

Narrative

Compass Christian Church is a large religious institution located on on the northeast corner of W Germann Rd and S Alma School Rd. The church will have about 175,000 square feet of buildings upon completion of their second phase of additional build in 2020 and 2021. Current zoning is PAD.

Signs Plus is submitting a preliminary development plan to allow for new building ID signs as well as directional signs to help with traffic flow throughout the property.

These signs are intended to promote a superior design theme throughout the entire property, to help the public navigate the large campus via wayfinding, to help with property and building identification as a large church, and to brand Compass Christian Church as a destination church within the east Valley. All of these are important not only for everyday events like church sermons, but also special events in which the surrounding community is involved.

In addition, according to section 39-2-G in the sign code, signs should enhance the flow of traffic and convenience, ease and enjoyment of travel within the city of Chandler. We feel all these signs are needed to promote good traffic flow throughout the property.

A church like Compass Christian Church is one of the cornerstones of a community, and in most cases, is an important factor for potential citizens who are deciding upon a permanent home where they can raise a family. The signage as proposed is designed to make Compass Christian Church feel like an inviting destination as an important part of the overall branding of the site.