



Economic Update:

General Plan Resident Advisory Committee

August 26, 2025

Prepared by:
Economic Development Division
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Targeted Industries



Automotive
Technology



Aviation &
Aerospace



Advanced
Business Svcs.



Healthcare



High-Tech
Manufacturing



IT & Software

National Awards

#5

Best City
for Women
in Tech

#6

Best City
for Families

#7

Best City to
Find a Job

#8

Best
Untapped City
for Startups

#11

Best City
for First-Time
Homebuyers

#17

Best City
to Start a
Business

**Best Cities for
Foreign Investment**

#16 in U.S. / #1 in AZ

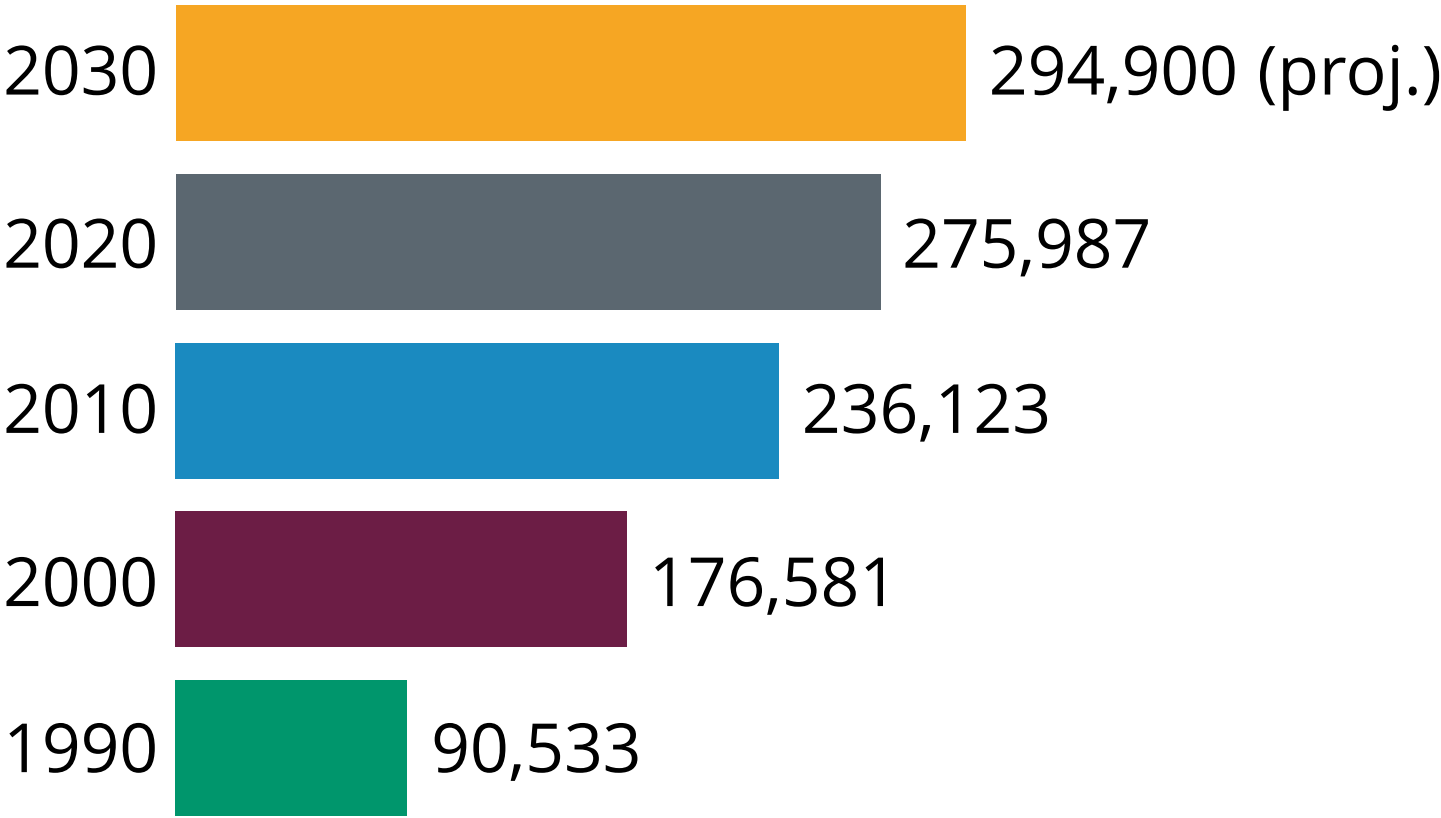


Sources: SmartAsset, Opendoor, WalletHub, Fundera, B2B Reviews, FT-Nikkei Investing in America

