

# Meeting Minutes

## Chandler Museum Foundation

### Strategic Planning Subcommittee

### Regular Meeting

October 30, 2023 | 5:30 p.m.  
Chandler Museum, Saguaro Room  
300 S. Chandler Village Drive, Chandler, AZ



### Call to Order

The meeting was called to order by Joan Clark at 5:35 p.m.

### Roll Call

#### Board Member Attendance

Joan Clark, Chair  
Barbara Meyerson  
Brenda Abney  
Martin Sepulveda  
Tom Escobedo

#### Staff Attendance

Jody Crago, Museum Manager

#### Absent

None

### Scheduled and Unscheduled Public Appearances

None

### Consent Agenda

1. June 2022 Museum Foundation Strategic Planning Subcommittee Meeting Minutes
  - This Consent Agenda Item was Withdrawn.

### Action Agenda

2. Assign a Strategic Planning Subcommittee Member to Each of the Strategic Plan Framework Goals.
  - Martin Sepulveda made a motion to assign a Strategic Planning Subcommittee Member to each of the Strategic Plan Framework Goals.

- Tom Escobedo seconded the motion. Motion carried unanimously (5-0).
- Each subcommittee member will refine the goal and add the tasks to their assigned goal.
- Various documents are included in this meeting packet that can be used as resources and/or tools to firm up the assigned goal.
- Strengths and experience of each subcommittee member were used to determine goal assignments.
- Joan Clark amended the original motion to be: Assign a Strategic Planning Subcommittee Member to Each of the Strategic Plan Framework Goals as follows:
  - Brenda Abney – Goal 1: Develop the capacity of the Board to fulfill its Mission by creating a Governance Subcommittee.
  - Martin Sepulveda – Goal 2: Build awareness of an engagement with the Museum and Foundation at the local, state, and national level by engaging three partnership or collaboration opportunities.
  - Tom Escobedo – Goal 3: Increase financial support for the Museum by \$XX,XXX in two years.
- Brenda Abney seconded the amended motion. Amended motion carried unanimously (5-0).

## Briefing

### 3. Review Chandler Museum Strategic Plan Template.

- The Strategic Plan Template included in the meeting packet was reviewed.
- The subcommittee member will work on their assigned goal to make it concise and add strategies to support the goal and tasks to support each strategy.
- Brenda Abney, Martin Sepulveda, and Tom Escobedo will send their completed template of their goal to Joan Clark.
- Clark and Barbara Meyerson will compile the information received and create a draft of the Strategic Planning Goals.
- The Strategic Planning Subcommittee Members will review the draft Strategic Planning Goals at the next subcommittee meeting, which is scheduled for November 27, 2023.
- The subcommittee will meet in December to vote on recommending the final version of the Strategic Planning Goals to the full board. No date has yet been set for the December subcommittee meeting.
- The plan is to present the draft Strategic Planning Goals to the full board at the board's January meeting and then the final version for voting at the board's February meeting.

### 4. Review Final Tally of Strategic Planning Sorting – December 6, 2021

- This information is in the packet.

5. Discuss format of Chandler Museum Foundation Strategic Plan 2024-2027
  - The format of the Chandler Museum Foundation Strategic Plan 2024-2027 will follow a more traditional format.
6. Discuss Completion of Chandler Museum Foundation Strategic Plan 2024-2027– Draft Text
  - Once the Strategic Planning Subcommittee finalizes the draft version of the Museum Foundation Strategic Plan 2024-2027, it will be brought to the full board for review and approval.

## Member Comments

No Member Comments.

## Member Announcements

No Member Announcements.

## Calendar

7. Next Strategic Planning Subcommittee Meeting is scheduled for Monday, November 27, 2023, at 5:30 p.m., at the Chandler Museum.

## Adjourn

The meeting was adjourned at 5:51 p.m.



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Joan Clark, Chair



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Jody Crago, Staff Liaison