

Museum Foundation Strategic Planning Session

May 15, 2023 | 10:00 a.m.

Chandler Museum, Saguaro Room
300 S. Chandler Village Dr., Chandler, AZ



Board Members

Barbara Meyerson, Chair
Joan Clark, Vice-Chair
Tom Escobedo, Treasurer
Adam Turner
Albert Quihuis
Brenda Abney
Calvenea Malloy
Jacki Ryan
Joshua Askey
Martin Sepulveda
Richard Feely

Pursuant to Resolution No. 4464 of the City of Chandler and to A.R.S. § 38-431.02, notice is hereby given to the members of the Museum Foundation and to the general public that the Museum Foundation will hold a STRATEGIC PLANNING SESSION open to the public on Monday, May 15, 2023, at 10:00 a.m., at the Chandler Museum, Saguaro Room, 300 S. Chandler Village Dr., Chandler, AZ.

Persons with disabilities may request a reasonable modification or communication aids and services by contacting the City Clerk's Office at (480) 782-2181(711 via AZRS). Please make requests in advance as it affords the City time to accommodate the request.

Agendas are available in the Office of the City Clerk, 175 S. Arizona Avenue.

Museum Foundation

Strategic Planning Session Agenda - May 15, 2023

Call to Order/Roll Call **10:08 a.m.**

Welcome

Goals

- Review Mission; the Board's Role; Expectations for Individual Board Member
- Develop a Framework for the Strategic Plan
- Identify Next Steps and Timeline for Completing the Plan

Discussion

1. **Part 1**

I. Introductions

Review of the Board Retreat goals and agenda

II. Results of the Board Retreat, March 6, 2023

Role of the Museum Foundation Board

Expectations for individual board members

III. Discuss development of a strategic framework

2. **Part 2**

IV. Mission of the Foundation

- Focus and prioritize scope of the Mission
- Identifying the value-added role of the Foundation

3. **Part 3**

V. Prelude to planning

- Assessing the Foundation's organizational strengths and gaps
- Determining the scale and scope of the planning process

VI. Elements of the planning process

- Identifying first draft goals
- Preliminary activities for implementation

Planning activities taking place simultaneously:

- Aligning goals with the Museum's plans and priorities
- Developing preliminary implementation strategies
- Research and learning; engaging the community in the process; engaging with the Museum and City Leadership; learning from comparable organizations' successes

4. **Part 4**

VII. Completing the Strategic Plan

- Creating the plan document: goals and strategies, actions needed to reach them, resources, timeline, benchmarks
- Acceptance/Approval

Calendar

5. Next Museum Foundation Board Meeting is **Tuesday, June 20, 2023**, at 5:30 p.m., at the Chandler Museum.

Adjourn **3:57 p.m.**