Chandler Stats



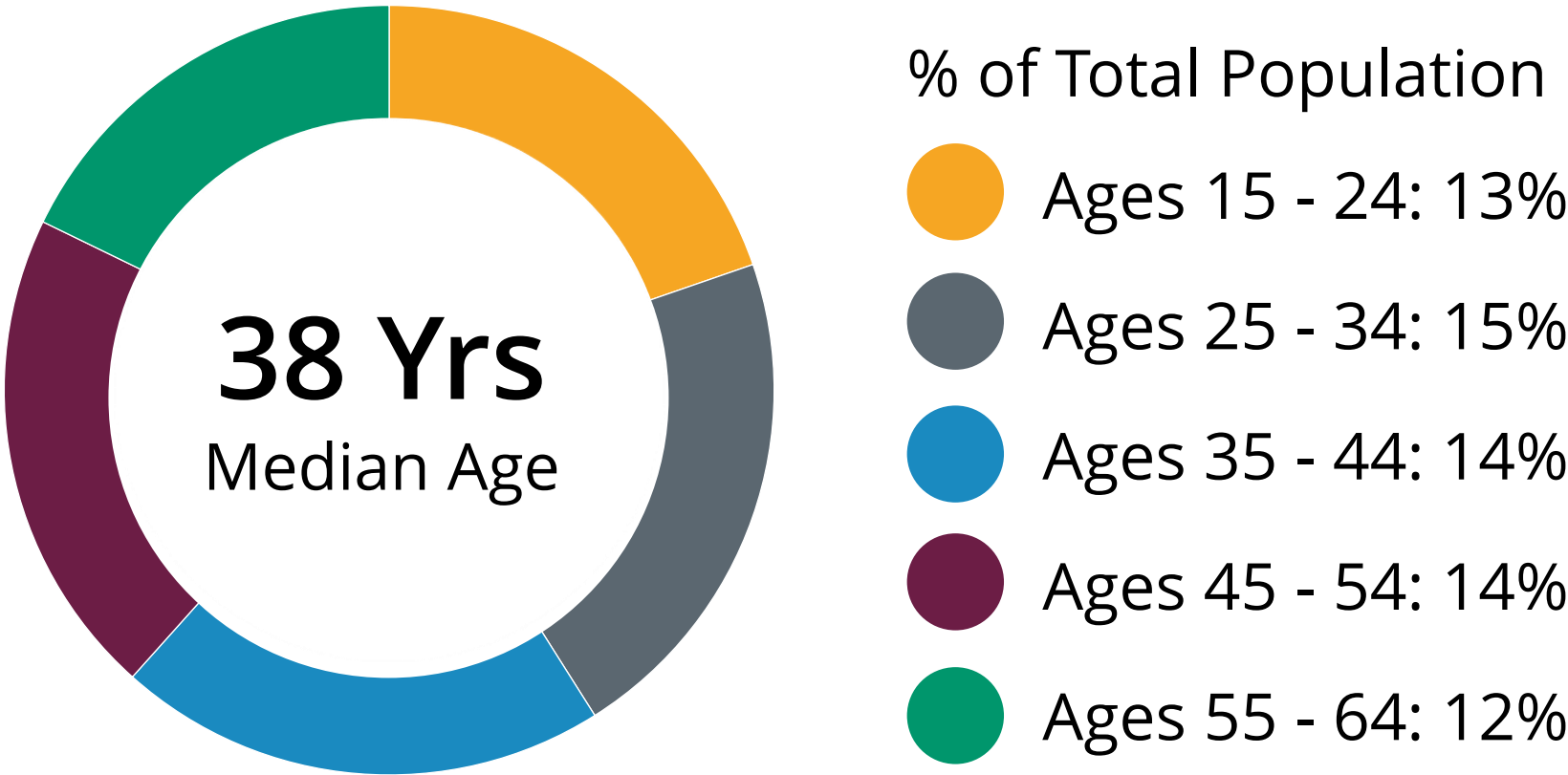
Population Growth



Current estimate: 291,572



Working Age Population

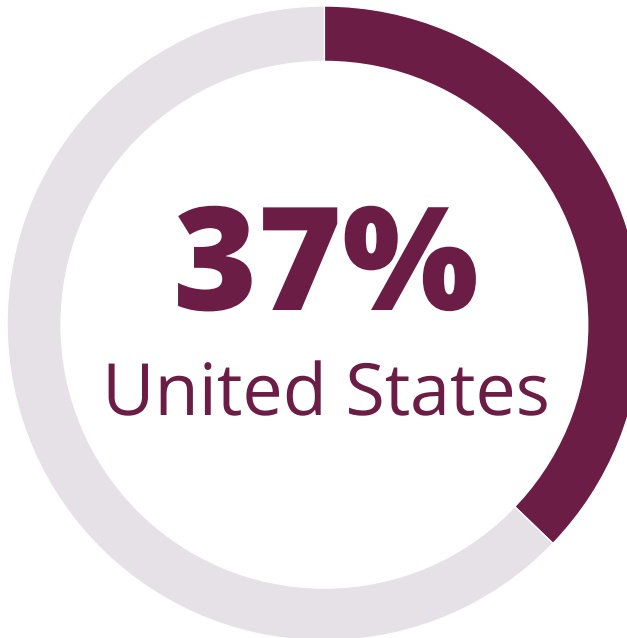
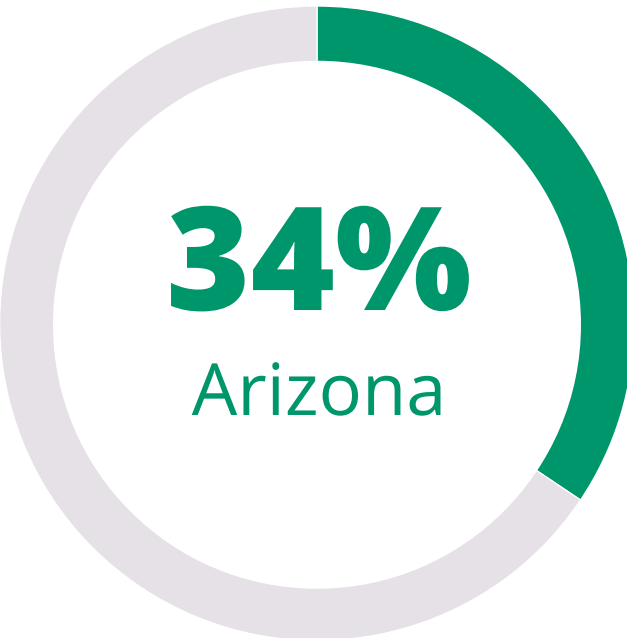
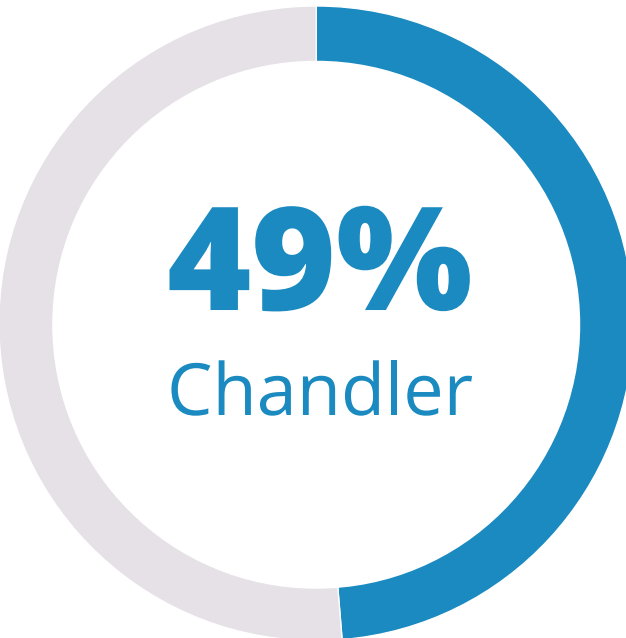


