

Strategic Framework 2025-2027



Message from Mayor Kevin Hartke



Chandler doesn't just hope for a prosperous future; we prepare for it and pursue it with passion and purpose. As your Mayor, I am proud to share the Chandler City Council's future-focused vision that continues to prioritize innovation, responsible planning and high-quality services for our vibrant community.

The 2025-2027 Strategic Framework reflects our commitment to provide a clear vision that ensures Chandler remains a Community of Innovation, offering opportunity and resilience for years to come. We've become a thriving city of talented people and advanced industries that are helping to shape the nation's innovation economy and the world of tomorrow.

Chandler has earned this reputation by embracing

change, advancing technology and creating an environment where ideas become action. The Strategic Framework builds upon this legacy by reinforcing the values that have made Chandler one of the most dynamic and future-focused cities in Arizona.

This kind of progress doesn't happen by chance. It is the result of intentional decisions, collaborative partnerships and a shared belief that Chandler's best days are still ahead. We remain committed to creating a city where young families, hard-working professionals and lifelong residents can enjoy a high quality of life and are proud of the community they call home.

Chandler's future is bright, and together, we will keep building a city that leads, adapts and thrives.

Sincerely,

A handwritten signature in white ink that reads "Kevin Hartke".

Mayor Kevin Hartke



Back row

Councilmember Matt Orlando, Councilmember OD Harris,
Councilmember Jane Poston, Councilmember Jennifer Hawkins

Front row

Vice Mayor Christine Ellis, Mayor Kevin Hartke,
Councilmember Angel Encinas

Our Vision

We are a world-class city that provides an exceptional quality of life.

Our Brand

A safe, diverse, equitable and inclusive community that connects people, chooses innovation and inspires excellence.



Future Focus

Planning and wise investments position Chandler for the future. The focus areas described on the following pages provide the strategic planning framework of policy priorities that will guide decision making by the Chandler City Council for the next two years. Each focus area page highlights ways we are focused on the future.

Six focus areas identified by the City Council are priorities for investments through 2027.

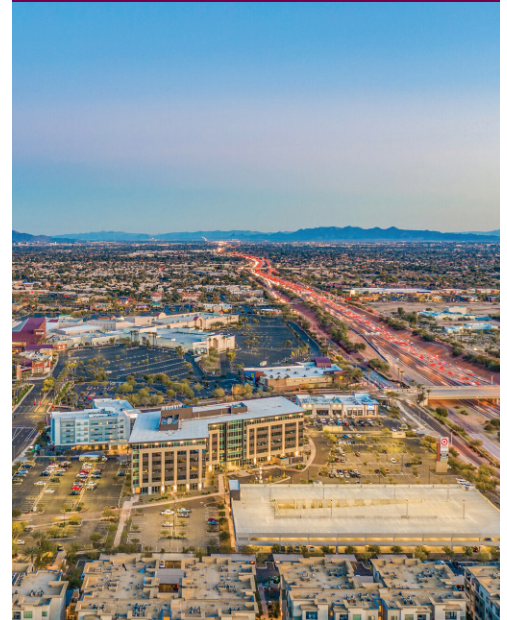
Community Safety



Connectivity



Economic Vitality



Neighborhoods



Quality of Life



Sustainability and Technology





For more than 50 years, Chandler has welcomed high-tech manufacturing, pioneering research and emerging technologies that shape the way people live and work. Today, that legacy continues to grow. We are proud to be part of the Greater Phoenix region, one of the 10 fastest-growing metro areas in North America for tech-sector jobs. Our community is at the heart of that momentum.

From advanced manufacturing to aerospace and

defense, bioscience, advanced business services and next-generation software engineering, Chandler continues to attract and grow the industries that will define the innovation economy.

Major healthcare providers, global manufacturers and leading technology firms are choosing Chandler to expand their operations not just because of what we provide today, but because of the opportunity our city presents for tomorrow.





