



MINUTES OF THE
CHANDLER MUSEUM FOUNDATION BOARD
CHANDLER MUSEUM, SAGUARO ROOM, 300 S. CHANDLER VILLAGE DRIVE,
CHANDLER, AZ, OR VIRTUALLY VIA WEBEX
PHONE # 1-602-666-0783, MEETING #2598 885 2889
MONDAY, SEPTEMBER 19, 2022, AT 5:30 P.M.

PRESENT: Barbara Meyerson, Brenda Abney, Calvenea Malloy, Jacki Ryan, Joan Clark, Joshua Askey, Maris Thomas, Martin Sepulveda, Michelle Reid, and Tom Escobedo

ABSENT: None

STAFF: Anna Camino, Jody Crago, and Tiffani Egnor

GUESTS: None.

CALL TO ORDER: The meeting was called to order at 5:37 p.m. by Barbara Meyerson at the Chandler Museum, Saguaro Room, 300 S. Chandler Village Drive in Chandler, AZ, and virtually via WebEx, Phone #1-602-666-0783, Meeting #2598 885 2889.

SCHEDULE/UNSCHEDULED PUBLIC APPEARANCES/CALL TO THE PUBLIC:
Nicole Mullen joined the meeting virtually at 5:39 p.m.

CONSENT AGENDA

- a. Approve meeting minutes of August 15, 2022
 - Maris Thomas made a motion to approve the meeting minutes from August 15, 2022.
 - Calvenea Malloy seconded the motion. The motion was unanimously approved. The minutes were approved as written.

ACTION AGENDA

- a. Approve Remaining 2022 Museum Foundation Meeting Options
 - Brenda Abney made the motion to approve the remaining 2022 Museum Foundation Meeting Options.

- Joan Clark seconded the motion. The motion was unanimously approved.
 - The 2022 remaining meeting options include meetings on November 21 and canceling the December 12 meeting.
 - More information is in the Executive Subcommittee Update section under Briefing.
- b. Recommend Date for Recognition Event for the Chandler Historical Society
- Brenda Abney made a motion to approve the recommended date for the Recognition Event for the Chandler Historical Society to be Thursday, January 12, 2023.
 - Maris Thomas seconded the motion. The motion was unanimously approved.
 - The two date options discussed were Thursday, January 5, 2023, and Thursday, January 12, 2023. Since the first option was close to the holidays, it was decided to have the recognition event on the later recommended date of January 12, 2023.
 - A “Save the Date” postcard will be sent in December.
 - An invitation to the recognition event will be sent out after the first of the year.
 - Martin Sepulveda, Museum Foundation Board Member, and Chandler Historical Society board members Michel Larson and possibly Jan Arredondo will be the workgroup to work on this event.
 - There is room for one more Museum Foundation Board Member to join the workgroup. If interested, contact Martin Sepulveda.
 - one day in length, with the possibility of a follow-up session to review how the goals are proceeding, etc.

BRIEFING

- a. Executive Subcommittee Update
- The Executive Subcommittee met on September 6, 2022. Barbara Meyerson provided a summary of the meeting outcome.
 - After discussion, the subcommittee decided to recommend the dates of January 5th and January 12th (2023) to the full board to hold the Chandler Historical Society Recognition Event.
 - A workgroup has been formed to work on the event.
 - The workgroup is encouraged to contact the Mayor’s Office for a Proclamation.

- The November 21st Museum Foundation Board meeting will be left on the schedule for now. If that changes, the board and City Clerk's Office will be notified.
- It was decided by the Executive Subcommittee to cancel the December 12th Museum Foundation Board Meeting. In its place, the Chandler Museum Foundation Board will be joining the Chandler Cultural Foundation Board and the Chandler Arts Commission on Tuesday, December 13th, at the Arts & Culture Holiday Gathering. More details on the gathering will follow.

b. Strategic Planning Subcommittee Update

- Joan Clark provided a summary of the meeting outcome.
- The subcommittee reached out to the board facilitator the Museum Foundation Board approved at the August board meeting.
 - Maureen Robinson is out of the country for most of September.
 - The subcommittee will contact Maureen Robinson after she returns to begin negotiations on the board facilitator agreement.

c. Museum Survey Results

- Tiffani Egnor shared a visual presentation to the board on the national survey of museum visitors. This is the first time the Chandler Museum participated in the annual survey. Based on the data received, the Museum plans on participating in future annual surveys.
- A copy of the presentation and one-page insights from the survey were provided to the board members.
- There was a total of 186 museums participating in this survey.
- The Chandler Museum received 142 survey responses.
- Some of the questions were general questions for all the museums. There were also a few questions specific to the Chandler Museum, which were created by Chandler Museum management.
- In response to the question, "What does the Chandler Museum do well?", the Museum scored high with the response "Staff is welcoming and friendly." Some of the other responses to this question were: "Contributes to the quality of life" and "Provides engaging exhibits."
- Jacki Ryan inquired what is going to happen with this data.
 - Jody Crago responded that City Management and the Mayor's Office include this type of data in a variety of forms, such as the State of the City Address.