Sources: ESRI Business Analyst (2025), U.S. Census Bureau, Arizona Office of Economic Opportunity, Maricopa Association of Governments, City of Chandler

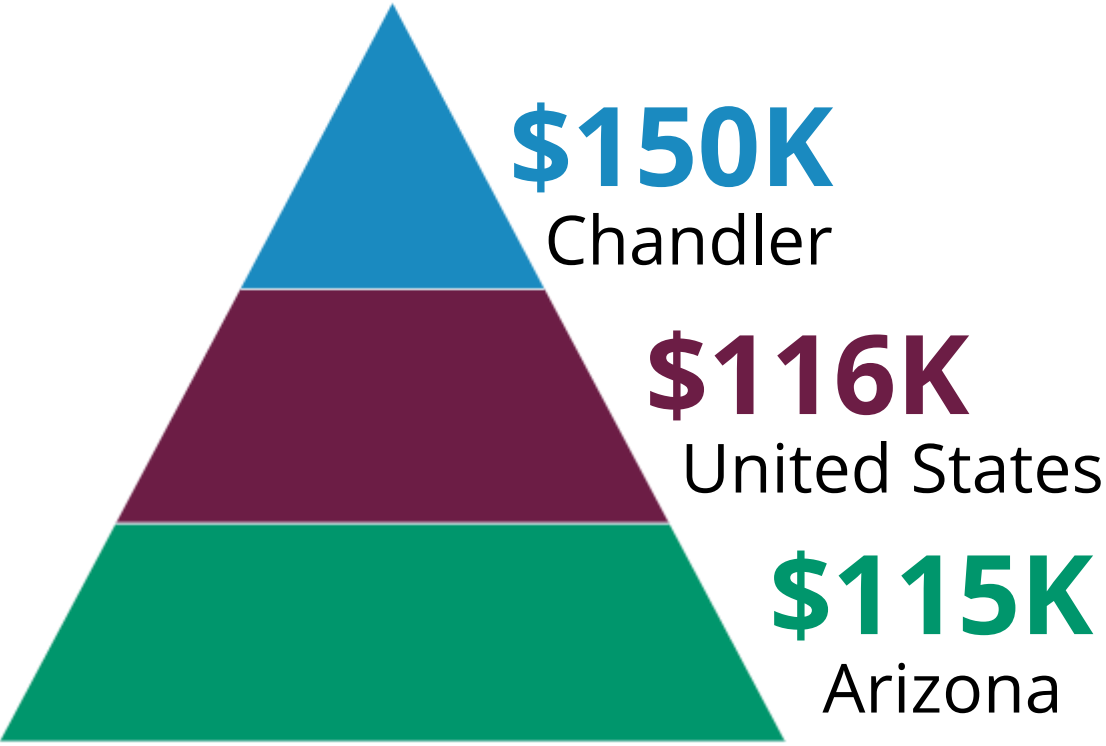
Chandler Stats



%Bachelor's Degree or Higher



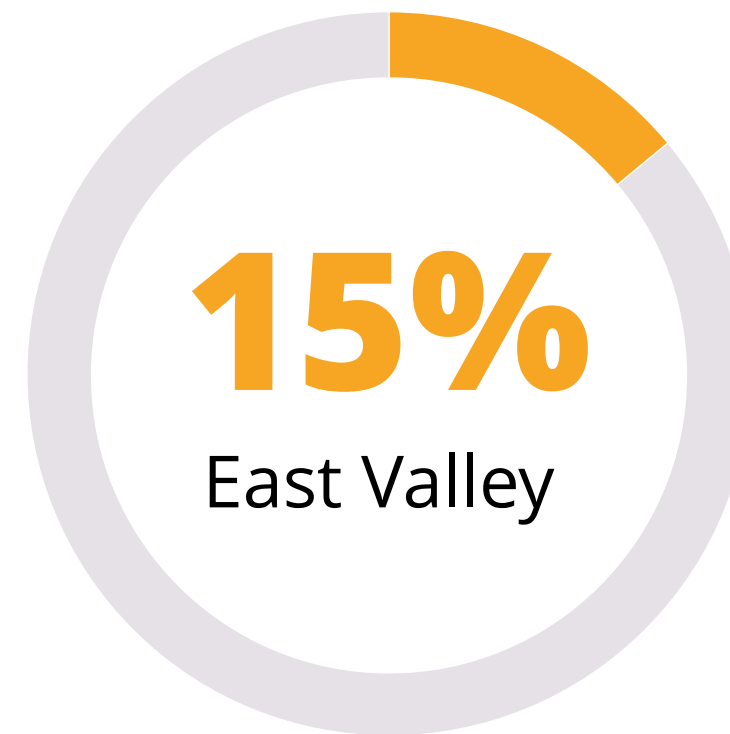
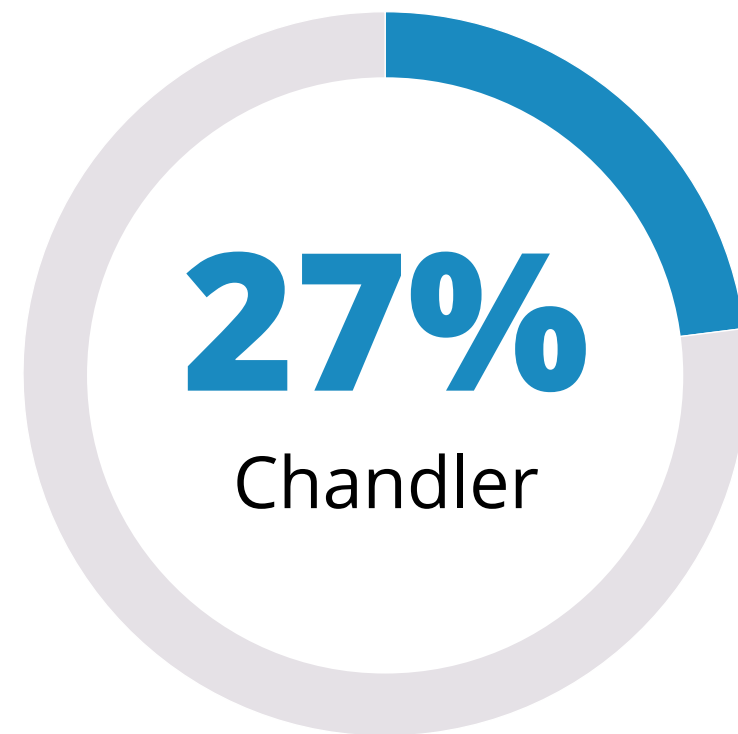
Avg. Household Income



Data Source: ESRI Business Analyst (2025)
