

Executive Leadership Team Strategic Framework Action Plan 2021-2023





Economic Vitality

- Complete employment corridor area plan updates currently in progress, expanding affected planning areas where appropriate.
- Identify strategies for development of inside-the-fence vacant Airport properties per the 2021 Airport Master Plan.
- Update infill and redevelopment strategies, resources, policies, and codes.
- Expand the City's partnerships with Arizona State University, the University of Arizona, Chandler-Gilbert Community College, and other higher education institutions.
- Evaluate future locations and resources needed for large-scale events to attract visitors.



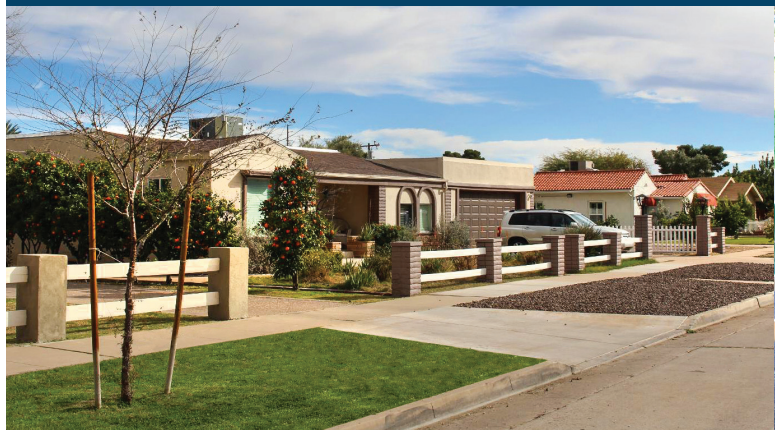
Innovation and Technology

- Increase the City's electric vehicle fleet and charging stations.
- In partnership with private utilities, develop a strategy for increased power production at City facilities from solar and/or renewable sources with a goal of lowering operating costs.
- Recommend development policies that support a more sustainable community.
- Identify manual processes for conversion to automated (internal and external).
- Continue technology enhancements to support mobility and efficiency solutions.
- Update brand standards and communication technologies to promote a connected city.
- Initiate first phase of upgrades to City's fiber infrastructure.



Mobility

- Expand and/or renew pilot programs for microtransit, multimodal transportation, and intelligent transportation systems, including in underserved areas of Chandler.
- Initiate bike/pedestrian studies for connecting employment, recreation, neighborhood, and entertainment nodes.
- Finalize Proposition 400 Extension efforts in cooperation with regional partners and monitor availability of federal infrastructure grant opportunities.
- With employer input, determine appropriate transit solutions for employment corridors.
- Initiate the next phase of the LED streetlight replacement program.
- Complete design of new bike lane projects, connecting points of interest and fixing system gaps.



Neighborhoods

- Using U.S. Census 2020 results and other data sources, identify diversity programs tailored to specific areas of the community.
- Integrate planning, programming, and communication efforts across City departments and partner agencies to positively impact disadvantaged neighborhoods.
- Initiate the City's first Rental Assistance Demonstration (RAD) development agreement to reposition the Public Housing Authority, including a focus on maintaining senior housing options.
- Review development codes and other tools to facilitate diversity of housing choices.
- Identify unique themes and appropriate funding for new and revitalized infrastructure, particularly aging neighborhood parks.
- Support area school districts in maintaining or enhancing local schools as neighborhood anchors.



Quality of Life

- Evaluate resources needed to address community behavioral health issues and promote healthy lifestyles.
- Complete planned parks and veterans' monument.
- Develop a plan for addressing crime, infrastructure, and other community issues in identified neighborhoods.
- Pursue grant opportunities for visual and performing arts, including outside the downtown area.
- Identify new technologies to improve recreational facility user experience and safety.
- Review field allocation policies and strengthen partnerships with youth/amateur sports organizations, including activating underutilized facilities for programming, per 2021 Parks Strategic Master Plan
- Recommend fiscally sustainable strategies for addressing homelessness and panhandling activities in Chandler.
- Continuously monitor and recommend strategies for enhancing the City's utility infrastructure and water resources portfolio.



Good Governance

- Enhance existing City buildings based on recent space utilization and condition assessments.
- Promote voter education on bonds and home rule initiatives.
- Seek opportunities to use one-time dollars to create ongoing savings.
- Maximize the use of grants and partnerships to achieve strategic goals.
- Recommend programs and strategies to continue building a 21st century workforce.
- Continue the City's plan to pay down its Public Safety Personnel Retirement System (PSPRS) obligations.