

Meeting Minutes

Chandler Museum Foundation

Executive Subcommittee

Regular Meeting

February 3, 2025 | 1:00 p.m.
Chandler Museum, Saguaro Room
300 S. Chandler Village Drive, Chandler, AZ



Call to Order

The meeting was called to order by Barbara Meyerson at 1:00 p.m.

Roll Call

Board Member Attendance

Barbara Meyerson, Chair
Joan Clark, Vice-Chair

Staff Attendance

Jody Crago, Museum Manager
Peter Bugg, Museum Operations Manager

Absent

Rich Feely, Treasurer

Unscheduled Public Appearances

None.

Consent Agenda

1. Approve Minutes from January 6, 2025, Museum Foundation Executive Subcommittee
 - Joan Clark made a motion to approve Minutes from January 6, 2025, Museum Foundation Executive Subcommittee
 - Barbara Meyerson seconded the motion. Motion carried unanimously (2-0). The minutes were approved.

Action Agenda

None.

Briefing

2. Museum Marketing Report for End of Year 2024

- Jody Crago presented a draft version of the Museum Marketing Report. He explained that Becca Vega, Museum Marketing and Volunteer Coordinator was gathering the final details, which would be ready to present at the next Board meeting.

3. Graphic Design Need

- Mark Deuberman was unable to attend as planned due to a health issue.
- Subcommittee members discussed working with Mark to prepare 2 marketing pieces
 - One evergreen document about the Foundation
 - One document about current events at the museum
- Subcommittee members brainstormed what materials would be needed and how to make them long-lasting and eye-catching

4. Review recommendations for new Foundation Board appointees

- There is one immediate opening and three potential upcoming openings
- Subcommittee members reviewed recommendations and applicants. Barbara Meyerson will call applicants to get to learn more about their interest level and experience.

5. Updated Museum Foundation Funding Options for 2025

- Peter Bugg presented the updated elements of the Museum Foundation Funding Options for 2025 presentation.
- Subcommittee members discussed a few examples of potential traveling exhibits to bring to the museum.

6. Traveling Exhibitions Discussion

- Jody Crago suggested that the Foundation look into whether it would be feasible for the museum to produce traveling exhibits that other institutions could rent.
- Subcommittee members agreed to bring the idea before the Board.

7. Board Attendance

- Subcommittee members discussed conversations they had had with other Board members regarding their adherence to the Foundation's attendance policy.

8. Museum Manager's Report

- Gaman exhibition opens February 4
- Starting to have more openings/receptions/events and wanting to have Board member presence at those

9. Cultural Development Report

- Kim Moyers was not able to attend due to a scheduling conflict

10. Review Agenda Items for Next Museum Foundation Board Meeting

- Executive Committee Report
- Museum Marketing Report
- Marketing Workgroup
- Museum Foundation Funding Options for 2025
- Governance Report

- Annual Retreat Discussion
- Bond Election Progress
- Museum Manager's Report

Member Comments

None.

Member Announcements

None.

Calendar

11. 2025 Chandler State of the City will be February 13, 2025, at 5:30 p.m. at the Chandler Center for the Arts, 250 N Arizona Ave, Chandler, AZ 85225.
12. Next Museum Foundation Board Meeting will be February 18, 2025, at 5:30 p.m. at the Chandler Museum.
Next Executive Subcommittee Meeting will be March 3, 2025, at 1:00 p.m. at the Chandler Museum.
13. Chandler Museum Events:
 - History Bites will be February 4 & 18, 2025, at 12:00 p.m.
 - CTown will be February 5 & 19, 2025 at 10:30 a.m.
 - Art Tots will be February 12 & 26, 2025 at 10:30 a.m.
 - Play Day will be February 23, 2025 at 2:00 p.m.

Adjourn

With no other business to discuss, the meeting was adjourned at 2:56 p.m.

Barbara Meyerson, Chair

Jody Crago, Staff Liaison