Note: %Bachelor's Degree or Higher is for the population ages 25+

Chandler Stats

Innovation Economy: % of Workers in High-Tech Industries

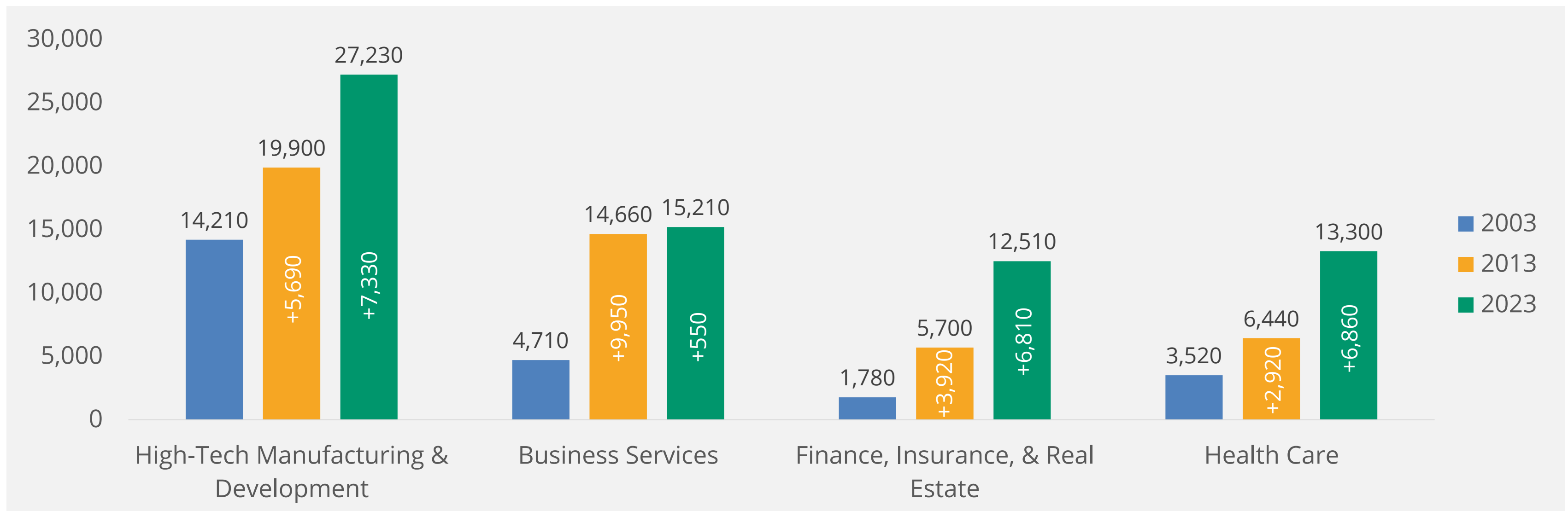


- Chandler has an innovation mindset and this is reflected in the companies located in our community. Ability to adapt to a changing global economy helps ensure long-term economic sustainability.

