

Economic Development Advisory Board Regular Meeting

June 12, 2024 | 8:30 a.m.
5th Floor Large Conference Room
175 S. Arizona Ave., Chandler, AZ



Board Members

Jen Hewitt
Rommie Mojahed
Ryan Smith
Julie Graham
Ron Hardin
Karla Moran
Neil Calfee
Jacob Knudsen
Dan Serrano
Brent Menzel
Kari Zurn
Cecilia Ashe
Nick Woodruff
Mike Spangenberg

Pursuant to Resolution No. 4464 of the City of Chandler and to A.R.S. § 38-431.02, notice is hereby given to the members of the Economic Development Advisory Board and to the general public that the Economic Development Advisory Board will hold a REGULAR MEETING open to the public on Wednesday, June 12, 2024, at 8:30 a.m., at 5th Floor Large Conference Room, 175 S. Arizona Avenue, Chandler, AZ. One or more Board Members may be attending by telephone. The Chandler City Council has been invited, and a quorum may attend. No action will be taken by the City Council.

Persons with disabilities may request a reasonable modification or communication aids and services by contacting the City Clerk's office at (480) 782-2181(711 via AZRS). Please make requests in advance as it affords the City time to accommodate the request.

Agendas are available in the Office of the City Clerk, 175 S. Arizona Avenue.

Economic Development Advisory Board Regular Meeting Agenda - June 12, 2024

Call to Order/Roll Call **Meeting was called to order at 8:37am**

Unscheduled Public Appearances

Members of the audience may address any item not on the agenda. State Statute prohibits the Board or Commission from discussing an item that is not on the agenda, but the Board or Commission does listen to your concerns and has staff follow up on any questions you raise.

Consent Agenda

Items listed on the Consent Agenda may be enacted by one motion and one vote. If a discussion is required by members of the Board or Commission, the item will be removed from the Consent Agenda for discussion and determination will be made if the item will be considered separately.

1. Approval of minutes for the Economic Development Advisory Board meeting held on Wednesday, March 13, 2024 **Approved**

Action Agenda

2. Move to elect Board Chair and Vice-Chair
Kari Zurn elected Chairman and Julie Graham elected Vice-Chairman

Briefing

3. General Plan Kick off Presented by: Lauren Schumann, Principal Planner
4. Economic Development Strategic Plan Update Presented by: Micah Miranda, Economic Development Director
5. Visit Chandler Summer Campaign Update Presented by Kimberly Janes, Tourism Program Manager

Member Comments/Announcements

Calendar

6. The next Economic Development Advisory Board Meeting is scheduled to be held on Wednesday, September 11, 2024.

Adjourn

Meet adjourned at 9:57am



Economic Development Advisory Board

Economic Development

Date: 06/12/2024

To: Economic Development Advisory Board

From: Chelsey Faggiano, Economic Development Project Manager

Subject: Approval of minutes for the Economic Development Advisory Board meeting held on Wednesday, March 13, 2024

Attachments

March 13, 2024 Economic Development Advisory Board Minutes

MINUTES OF THE ECONOMIC DEVELOPMENT ADVISORY BOARD OF THE CITY OF CHANDLER, ARIZONA, WEDNESDAY, MARCH 13, 2024, HELD IN-PERSON AT CHANDLER CITY HALL, 175 S. ARIZONA AVE., CHANDLER, ARIZONA.

Board Present: Cecilia Ashe, Chairwoman
Nick Woodruff, Vice-Chair
Micah Miranda, Secretary
Neil Calfee, Board Member
Julie Graham, Board Member
Ron Hardin, Board Member
Jacob Knudsen, Board Member
Rommie Mojahed, Board Member
Ryan Smith, Board Member
Mike Spangenberg, Board Member
Terri Kimble, Ex-Officio

Board Absent: Jennifer Hewitt, Board Member
Brent Menzel, Board Member
Karla Moran, Board Member
Dan Serrano, Board Member
Kari Zurn, Board Member
Joshua Wright, Ex-Officio

Others Present Andy Bass, Deputy City Manager
Kimberly Janes, Economic Development
Edyie McCall, Economic Development
Joe Abeita, Economic Development
Chandler Escalante, Economic Development
Chelsey Faggiano, Economic Development
Ryan Kaup, Economic Development
Odette Moore, Economic Development
Caly Strickler, Economic Development
Michael Winer, Economic Development
Dawn Castle, Arizona State University
Brett Kennedy, Arizona State University
Kristine Slice, Arizona State University

1. Call to Order/Roll Call
Ms. Cecilia Ashe called the meeting to order at 8:35 a.m.
2. Approval of Minutes
Mr. Ryan Smith made a motion to approve the minutes from Wednesday, September 13, 2023. The motion was seconded by Mr. Mike Spangenberg. Minutes approved unanimously.
3. Action Items
None

4. Briefing Items

A. ASU Chandler Innovation Center Spring 2024 Update

Representatives from Arizona State University (ASU) provided the board with an update on utilization of the ASU Chandler Innovation Center facility (ACIC).

They discussed the university's investments in ACIC and how it is intended to serve as a university-wide, City of Chandler, and community resource. They then provided details on how the facility has supported ASU students and faculty, local organizations in need of meeting space, and entrepreneurs looking for resources to start or grow their business.

To date, ACIC has hosted:

- 399 meetings and events, welcoming over 7,530 attendees
- 40 local ventures and entrepreneurs
- 510 fabrication shop users
- 5 ASU Classes with nearly 70 students

They then focused on the Chandler Endeavor Venture Innovation Incubator program and major milestones since July 2023:

- Fall open cohort completed, focused on market validation
- Spring open cohort launched, focused on securing funding
- First Venture Challenge pitch competition had 33 ventures apply and winners received funded provided by local investor
- Mission Crews launched for ventures in software as a service (SaaS) and niche consumer products sectors to receive access to additional mentors, technical resources and ongoing support.
- 5 advanced ventures have been provided dedicated office space

B. ASU Economic Development Update

Mr. Neil Calfee, Executive Director of Economic Development and Innovation Zones at ASU, provided an update on current university projects and how the university is helping to grow the economy in collaboration with cities/towns and regional economic development organizations.

Mr. Calfee began by highlighting how ASU contributes to Arizona's workforce. He stated more than 55% of ASU graduates stay in Arizona for employment. He attributed this to ASU's efforts to build pathways to future employment, including unique partnerships and programs with employers ranging in size from small businesses to industry giants.

He then provided examples of how ASU is involved in corporate engagement, showcasing a few of the external partner programs.

Mr. Calfee then discussed ASU's leadership in Microelectronics and how the 250,000-square-foot MacroTechnology Works facility has become a regional

asset for business attraction and retention. He said the facility was also key to ASU being awarded a federal CHIPS Act grant for the Southwest Advanced Prototyping (SWAP) Hub, an ASU-led initiative to accelerate microelectronics research efforts in partnership with nearly 70 corporate, startup, academic, and national lab organizations from the semiconductor and defense sectors throughout the Southwest.

Mr. Calfee concluded with an overview of additional resources provided by ASU that are available to the community at-large.

5. Advisory Boardmember Comments

None.

6. Next Meeting

Ms. Ashe announced the next Economic Development Advisory Board meeting will be held on Wednesday, June 12, 2024. A calendar invite will be sent to all board members in advance.

7. Adjournment

Ms. Ashe adjourned the meeting at 10:01a.m.

Respectfully Submitted,

Cecilia Ashe, Chairwoman

Micah Miranda, Board Secretary