

PLH21-0028 Gold Medal Gym
Preliminary Development Plan for
Building 7 Wall-Mounted Signage
Development Booklet



TRADEMARK

May 7th, 2021
City of Chandler
Development Services Dept. Planning Division
215 E. Buffalo St.,
Chandler, AZ 85225

DESIGN REVIEW NARRATIVE:

Our request is for an amendment at 3455 E Warner Rd Chandler, AZ 85225 to allow sign area to be increased to allow a maximum of 200 SF. The current tenant occupies the entire building and has a northern street frontage of 203 LF facing Warner Rd.

The proposed sign as submitted is 198.11 sq. ft. in area. The sign we are proposing will be face illuminated using white LED, constructed with 1/8" acrylic for the face, 3" deep returns, constructed from .040 aluminum painted to match the face color. The overall scale of the sign is 16'-4" H x 28'-10" W and includes 3' tall letter sets and a 8'-6"H x 9'-8"W star logo.

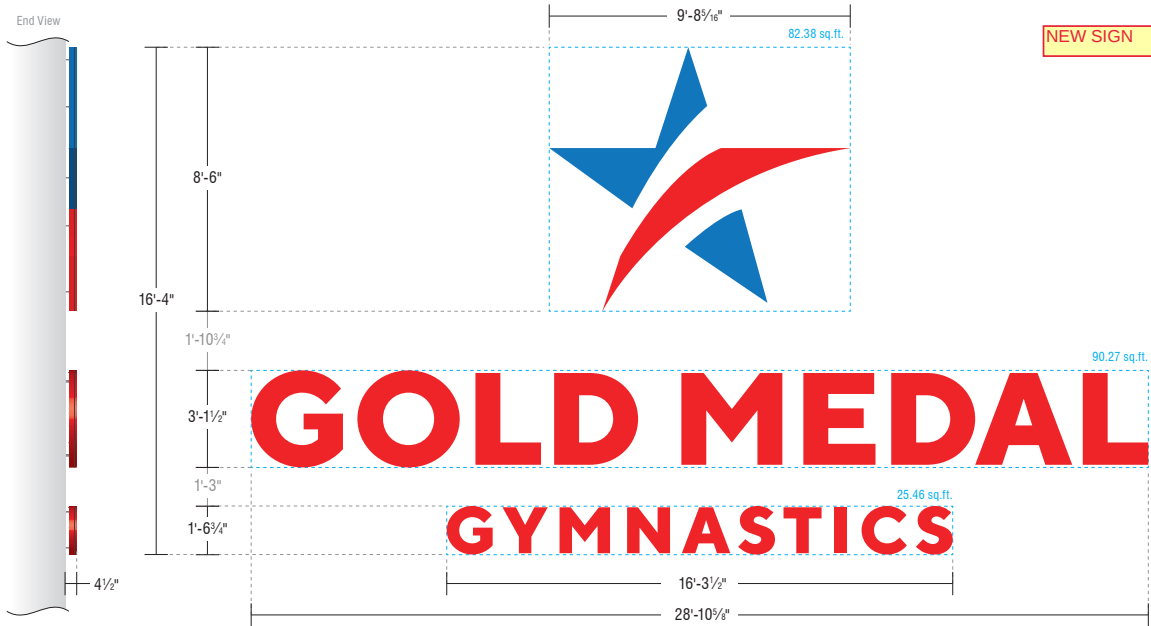
The sign as shown is scaled to fit proportionately with the 203 LF of frontage facing Warner Rd and is compliant with the City of Chandler Sign Code and will be compatible with the architecture of the surrounding properties and add additional style to the center.

Reference the submitted drawings, for further detail and visuals. Please contact Ana Jones at Trademark Visual, Inc. located at 3825 S. 36th Street Phoenix, AZ 85040 (602) 272-5055 with any other questions or required information.

Sincerely,

Ana Jones
(602)272-5055
ajones@trademarkvisual.com

1 Illuminated PC Wall Sign



NEW SIGN

ILLUMINATED PAN CHANNEL LETTERS/LOGO
FACES
1/8" White Acrylic
Vinyl Applied 1st Surface
Translucent Red (■)
Translucent Blue (■)
RETURNS
3" Deep .040 Aluminum
Painted; Satin Finish Crimson
Red (MP 23966 ■) Blue (■)
TRIM CAP
1" Trim Cap
Painted; Satin Finish Crimson
Red (MP 23966 ■) Blue (■)
BACKS
.063 Aluminum Backs
ILLUMINATION
White LED
GE Tetra MAX 7100K
INSTALLATION
Stud Mount to Wall w 1-1/2"
Raw Aluminum Spacers as
Required.

A Project Detail
SCALE 1/4" = 1'0"

Qty: 1 / ☉ Install
198.11



±36'-6"
T.O.S.

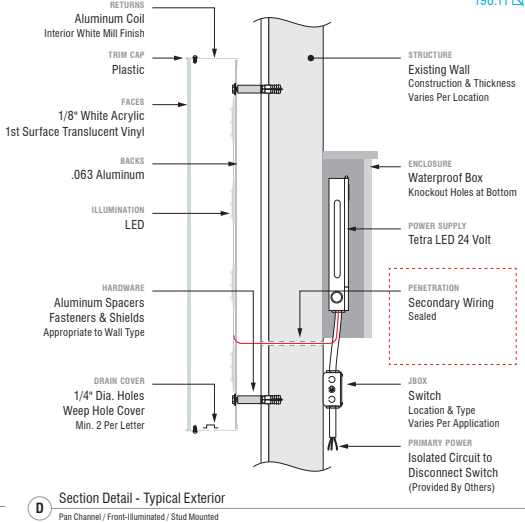
F.F.



