

Meeting Minutes

Chandler Cultural Foundation

Special Events Meeting

August 22, 2024 | 4:15 p.m.

Chandler Museum, Saguaro Room

300 S. Chandler Village Drive, Chandler, AZ



CHANDLER
arizona
Community of Innovation

Call to Order

The meeting was called to order by Mari Jo Woolf-Whitaker at 4:16 p.m.

Roll Call

Board Member Attendance

Mari Jo Woolf-Whitaker
Susan Baker
Jennifer Sanchez
Jyoti Pathak
Ellie Watland
Peppur Chambers

Staff Attendance

Terri Rettig
Danielle Sezairi

Guests

N/A

Community Members

Renee Levin
Patti Serrano
Tiffany Ticlo

Absent

Christopher McMullan

Scheduled and Unscheduled Public Appearances

None

Consent Agenda

1. June 27, 2024, Chandler Cultural Foundation Special Events Meeting Minutes
 - Susan Baker made a motion to approve the meeting minutes from the June 27, 2024, Special Events Meeting.
 - Renee Levin seconded the motion. The motion carried unanimously, 9-0. The minutes were approved as written.

Action Agenda

- None

Briefing

2. Ticket and Table Prospects

Debbie discussed the status of ticket and table prospects with 84 attendees confirmed. Peppur raised a question about how to cultivate relationships and maintain communication with past event attendees, leading to a plan for marketing to update the email list. Jyoti asked about the event's marketing strategy, and it was noted that the artist is being promoted on Facebook, with images provided in the press kit for the committee to share. Terri will follow up with marketing to see if they can create a 30-second reel for distribution.
3. Mystery Boxes

The committee provided updates on their contributions to the mystery boxes, emphasizing the need for more items in the \$150.00 to \$300.00 value range. Smaller items can also be collected and combined across boxes to enhance their overall value.
4. Murder Mystery Event Concept

Peppur is proposing a two-hour, 1940s-themed event inspired by her previous work with Harlem's Night Cabaret by the Brown Betties. She intends to incorporate a murder mystery into the concept. For those interested in participating, Peppur will create individual characters. The event will be a "friend raiser" rather than a fundraiser due to ticket costs and will take place in the lobby of the Chandler Center for the Arts, using a cast from LA to

reduce resource needs. Proposed for Spring 2025, the event will center around a love and murder storyline. Guests will begin with a cocktail, becoming part of the environment, with the show unfolding around them once they are seated. Peppur will provide expense details a week before the board meeting, and Terri will work on developing the budget for review by the board. They will meet separately to finalize details.

Calendar

The next Special Events meeting is Thursday, September 26, 2024

Adjourn

The meeting was adjourned at 5:06 p.m.


Danielle Sezairi, Staff Liaison

o/b/o
Danielle
Sezairi


Mary Jo Woolf-Whitaker, Chair