Data Sources: MAG Employer Database and Bureau of Labor Statistics. Analysis based on "high-tech industries" per the Bureau of Labor Statistics.
"East Valley" includes Chandler, Gilbert, Mesa and Tempe.

Target Industry Employment

- Chandler has experienced strong job growth while achieving a beneficial increase in diversification across key industries over the past 20 years.



Data Source: MAG Employer Database

Employment Base

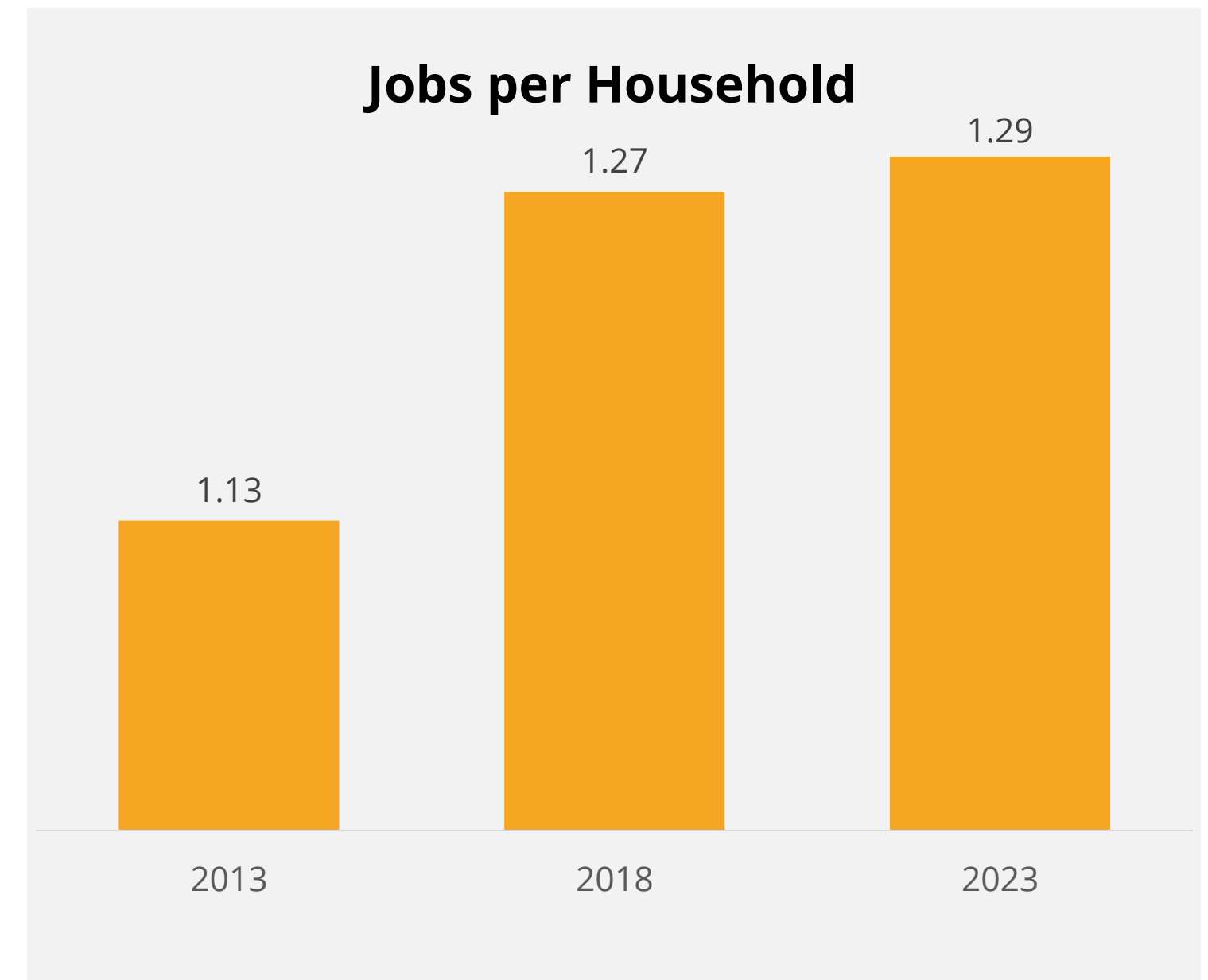
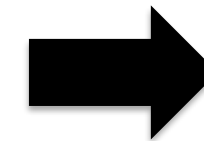
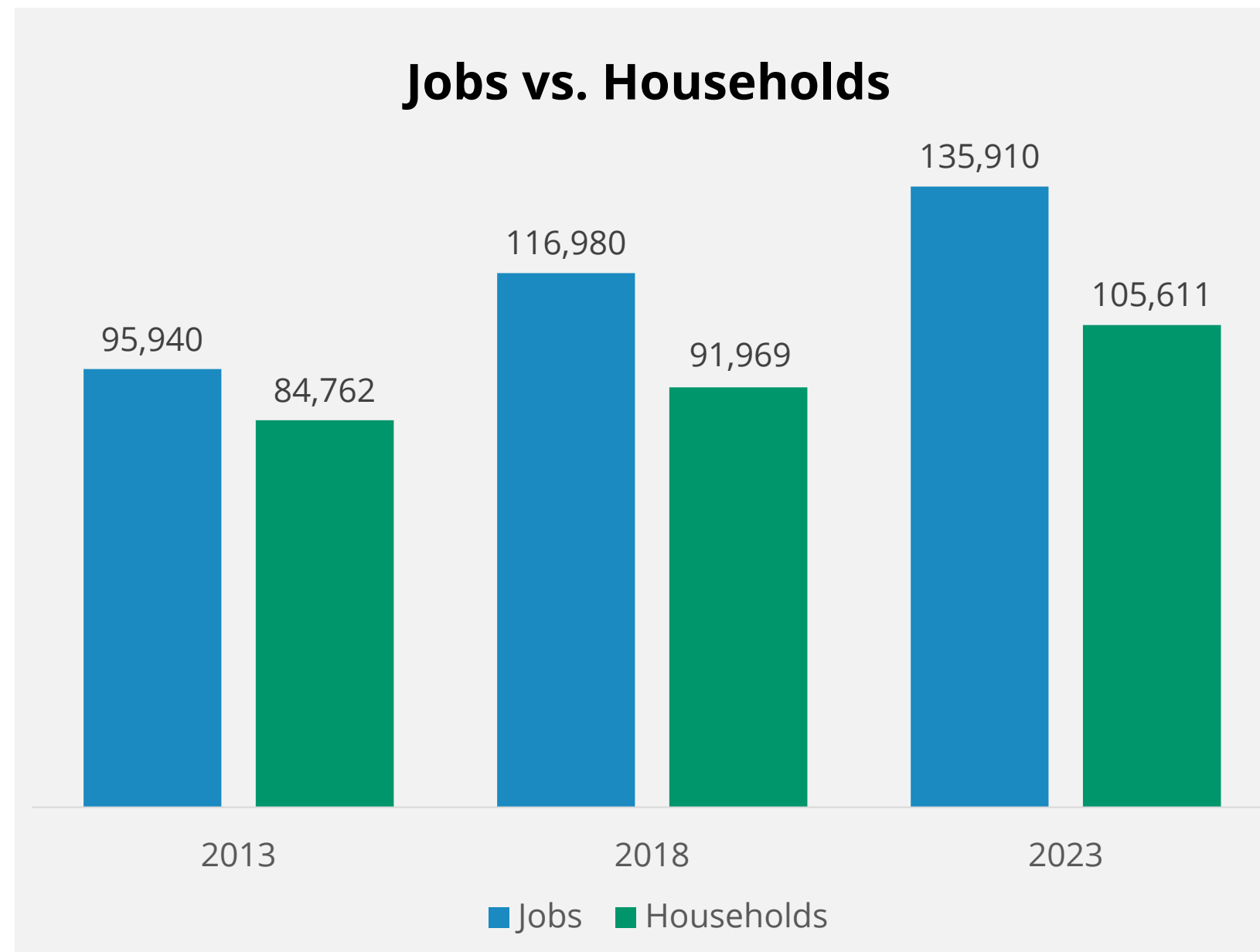
Top Industry Clusters by Employment: Chandler vs. MAG Region

