



MINUTES OF THE
CHANDLER CULTURAL FOUNDATION
EXECUTIVE SUBCOMMITTEE MEETING
JANUARY 24, 2023, at 4:00 P.M.

PRESENT: David Woodruff, Julia Marreel, LaTricia Woods, and Steena Murray

ABSENT: None

STAFF: Anna Camino, Michelle Mac Lennan, and Terri Rettig

GUESTS: None

CALL TO ORDER: The meeting was called to order at 4:00 p.m. by David Woodruff, Chair.

SCHEDULE/UNSCHEDULED PUBLIC APPEARANCES/CALL TO PUBLIC: None

CONSENT AGENDA

Julia Marreel made a motion to approve the minutes of the October 4, 2022, Chandler Cultural Foundation (CCF) Executive Subcommittee Meeting. Steena Murray seconded the motion. The motion was unanimously approved. The minutes were approved as written.

ACTION AGENDA

- a. Recommend Revised Case for Support for CCF Review
 - Julia Marreel made a motion to recommend revised Case for Support for CCF review, with amendments noted.
 - LaTricia Woods seconded the motion. The motion was unanimously approved.
 - David Woodruff, Julia Marreel, Michelle Mac Lennan, and several members from City of Chandler Management met with

Councilmember Matt Orlando to discuss the updated Case for Support for Expanded Facilities.

- Hiring a consultant to conduct an updated comprehensive needs assessment will be needed. The estimated cost for this is between \$126K-\$127K, with the plan to split that three-ways between the Cultural Foundation Board (CCF), the City of Chandler, and the Chandler Unified School District (CUSD). All three parties are to be involved at the beginning.
- The Case for Support is an in-depth analysis that lists the Goals, Post-Pandemic Learnings, Potential Scenarios, and Next Steps, among other information.
- Discussion ensued to begin moving forward with long-range planning.

b. Recommend Mission and Vision Statement for CCF Review

- Julia Marreel made a motion to recommend Mission and Vision Statement for the CCF Review.
- Steena Murray seconded the motion. The motion was unanimously approved.

BRIEFING

a. Review Draft of Strategic Plan

- Terri Rettig and Michelle Mac Lennan reviewed the draft Strategic Plan.
- The Strategic Plan is comprised of three main sections: Leadership in the Arts, Community Impact, and Expanded Facilities.
- Each section contains detailed steps and includes a timeline for each step.

b. Review January 30th Naming Event

- Over 70 RSVPs have been received for the January 30th Naming Event of the Main Stage.
- Reminder to wear your name tags.

c. e-Agenda for CCF Meetings and CCF Executive Subcommittee Meetings

- The City of Chandler has moved to an electronic submission of the board and subcommittee agendas. This allows for further transparency for the public.

- Board members will see a different format for the agenda and minutes but will continue to receive a PDF version of each instead of being emailed the links.

MEMBER COMMENTS/ANNOUNCEMENTS:

None.

CALENDAR

- a. Next Meeting is scheduled for **Tuesday, April 18, 2023, at 4:00 p.m.**, at the Chandler Center for the Arts.

ADJOURN

With no other business to discuss, the meeting adjourned at 5:10 p.m.

David Woodruff, Chair

Michelle Mac Lennan, Staff Liaison