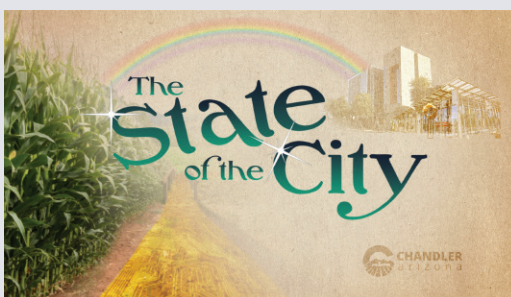
The 2025-2027 Strategic Framework ensures that Chandler is not just reacting to growth but shaping it. Thoughtful long-range planning, streamlined development processes and smart capital investments lay the groundwork for what comes next.

We are enhancing infrastructure to support business expansion, preparing the workforce through education and training partnerships and positioning the community to meet the employment, housing and mobility needs of residents.

We are building a more connected and resilient city, one that uses technology to streamline

operations, increase sustainability and improve services. Our focus on water and energy efficiency, digital connectivity and cybersecurity positions Chandler as a city ready to serve in an increasingly complex and interconnected world.

What unites all these efforts is a simple truth: Chandler is a community that looks ahead. We ask not only what our city needs today, but what it will need in five, ten and twenty years and we move accordingly. The Strategic Framework is our playbook to ensure we are a step ahead, investing wisely and keeping our community's future in focus. Decisions made today create the foundation for tomorrow.



Courage, Brains and Heart

The Mayor's 2025 State of the City address showcased our community's courage to dream big, use our collective brainpower to innovate and display heart by supporting each other. Chandler's heritage gives us roots and our innovative spirit offers us wings. Let's use both to better our future.





Community Safety

Chandler is recognized among the safest cities in the nation. Our fire and police departments are accredited and elite in their field. We ensure our community's safety with continued investment in people, systems and technology. Community partnerships extend our ability to address emerging safety needs.

Ensuring community safety through:

- Community-based policing and engagement through a presence in neighborhoods and schools.
- The care provided by a municipal ambulance service and accredited paramedic training program.
- The enhanced capabilities for crime prevention and investigation enabled by the development of a Police Forensic Sciences facility.
- Technology that advances community safety and efficiency of public safety resources.
- The attraction and retention of the next generation of our public safety workforce.

Future Focus



Chandler Police use cutting-edge technology during emergency calls with real-time operational data that delivers live, actionable intelligence for officers before they arrive on-scene. This means police are better informed, better prepared and ultimately safer because in emergencies, seconds and information matter.

Connectivity



The ability to connect people, places and commerce through local, regional and virtual networks is essential. Chandler is served by three major highways, two railroad corridors, a well-planned street and transit network, expanding bike and shared-use paths and a municipal airport that efficiently connects people and commerce. Advanced communication technology and transportation systems enhance our ability to connect locally, regionally and internationally.

Future Focus



The passage of Proposition 479 has continued the dedicated regional half-cent sales tax for transportation through 2045. It will fund

more than \$800 million in roadway and transit improvements in the Chandler area during the next two decades, ensuring better connectivity to local and regional destinations.

Forward-thinking transportation and technology networks with:

- Safe, attractive and well-maintained roadways, bike paths and transportation infrastructure.
- Integrated micro-transit services and other forms of mobility that connect people with local destinations.
- Advanced fiber and wireless technology networks that connect people and businesses.
- Investments in transportation infrastructure that supports commerce and the viability of neighborhoods.
- Resident input and communication that follows best practices and promotes awareness of upcoming roadway projects and neighborhood improvements.





Economic Vitality

Economic vitality includes the use of proactive policies and targeted marketing efforts that ensure Chandler remains a world-class community for residents, visitors and businesses. Our approach preserves the viability of employment corridors and positions properties for adaptive reuse, infill and redevelopment. We offer a supportive environment for first-time entrepreneurs and businesses at every stage of development, from startups to global industry leaders. Chandler continues to be a destination of choice thanks to our pro-business leadership, talented workforce and nationally recognized quality of life.

Future Focus



A prosperous community is built by connecting residents with workforce development and local employment opportunities, creating a

talent pipeline for continued economic growth. Chandler engages public schools, trade industries, higher education partners and local companies to prepare residents for careers with skills that address emerging employment needs.