- Jody Crago also stated that the Chandler Museum will continue to participate in this survey and data will be compared for analysis.
- Joshua Askey mentioned he has heard there sometimes incentives offered to increase response participation. He asked if the Chandler Museum offered or will considering offering incentives.
 - Jody Crago replied no incentives were offered by the Chandler Museum as this was the first time participating in the survey, but incentives can be explored for the future surveys the Chandler Museum plans on participating in.
 - The data shared in the presentation is only a fraction of the results received. If anyone would like more information, please contact Tiffani Egnor.

d. Financial Update

- Maris Thomas reviewed various financial documents
- The Museum Foundation financial status is doing well.

d. Foundation Board Moment: Museum Board Documents

- A new briefing item for the monthly Museum Foundation Board Meetings will be a short educational presentation to share with the board information on a variety of subjects.
- Some topics will be:
 - How to read financial reports
 - The marketing of the Museum
- The topic for tonight's meeting is where to find current board agenda and meeting packet on the new eAgenda system.
 - City staff member, Anna Camino, provided a visual presentation for the board members on the location and navigation of where to find current and past board meeting information. Included in the presentation was how to open attached documents, location of results agendas, and navigation of the webpage.
 - Anna Camino will continue to send the eAgenda link and a PDF version of the meeting agenda to the board. This webpage is available 24-hours a day, so board members can view it at their convenience.
 - The City's Boards & Commissions webpage has agendas, meeting minutes, and results agendas posted for all Chandler's Boards and Commissions, which are available for anyone to view.

e. City Update

- Jody Crago provided several City updates.
- Nate Meyers has accepted the Executive Director position with the Sedona Heritage Museum. Nate Meyers had a big impact on the Chandler Museum and held a wealth of knowledge. He will be missed, but the Chandler Museum staff is happy for Nate Meyers and this opportunity for him.
- Buildings & Facilities, Safety, and Museum staff collaborated on options for the gate leading from the courtyard to the south parking lot.
 - There was a padlock on the gate but since a quick exit was needed for emergency situations, the padlock was not kept locked during the day, which was a safety concern.
 - The new gate has a lock on the outside, which requires a key to get in. The gate now automatically shuts and locks. There is a crash-bar on the interior of the gate for quick exiting. A picture of the new gate was shown to the board.
- New wayfinding signage for the Museum has been approved. The signage will be paid via a Council amendment and surplus Museum construction funds. Museum staff will work with the contractor to begin scheduling the construction and placement of the new signs.
- Specialists came out to study the Saguaro cacti issues. The soil was tested, irrigation was reviewed, and the installation was studied. The outcome was that the cacti were not installed at the right height according to the roots and they were not planted in the right direction. Options to correct this and replace the Saguaro cacti will be reviewed.
- A new exhibit, "Arrival Stories" opens at the McCullough-Price House Exhibit Hall on Tuesday, September 20th. The exhibit shares stories of what brought the person to Chandler. This exhibit encourages people to add to the story already started by the exhibit.
- An update on the fins' situation was provided. Visual Arts has spoken with the artist and a structural engineer. Different approaches are being prepared and will be reviewed to find the best solution for the broken fins and how to alleviate the same thing from happening on the remaining fins.

MEMBERS COMMENTS/ANNOUNCEMENTS

Regarding the traveling exhibitions listed on the meeting agenda, Joan Clark brought up a question asked in a previous board meeting by Maris Thomas if there is anything

the Foundation can do to help promote, augment, or assist in any manner on the exhibits. Jody Crago replied that one of the upcoming education pieces will be to share with the board how the Museum currently markets the exhibits. As we move forward, any opportunities for the Foundation to assist promoting the exhibits will be welcomed.

CALENDAR

- a. Next meeting will be **Monday, October 17, 2022**, at 5:30 p.m. Meeting format will be hybrid (in-person at the Museum or virtually/calling in via WebEx).

ADJOURN

With no other business to discuss, Martin Sepulveda made a motion to adjourn the meeting. Brenda Abney seconded the motion. The motion was unanimously approved. The meeting adjourned at 6:54 p.m.

Barbara Meyerson, Chair

Jody Crago, Staff Liaison