

MINUTES OF THE ECONOMIC DEVELOPMENT ADVISORY BOARD OF THE CITY OF CHANDLER,
ARIZONA, WEDNESDAY, MARCH 13, 2024, HELD IN-PERSON AT CHANDLER CITY HALL, 175 S.
ARIZONA AVE., CHANDLER, ARIZONA.

Board Present: Cecilia Ashe, Chairwoman
Nick Woodruff, Vice-Chair
Micah Miranda, Secretary
Neil Calfee, Board Member
Julie Graham, Board Member
Ron Hardin, Board Member
Jacob Knudsen, Board Member
Rommie Mojahed, Board Member
Ryan Smith, Board Member
Mike Spangenberg, Board Member
Terri Kimble, Ex-Officio

Board Absent: Jennifer Hewitt, Board Member
Brent Menzel, Board Member
Karla Moran, Board Member
Dan Serrano, Board Member
Kari Zurn, Board Member
Joshua Wright, Ex-Officio

Others Present Andy Bass, Deputy City Manager
Kimberly Janes, Economic Development
Edyie McCall, Economic Development
Joe Abeita, Economic Development
Chandler Escalante, Economic Development
Chelsey Faggiano, Economic Development
Ryan Kaup, Economic Development
Odette Moore, Economic Development
Caly Strickler, Economic Development
Michael Winer, Economic Development
Dawn Castle, Arizona State University
Brett Kennedy, Arizona State University
Kristine Slice, Arizona State University

1. Call to Order/Roll Call

Ms. Cecilia Ashe called the meeting to order at 8:35 a.m.

2. Approval of Minutes

Mr. Ryan Smith made a motion to approve the minutes from Wednesday, September 13, 2023. The motion was seconded by Mr. Mike Spangenberg. Minutes approved unanimously.

3. Action Items

None

4. Briefing Items

A. ASU Chandler Innovation Center Spring 2024 Update

Representatives from Arizona State University (ASU) provided the board with an update on utilization of the ASU Chandler Innovation Center facility (ACIC).

They discussed the university's investments in ACIC and how it is intended to serve as a university-wide, City of Chandler, and community resource. They then provided details on how the facility has supported ASU students and faculty, local organizations in need of meeting space, and entrepreneurs looking for resources to start or grow their business.

To date, ACIC has hosted:

- 399 meetings and events, welcoming over 7,530 attendees
- 40 local ventures and entrepreneurs
- 510 fabrication shop users
- 5 ASU Classes with nearly 70 students

They then focused on the Chandler Endeavor Venture Innovation Incubator program and major milestones since July 2023:

- Fall open cohort completed, focused on market validation
- Spring open cohort launched, focused on securing funding
- First Venture Challenge pitch competition had 33 ventures apply and winners received funded provided by local investor
- Mission Crews launched for ventures in software as a service (SaaS) and niche consumer products sectors to receive access to additional mentors, technical resources and ongoing support.
- 5 advanced ventures have been provided dedicated office space

B. ASU Economic Development Update

Mr. Neil Calfee, Executive Director of Economic Development and Innovation Zones at ASU, provided an update on current university projects and how the university is helping to grow the economy in collaboration with cities/towns and regional economic development organizations.

Mr. Calfee began by highlighting how ASU contributes to Arizona's workforce. He stated more than 55% of ASU graduates stay in Arizona for employment. He attributed this to ASU's efforts to build pathways to future employment, including unique partnerships and programs with employers ranging in size from small businesses to industry giants.

He then provided examples of how ASU is involved in corporate engagement, showcasing a few of the external partner programs.

Mr. Calfee then discussed ASU's leadership in Microelectronics and how the 250,000-square-foot MacroTechnology Works facility has become a regional

asset for business attraction and retention. He said the facility was also key to ASU being awarded a federal CHIPS Act grant for the Southwest Advanced Prototyping (SWAP) Hub, an ASU-led initiative to accelerate microelectronics research efforts in partnership with nearly 70 corporate, startup, academic, and national lab organizations from the semiconductor and defense sectors throughout the Southwest.

Mr. Calfee concluded with an overview of additional resources provided by ASU that are available to the community at-large.

5. Advisory Boardmember Comments

None.

6. Next Meeting

Ms. Ashe announced the next Economic Development Advisory Board meeting will be held on Wednesday, June 12, 2024. A calendar invite will be sent to all board members in advance.

7. Adjournment

Ms. Ashe adjourned the meeting at 10:01a.m.

Respectfully Submitted,

Cecilia Ashe, Chairwoman

Micah Miranda, Board Secretary