Strategic economic development through:

- A future focus that preserves employment areas for business expansion and quality job creation.
- Proactive public infrastructure investments that lower development costs for desired infill and economic development with long-term returns for the city.
- Promoting Chandler's favorable ecosystem and business environment to attract financial partnerships and capital investments that further the city's economic development goals.
- A modern airport that supports business aviation and job creation through airpark area employment.
- Workforce development partnerships with higher education, trades and industries that keep Chandler's next generation of talent locally.
- Streamlined development processes that create a reputation for excellence trusted by private sector developers and businesses.
- Attraction of targeted industries and unique retail destinations.
- Downtown development that promotes the city's cultural heritage, economic vitality, safety and walkability.

Neighborhoods



To sustain an exceptional quality of life for Chandler residents, preservation and enhancement of neighborhoods is paramount. These approaches ensure that all neighborhoods remain safe and vibrant. High-quality housing developments and amenities shape the character of our community. Engaging residents, developers and stakeholders provide opportunities to achieve this goal, while maintaining each neighborhood's distinct character.

Future Focus



The General Plan Update for voters to approve in 2026 will lay out the community's long-term aspirations, articulate its vision and guide physical,

economic and social development decisions. Concurrently, Chandler's Comprehensive Housing Plan seeks to align housing strategies with economic development goals and workforce needs.

Unique and vibrant communities with:

- Destinations for people to live with an emphasis on diverse housing products for home ownership.
- Designated housing corridors for infill and redevelopment projects that create housing, employment and retail uses.
- Land trusts that create affordable, high-quality workforce housing options for students, teachers and young professionals.
- Projects that promote reinvestment in traditional neighborhoods through infrastructure and park maintenance that support cleanliness and community pride.
- Innovative neighborhood engagement programs and partnerships with Chandler schools to develop investments and enhance neighborhoods.
- Advocacy that seeks to protect neighborhoods from state legislative impacts and commercial blight.





Quality of Life



Chandler's commitment to high standards has spanned generations and resulted in the safe and beautiful community residents and businesses enjoy today. Innovative practices and partnerships enhance the quality of services and programs offered. Our unparalleled quality of life includes a focus on arts, culture, learning and recreation.

Providing an exceptional quality of life through:

- Parks, walkable spaces and recreational amenities that cater to community needs.
- Recreational and social spaces that enable people to converse and connect in the community.
- Partnerships and streamlined permit processes that bolster special events managed by community members.
- Activities and programs that capitalize on Chandler's culture, unique history, educational excellence and captivating artistic and musical talent.
- A community and municipal organization that showcases its cultural heritage and values connection and impact.

Future Focus



The renovation of Chandler's existing parks and recreational facilities reflect ways we are adapting amenities and programs to fulfill the evolving needs of residents for active,

athletic and social spaces connecting our community.

Sustainability and Technology



Reliable infrastructure, water resources and financial policies are foundational to fulfilling the needs of residents and industries that drive the local economy. The pursuit of sustainable utility and technology infrastructure advances our ability to meet the community's unique needs and equips our empowered, talented workforce to serve residents and businesses.

Embrace sustainable and technology advancements through:

- Investments in the city's water resources and utility infrastructure.
- Advocacy with energy and technology providers to enhance reliability and service capacity in Chandler.
- A sustainable building program for private sector development that produces energy efficiency and cost savings for infill and redevelopment.
- Advanced technology and artificial intelligence use that streamlines internal processes, ensures cybersecurity and promotes service delivery.
- Partnerships with energy providers to help residents' access solutions that improve energy efficiency and lower costs of services.
- Urban forestry and green space assets that enhance livability while respecting the desert environment and preserving water resources.

Future Focus



Chandler's focus on fiscal strength and stability are illustrated through the excellent stewardship of operating expenses and AAA bond ratings that limit debt

on a capital improvement program that enhances public infrastructure, parks and facilities to move our community forward.





chandleraz.gov/StrategicFramework