table Photo Book From Event

☐ Silver Sponsors \$750

- Your Directory Card Featured on HLD with Link for 4 months
- LOGO Included on Event T-Shirts
- LOGO on 3 Websites and Social Media
- Smaller LOGO on Promotional Videos
- Space to setup your 10x10 Tent at Event

☐ Bronze Sponsors \$250

- Your Directory Card Featured on HLD with Link for 2 months
- LOGO on Event Sponsor Signs
- LOGO on GraniteFest Website & Social Media

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BURNET COUNTY EVENT SPONSORSHIP APPLICATION

EVENT MUST BE OPEN TO THE PUBLIC

NAME OF EVENT: Granite Fest 2026 + G.S. 60th year Anniversary

DATE(s) OF EVENT: May 8th - 10th Mother's Day Weekend

CONTACT PERSON: David Frank

MAILING ADDRESS (street, city, state, zip) 2221 W. Phillips Ranch Rd
Granite Shoals, TX 78654

BOARD MEMBERS of EVENT/ORGANIZATION (if applicable):

Becky Sims, Tim Campbell, Sarah Moud
David Frank

PROJECTED ATTENDANCE: 3k-5k
Please be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings

SPONSORSHIP LEVEL PROPOSAL (include list of benefits)

V.I.P. Sponsors \$4k
WEBSITES: GraniteFest.com, #Granite

ADVERTISING/ MARKETING PLAN: Cross promotion visitgraniteshoals.com
& Highland Lakes Direct.org.com - SOCIAL MEDIA - Victory Media articles

As of this application: FOXDOOR "Presenting Sponsor" at \$5k
LIST OTHER SPONSORS PARTICIPATING: "silver sponsor" J-Bar
V.I.P. City of Granite Shoals

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax. "I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10"

Signature: [Signature]

Print name: DAVID FRANK

Title: Marketing Specialist Date: 3/5/2026