

City Council Work Session: Strategic Framework 2025 - 2027

June 26, 2025

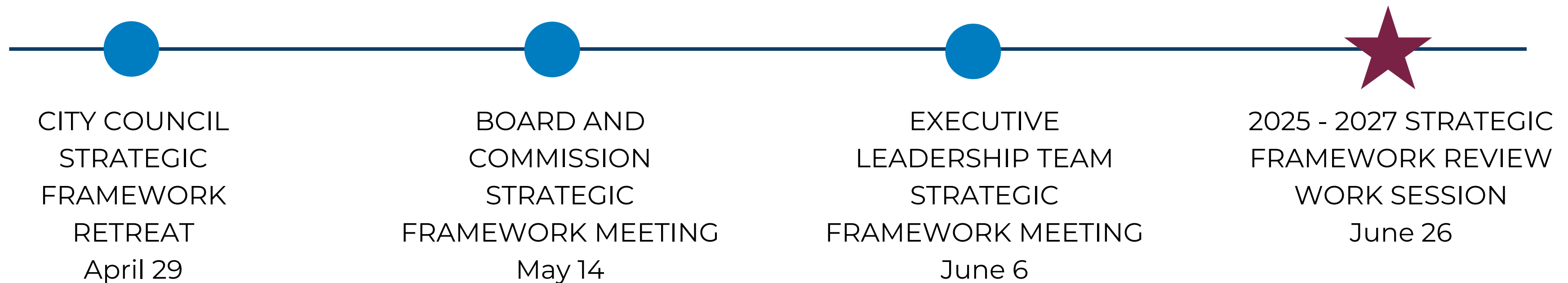


STRATEGIC FRAMEWORK UPDATE



- The strategic framework outlines the City Council policy vision for innovation and investment through 2027.
- Council reaffirmed its commitment for the current six focus areas:
 - Community Safety
 - Connectivity
 - Economic Vitality
 - Neighborhoods
 - Quality of Life
 - Sustainability & Technology

STRATEGIC FRAMEWORK UPDATE PROCESS



COMMON THEMES

- Emphasis on incorporating the following into the framework's implementation through 2027:
 - Future Focus
 - Next Big Things for Planning and Investment
 - Diversity, Equity and Inclusion
 - Focus on Redevelopment
 - Streamline Development
 - Quality of Life
- Strategic Framework 2025-2027 Influences:
 - General Plan Update
 - Community Demographics and Housing
 - Economy and Job Market
 - City Revenues and Bond Election



2025-2027 Strategic Framework

Our Vision

We are a world class city that provides an exceptional quality of life.

Our Brand

A safe, diverse, equitable and inclusive community that connects people, chooses innovation and inspires excellence.

Future Focus Theme

The Strategic Framework is our playbook to ensure we are a step ahead, investing wisely and keeping our community's future in focus.



COMMUNITY SAFETY

- Ensuring community safety through:
 - Community-based policing and engagement through a presence in neighborhoods and schools.
 - The care provided by a municipal ambulance service and accredited paramedic training program.
 - The enhanced capabilities for crime prevention and investigation enabled by the development of a Police Forensic Sciences facility.
 - Technology that advances community safety and efficiency of public safety resources.
 - The attraction and retention of the next generation of our public safety workforce.



CONNECTIVITY

- Forward thinking transportation and technology networks with:
 - Safe, attractive and well-maintained roadways, bike paths and transportation infrastructure.
 - Integrated micro - transit services with other forms of mobility that connect people with local destinations.
 - Advanced fiber and wireless technology networks that connect people and businesses.
 - Investments in transportation infrastructure that supports commerce and the viability of neighborhoods.
 - Communication for residents that outlines upcoming roadway projects and neighborhood improvements.



ECONOMIC VITALITY

- Strategic economic development through:
 - A future focus that preserves employment areas for business expansion, infill and redevelopment.
 - Proactive investment in utility infrastructure to support economic development opportunities.
 - A modern airport that supports business aviation and job creation through airpark area employment.
 - Workforce development partnerships with higher education, trades and industries that keep Chandler's next generation of talent locally.
 - Streamlined development processes that create a reputation for excellence in infill and redevelopment.
 - Attraction of technology industries and mixed-use retail destinations.
 - Downtown development that promotes economic activity and pedestrian traffic.



NEIGHBORHOODS

- Unique and vibrant communities with:
 - Destinations for people to live with an emphasis on diverse housing products for home ownership.
 - Designated housing corridors for infill and redevelopment projects that create housing, employment and retail uses.
 - Land trusts that create affordable and workforce housing options.
 - Projects that promote reinvestment in traditional neighborhoods and maintenance of city infrastructure and parks.
 - Innovative programs that promote neighborhood engagement.
 - Advocacy that seeks to protect neighborhoods from state legislative impacts and commercial blight.



QUALITY OF LIFE

- Providing an exceptional quality of life through:
 - Parks, walkable spaces and recreational amenities that cater to community needs.
 - Recreational and social spaces that enable people to converse and connect in the community.
 - Partnerships and permit processes that bolster special events managed by community members.
 - Activities and programs that capitalize on Chandler's culture, unique history, educational excellence and captivating artistic and musical talent.
 - A community and municipal organization that showcases its cultural heritage and values diversity, equity and inclusion.



SUSTAINABILITY AND TECHNOLOGY

- Embrace sustainable and technology advancements through:
 - Investments in water resources and infrastructure.
 - Advocacy with energy and technology providers to enhance reliability and service capacity in Chandler.
 - A sustainable building program for private sector development that produces energy efficiency and cost savings.
 - Advanced technology and artificial intelligence use that streamlines internal processes, ensures cybersecurity and promotes service delivery.
 - Energy solutions that produce resiliency and lower cost of services.



Discussion and Comments



Next Steps:

- Revise based on City Council comments
- Prepare Strategic Framework for City Council Adoption at a future meeting
- Implementation of Strategic Framework