



Post-Pandemic Programs



City Council Work Session | May 13, 2021

AGENDA

- Temporary Signage
- Liquor License - Extension of Premise
 - Temporary & Permanent
- Patios –
 - Temporary
 - Permanent
 - On the Street
- Dine in the Park



Extension of Temporary Signage



- **Background:** Resolution No. 5361 suspended all time limits on temporary signs and waived the permit application requirement.
- **Intent:** To allow for additional signage to assist with curbside pickups.
- **Timeline:** Approved March 26, 2020, and is authorized until Council takes further action.
- **Recommendation:**
 - Formal Council Action rescinding Resolution No. 5361 at future City Council Meeting and effective October 1, 2021.
 - Beginning in October, an education period will take place prior to enforcement and in conjunction with state law regarding campaign signage.

Liquor License for Serving Area Extensions



- **Background:** During COVID-19, the Governor's Executive Orders relaxed Department of Liquor Licenses & Control (DLLC) guidelines for Temporary Extensions for alcohol serving areas by approving non-contiguous extension of restaurants on a temporary basis. DLLC regulates liquor and City provides recommendation for approval. No history of City denials.
- **Timeline:** City Resolution No. 5414 allowed the City Manager/Designee to approve applications and waive related fees (\$100 for permanent and \$25/day for temporary) until May 31, 2021.
- **Participation:** 19 Liquor Temporary Extensions of Premise permits issued at various dining establishments citywide.

Liquor License for Serving Area Extensions (cont.)



- **Intent:** Ease financial burden, expedite applications to help stimulate business, and reduce administrative constraints.
- **Recommendation:** Continue to allow City Manager/ Designee approval for Temporary Extensions, adding Special Events, and change fee for temporary extensions (including special events) to \$25/day, not to exceed \$100, to be included in a Resolution at the May 27th Council Meeting. Upcoming Special Event liquor licenses will be listed as information items on Council agendas.
- **Benefits:**
 - Turn around time for City approval reduced from 45-60 to 5-10 business days
 - Prevents need for Special Council meetings
 - Stimulates additional business through extended serving area
 - Provides for streamlined process at lower cost

Patio Types

TEMPORARY
(Private
Property)

PERMANENT
(Private
Property)

ON THE STREET
(Downtown -
Public Property)



Private Property: Temporary Extension of Premise



- **Background:** Helped businesses in response to COVID-19 capacity restrictions, although typically used for temporary extension of premises on private property for special events
- **Timeline:** City Resolution No. 5414 waived the City Code limitation of 48 total calendar days in any calendar year extending TSPE permits until May 31, 2021.
- **Participation:** 13 TSPE “COVID Extension of Premises” permits issued at various dining establishments citywide.
- **Options:**
 - Include 48 calendar days expended and require COVID extension of premises be removed by May 31, 2021.
 - Start 48 calendar day count as of June 1, 2021, for remaining calendar year for all TSPE permits.

Permanent Patios: Private Property



- **Considerations:**
 - Permanent expansions and improvements should remain architecturally consistent with existing building/development.
 - Patio barriers should utilize fencing materials and designs found upon the existing building/development.
 - Pedestrian ADA circulation should be preserved.
 - Vehicular circulation, drop-off pick-up locations should be coordinated.
 - Adequate ongoing parking should be evaluated.
 - Design Review approval required.
- **Recommendation:** Allowed under current Planning procedures. Will work with interested property/business owners.

On the Street Program: Public Property



- **Background:** Created to help businesses in response to COVID-19 capacity restrictions
- **Timeline:** Launched in October 2020. Current expiration is May 31.
- **Implementation:** Patios allowed under existing City right-of-way use permit. Worked in tandem with City Resolution No. 5414 to expedite process.
- **Participation:** 8 businesses
- **Program Response:** Positive from both general public and businesses
 - DCCP Survey / Letters of support & Opposition

On the Street (cont.)



- **Considerations:**
 - Program was originally intended to be temporary
 - DCCP Survey – 78.85% to continue program
 - Seasonal Program:
 - Parking Spaces in front of retail
 - Consistency / design & building codes
 - Heat/weather
 - Maintenance
 - 30 minute parking / loading zones

On the Street Options

- **Option 1: No change to current May 31 expiration**
 - Removal of patios and discontinuation of program
- **Option 2: Extend for 1 year**
 - Allow businesses to keep existing patios up until May 1, 2022
- **Option 3: End May 31 to prepare for new seasonal cycle**
 - End of use on May 31 / Removal by July 15
 - Staff to revamp seasonal program
 - Seasonal program – October 15 – April 30 annually



Dine in the Park



- **Background:** Created to help businesses in response to COVID-19 capacity restrictions
- **Timeline:** Launched in May 2020. There is no current expiration date.
- **Implementation:** The Community Services Director can designate public property as a Public Recreation Area, allowing for the consumption of beer and wine.
- **Program Response:** Positive from both general public and businesses. No issues have emerged from program.
- **Options:**
 - Allow program to continue under current rules
 - Evaluate program expansion to include more of Dr. AJ Chandler Park
 - End program



Questions