

Sponsored Event: Music on Main- Fall 2026 Series

Date: September 4th – November 15th

Suggested sponsor level: \$500

Recognition and logo included in marketing

Advertising throughout Highland Lakes and surrounding areas

Print, digital, radio and street level promotion

Use of HOT funds under the following:

b) Advertising, Solicitations and Promotions that Directly Promote Tourism and the Hotel and Convention Industry: advertising and conducting solicitations and promotional programs to attract tourists and convention delegates or registrants to the municipality or its vicinity;

c) Promotions of the Arts that Directly Promote Tourism and the Hotel and Convention Industry: the encouragement, promotion, improvement, and application of the arts that can be shown to have some direct impact on tourism and the hotel/convention industry. The impact may be that the art facility or event can show hotel nights that are booked due to their events or that guests at hotels attend the arts event. Eligible forms of art include instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture photography, graphic and craft arts, motion picture, radio, television, tape and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms.

8/6/26
KPA VSA
BZ

BURNET COUNTY EVENT SPONSORSHIP APPLICATION

Must be submitted no later than sixty (60) days prior to event

EVENT MUST BE OPEN TO THE PUBLIC

CURRENT DATE: **JULY 15, 2026**

NAME OF EVENT: **Music on Main (Fall 2026 Series) Marble Falls**

NAME OF ORGANIZATION:

Music on Main, Downtown Marble Falls

MAILING ADDRESS (include street, city, state, zip)

(NEW NAME)

MARBLE FALLS MUSIC, PO BOX 781948, SAN ANTONIO TX 78278

CONTACT PERSON:

JAY BROWN OR MITCH MCMANUS

LIST NAMES OF BOARD (if applicable):

N/A

DATES OF EVENT:

SEPTEMBER - NOVEMBER 2026 (3 months)

PROJECTED ATTENDANCE:

5,000+ Throughout Series

Please read and be sure you comply with Texas Health and Safety Code 751 regarding mass gatherings.

WHAT IS YOUR SPONSORSHIP LEVEL PROPOSAL (including benefits):

- **COMMUNITY SPONSOR LEVEL IS \$500**
- **RECOGNITION & LOGO INCLUDED IN MARKETING, ADVERTISING, EVENT SIGNAGE, AND MEDIA PROMOTION.**
- **PRINT, DIGITAL, RADIO, EVENT & STREET LEVEL PROMOTION**
- **ADVERTISED ALL OVER HIGHLAND LAKES AND BEYOND**

WHAT IS YOUR ADVERTISING PLAN:

3 MONTHS OF ADVERTISING

- **WEB**
- **SOCIAL MEDIA**
- **PRINT**
- **NEWSPAPER**
- **MAGAZINES**
- **RADIO**
- **FLYERS, POSTERS**
- **SIGNAGE**
- **EBLASTS**

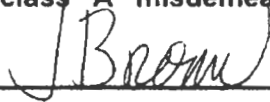
LIST OTHER SPONSORS PARTICIPATING AND LEVEL OF PARTICIPATION:

City of Marble Falls
Old Oak Square
Commercial National Bank
& Additional Local Businesses as Community Sponsors

I hereby certify and affirm that I have read the application information, understand and will comply with all provisions therein, and that I will abide by all relevant county, state, and federal laws and regulations regarding use of Hotel Occupancy Tax.

"I affirm and declare the foregoing to be true statements. Falsifying a governmental record is a class "A" misdemeanor under Texas Penal Code 37.10".

Signature: _____



Print name: **Jay Brown**

Title: **Event Promotions/Organizer**

Date: **7/15/2026**

****Post Event Report due no later than thirty (30) days following event. Failure to execute as per agreement could result in no future funding****



'26 Fall Series Sponsorship

Free LIVE MUSIC
September 5 - November 15
Over 3 Months, Every Thurs-Fri-Sat-Sun

Become a sponsor and help keep live music thriving in downtown Marble Falls. Music on Main is one of the area's most popular live music series, backed by heavy advertising, extensive media coverage, and thousands of visitors from across the Highland Lakes.

Community Sponsor \$500

- Logo featured in weekly event advertising
- Logo included on ads, flyers, posters, emails
- Logo displayed on table tents at events
- Logo featured on event & street signage
- Recognition across social media promotions
- Recognition in news articles & media coverage
- Logo & link featured on livemusiconmain.com



Sponsor Contact - Jay Brown 830-220-4489