Industry	2003		2013		2023		Positive Trend?
	%Jobs in Chandler	Location Quotient	%Jobs in Chandler	Location Quotient	%Jobs in Chandler	Location Quotient	
High Tech Manufacturing	22.2%	4.48	20.7%	4.38	20.0%	4.56	✓
Business Services	7.3%	0.63	15.3%	1.29	11.2%	0.92	✓
Consumer Services	8.2%	0.99	9.1%	0.97	10.6%	0.95	
Retail	10.0%	0.89	13.0%	1.13	10.7%	0.94	
Finance, Insurance, & Real Estate	2.8%	0.33	5.9%	0.66	9.2%	1.10	✓
Healthcare	5.5%	0.73	6.7%	0.65	9.8%	0.79	✓
Education	6.8%	0.99	6.5%	0.73	7.0%	0.95	
Construction	10.0%	0.96	5.9%	0.74	4.5%	0.62	✓
Transportation & Dist.	6.0%	0.81	5.2%	0.76	4.5%	0.65	✓

Data Source: MAG Employer Database

Jobs to Households

- Balance: Chandler continues to add jobs as its population grows.



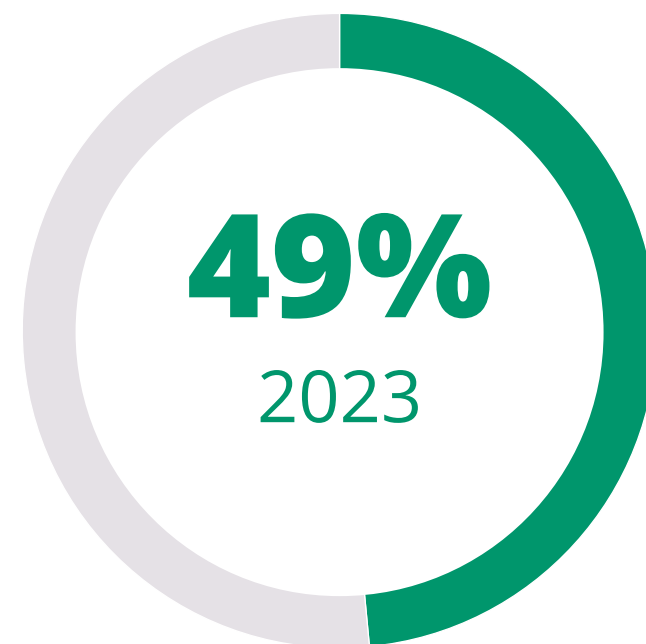
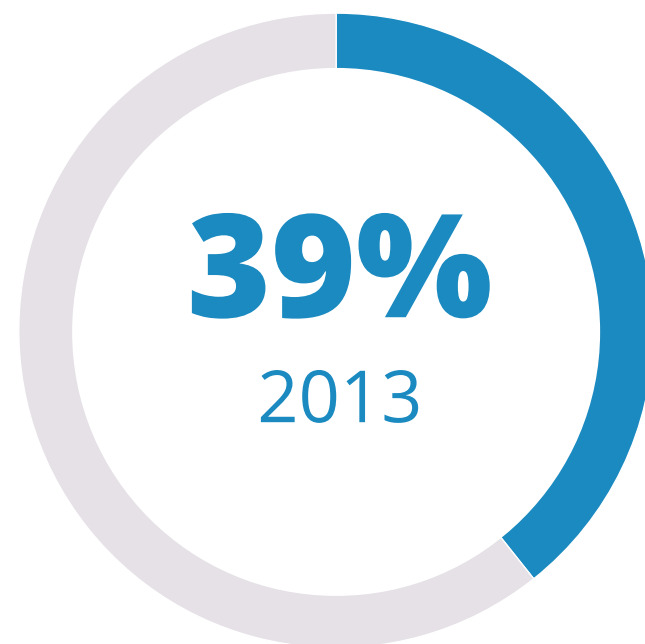
Data Sources: MAG Employer Database, American Community Survey 1-Year Estimates

Prosperous Community

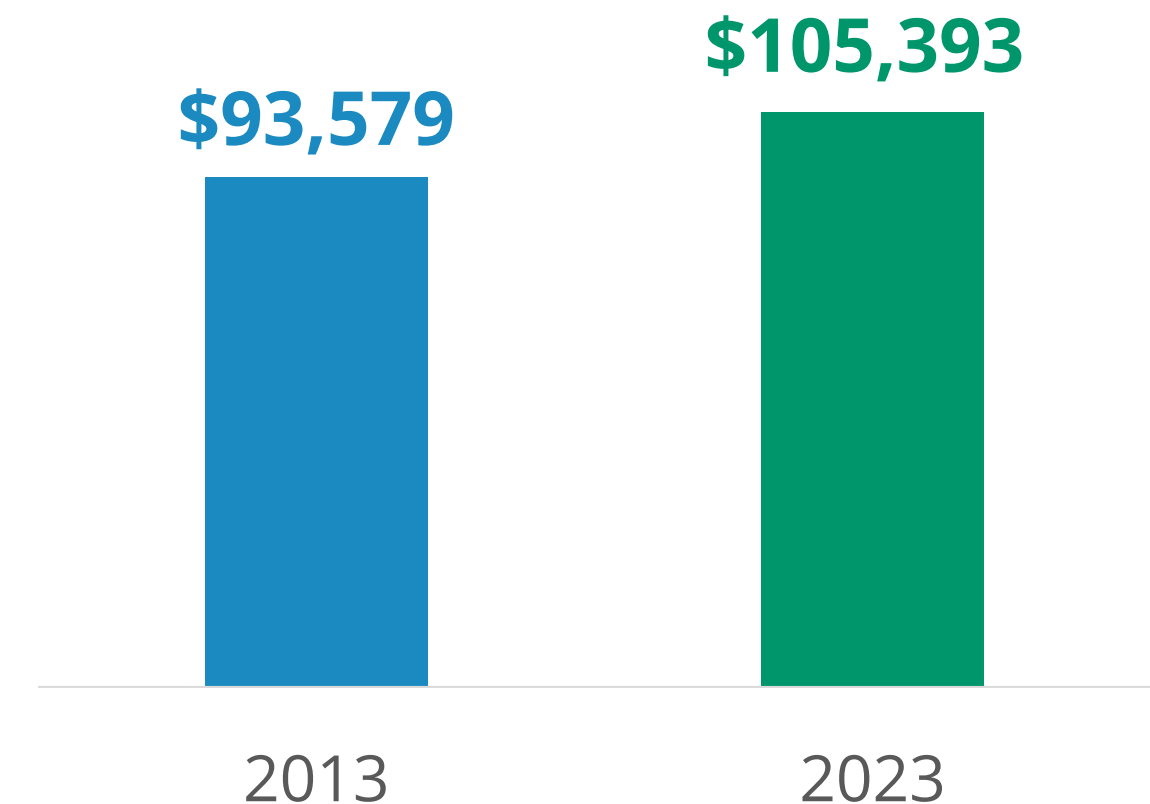
- Quality jobs bring educated residents and wealth to our community.