Frontage: 203' 00"

B Installation Mock-Up - North Elevation
APPROX. SCALE 1/16" = 1'0"

C Night Simulation
NOT TO SCALE



D Section Detail - Typical Exterior
Pan Channel / Front-Illuminated / Stud Mounted

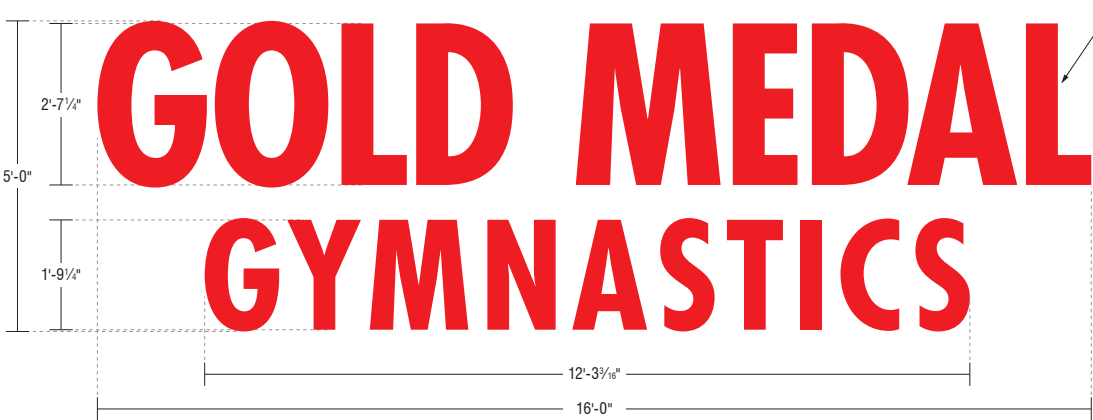
TRADEMARK

3825 S. 36th Street, Phoenix, AZ 85040 602 272 5055 trademarkvisual.com

© 2021 Trademark Visual, Inc. 900-254749

APPROVED	CLIENT SIGNATURE	DATE	COMPANY	Gold Medal Gymnastics	SR	JOB	106694
			SUB LOCAL		BF	DRAWING	0103Id
APPROVED	LANDLORD SIGNATURE	DATE	ADDRESS	455 E Warner Rd	PM	DATE	03/09/21
			CITY STATE	Chandler, AZ 85225	AFS	SHEET	1.10

EXISTING SIGN BEING RELOCATED



EXISTING HALO-ILLUMINATED RPC LETTER

FACES
.125" Aluminum Faces
Painted: Satin Finish
Crimson Red (MP23966 ■)

RETURNS
3" Deep .063 Aluminum Returns
Painted: Satin Finish
Crimson Red (MP23966 ■)

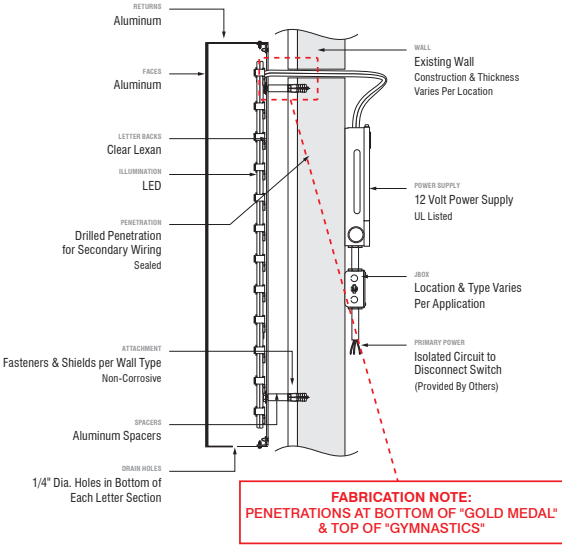
BACKS
.150 Clear Lexan Backs
No Diffuser

ILLUMINATION
White LED
GE Tetra MAX 7100K

INSTALLATION
1 1/2" Aluminum Spacers
Mount To Wall As Required

FIELD SERVICES

Remove Existing Wall Sign on North Elevation and Re-Install on West Elevation as Required.



A Project Detail
SCALE 1/2" = 1'0"

Qty: 1 / ☉ Install
80.00 ☐

B Section Detail - Typical
Reverse Pan Channel Letter / LED Halo-Illuminated



Existing - North Elevation



C Installation Mock-Up - West Elevation
APPROX. SCALE 3/8" = 1'0"

Frontage: 255' 00"



Mock-Up - Night Illumination

TRADEMARK

APPROVED	CLIENT SIGNATURE	DATE	COMPANY	Gold Medal Gymnastics	SR	JOB	106694
			SUB LOCAL		BF	DRAWING	0201ld
APPROVED	LANDLORD SIGNATURE	DATE	ADDRESS	455 E Warner Rd	PM	DATE	02/23/21
			CITY STATE	Chandler, AZ 85225	AFS	SHEET	2.00



KEY

- 1.XX New PC Wall Sign
- 2.XX Existing Re-Located PC Wall Sign

A Site Map
NOT TO SCALE

TRADEMARK

APPROVED	CLIENT SIGNATURE	DATE	COMPANY	SR	JOB	106694
			GOLD MEDAL GYMNASTICS	BF	DRAWING	0001ld
APPROVED	LANDLORD SIGNATURE	DATE	ADDRESS	PM	DATE	02/23/21
			455 E Warner Rd	AFS	SHEET	0.00
			CITY STATE			
			Chandler, AZ 85225			