

Chandler General Plan Resident Advisory Committee (RAC)

Follow-up Vision Statement Exercise Preparation

In preparation for the Wednesday, June 25th RAC meeting, located at the Downtown Library, please review the following Chandler General Plan Vision Statement options and be prepared to discuss and vote on your preferred option.

The three vision statement options below were refined through Microsoft Co-pilot as well as with input from Workshop One as succinct compilations of the five vision statements that RAC members developed in small groups at the last RAC meeting.

In addition to this overarching vision statement, it is envisioned that the General Plan Update will also contain aspirations for key topic themes to further articulate the community's direction for future growth in Chandler. These theme aspirations will be brought before the RAC at the Tuesday, July 29th meeting at the Nature Center and prior to getting further community input in Workshop Two, which is scheduled for Tuesday, August 5th from 5:30 – 7:30 pm and Saturday, August 9th from 11 am to 1 pm at the Chandler Museum.

Vision Statement Options:

Option 1: A City Rooted in Community and Vision

Chandler is a forward-thinking, inclusive city that values thoughtful planning, civic engagement, and balanced growth to preserve its unique character. We champion innovation, sustainability, and affordability to ensure every resident—past, present, and future—can thrive in a safe, connected, and vibrant community.

Option 2: Thriving Together Across Generations

Chandler is a resilient and welcoming city where families, small businesses, and diverse communities grow together. With a strong foundation in education, safety, and responsible development, we prioritize quality of life and opportunity for all generations.

Option 3: Purposeful Growth, Shared Prosperity

Rooted in collaboration and guided by community voices, Chandler embraces purposeful growth that supports affordability, innovation, and environmental stewardship. We are committed to being a city where residents feel proud to live, work, and participate in shaping a prosperous and inclusive future.

Original RAC small group vision statements

The vision statements below were generated by the RAC and are provided here as reference.

- 1. The City of Chandler, through thoughtful foresight and collaborative decision-making planning by previous and present citizen groups and city officials, has established itself today as a well-planned, regionally influential, and model family and business community. Chandler leadership desires and strives to continue excelling in, and maintaining, the sought after economic, recreational, multicultural, educational, housing options and transportation design qualities and opportunities that have made this city a preferred national destination for individuals, families, small businesses, large corporations, and educational institutions. Each decision-making aspect related to city growth, planning, spending, services and challenges is objectively reviewed, determined, and adapted as needed, by means of a thorough due diligence process. The City of Chandler motto is future focused and ready for tomorrow.*
- 2. Chandler is a vibrant and inclusive community that fosters innovation, growth and opportunity for all residents. It's a city that embraces diversity, values sustainability and promotes a high quality of life for everyone. Chandler is a place where residents can thrive, businesses can flourish, and visitors can enjoy the unique charm and spirit of our community. Together, we will build a future that is dynamic, connected and full of promise for generations to come.*
- 3. Chandler fosters a welcoming environment where every individual and business can thrive. We prioritize quality of life over unchecked growth, ensuring an enriched urban experience for all. With balanced investments in safety, resources, infrastructure, education, and social services, we create a city that supports every generation. As a hub for businesses both large and small, we cultivate a strong economic foundation built on innovation and opportunity. Through these commitments, we build a place where people feel proud to live, work, play, and grow together.*
- 4. Chandler is a resilient community where residents feel safe and welcome to participate in civic life. Chandler prioritizes community and welcomes all. We are a forward thinking and dynamic city that embraces change and is positioned to adapt to generational future challenges. A fiscally responsible community enhances Chandler as a place where innovation and quality life celebrated.*
- 5. Chandler is an inclusive community where residents feel safe and (encouraged) to participate to civic life. Chandler prioritizes innovation and welcomes all. We are a resilient and dynamic city that embraces family and is positioned to adapt to a variety of future challenges. A thriving community enhances Chandler where we remain adaptable, sustainable, balanced, prosperous and fiscally responsible.*