%Bachelor's Degree or Higher
(Population 25 years and over)



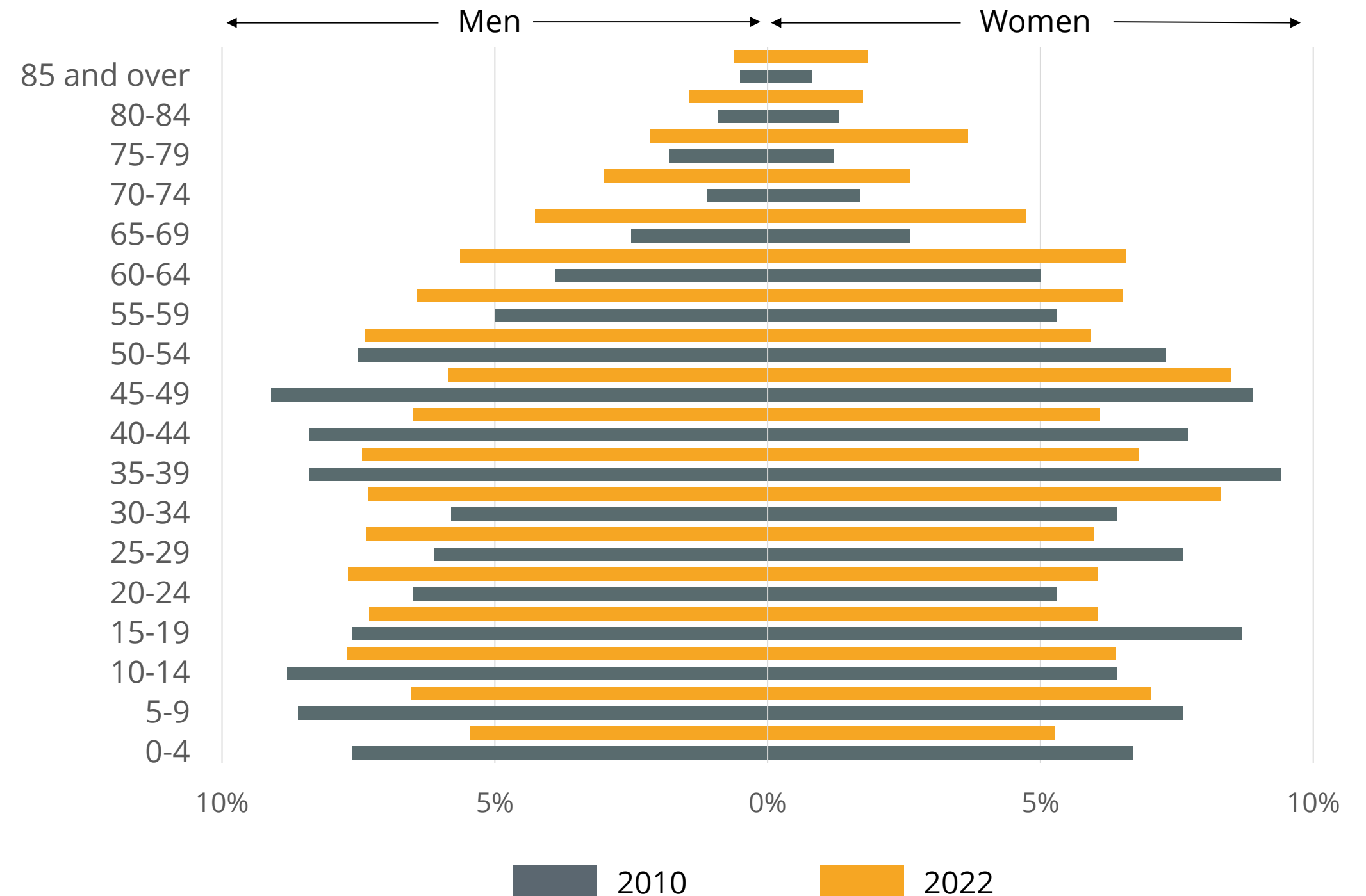
Median Household Income
(In 2023 Inflation-Adjusted Dollars)



Data Source: American Community Survey 1-Year Estimates

Chandler Population Pyramids

- Chandler has been following national and state trends in that while the population is still growing (by attracting new residents), it has also continued to age.
- These demographic shifts could have significant impacts on the city and our local economy.



Source: U.S. Census Bureau (American Community Survey, 1-Year Estimates)

Potential Challenges for Chandler

- Labor force availability
- Consumer spending habits
- School enrollment
- Changing service expectations
- Sustainability of revenue streams

“Low fertility – and the aging population that it generates – implies fewer workers per capita and creates significant headwinds to economic growth, the fiscal sustainability of public benefit programs, and the trend of continuous improvement in living standards, as reflected in per capita incomes.”

White House (May 23, 2024)

Things to Think About

- Demographic shifts and community impacts
- Housing turnover, vertical development opportunities with an emphasis on 55+ housing
- Infrastructure Investment to facilitate private sector investment with ROI:
 - Water and sewer infrastructure
 - Electrical generation and transition
 - “Shovel ready sites”

Summary

- Local economic trends are positive
- Past infrastructure investments set stage for economic vitality
- Chandler is well-positioned for future economic vitality, however:
 - Realization of demographic shifts
 - Addressing gaps in commercial real estate needs
 - Commitment to high-quality growth
 - Focused on the future