

Meeting Minutes

Chandler Museum Foundation

Regular Meeting

February 18, 2025 | 5:30 p.m.
Chandler Museum, Saguaro Room
300 S. Chandler Village Drive, Chandler, AZ



Call to Order

The meeting was called to order by Barbara Meyerson at 5:30 p.m.

Roll Call

Board Member Attendance

Barbara Meyerson, Chair
Joan Clark, Vice-Chair
Rich Feely, Treasurer
Calvenea Malloy
Brenda Abney
Tom Escobedo
Adam Turner
Mary Cimaglio
Gregory Herriman
Jacki Ryan
Martin Sepulveda

Staff Attendance

Jody Crago, Museum Manager
Peter Bugg, Museum Operations Manager

Absent

Joshua Askey

Unscheduled Public Appearances

None.

Consent Agenda

1. Approval of Minutes from January 21, 2025 Chandler Museum Foundation Board Meeting
 - Calvenea Malloy made a motion to approve minutes from the January 21, 2025 Chandler Museum Foundation Board Meeting
 - Joan Clark seconded the motion.
 - Motion carried unanimously (11-0). The minutes were approved as presented.

Action Agenda

None.

Discussion

None.

Briefing

1. Updated Museum Funding Options for 2025
 - Chair moved this briefing item from #5 on the agenda to #2
 - Peter Bugg presented the updated and extended version of the Museum Funding Options for 2025 presentation that was given at the previous Museum Foundation Board Meeting.
 - Barbara Meyerson asked questions about how exhibitions have been funded in the past and how much the museum's exhibit budget from the City of Chandler is.
 - Board members discussed which opportunities to target sponsorships for first.
 - Museum Finance Subcommittee will discuss next steps at February meeting.
2. Executive Subcommittee Report
 - Barbara Meyerson provided review of February Executive Subcommittee Meeting discussion points.
 - Barbara asked for the Governance Subcommittee to assist with reviewing prospective Board candidates
3. Museum Marketing Report
 - Jody Crago presented the Museum Marketing Report as created by Museum Marketing and Volunteer Coordinator Becca Vega.
 - Jody provided a brief definition of target marketing, which the museum engages in
4. Marketing Workgroup Update
 - Marketing Workgroup will schedule a meeting to discuss Museum Marketing Report and meet with Becca Vega and Jody Crago to plan future marketing efforts.
5. Governance Subcommittee Report
 - Joan Clark provided a short description of the Governance Subcommittee Report and asked board members to review the presentation before the next board meeting in March. Board members will discuss the report at that meeting.
6. Annual Retreat Discussion
 - Special Meeting of the Chandler Museum Foundation Subcommittee will be scheduled after the regular monthly Board meeting on March 17 to discuss SWOT analysis and plan deliverables for the upcoming year.
7. Bond Election Update

- Kim Moyers, Cultural Development Director, was out sick and unable to attend to provide an update.
- Martin Sepulveda requested that Jody Crago ask Kim about Bond Election updates and pass them on to the Board members.

8. Museum Manager's Report

- Jody Crago requested that all board members complete Annual Survey of Museum-Goers.
- Jody provided an update on the current exhibitions on show and upcoming exhibitions.
- Jody invited board members to the Celebration Plaza induction ceremony and Chandler Sports Hall of Fame induction ceremony, both taking place on February 22 (9 a.m. and 11 a.m. respectively).

Member Comments

None.

Member Announcements

None.

Calendar

9. Next Museum Foundation Finance Subcommittee Meeting will be February 25, 2025, at 3:30 p.m. at the Chandler Museum.

Next Museum Foundation Executive Subcommittee Meeting will be March 3, 2025, at 1:00 p.m. at the Chandler Museum.

Next Museum Foundation Governance Subcommittee Meeting will be March 10, 2025, at 10:00 a.m. at the Chandler Museum.

Next Museum Foundation Board Meeting will be March 17, 2025, at 5:30 p.m. at the Chandler Museum.

Adjourn

The meeting was adjourned at 7:02 p.m.

Barbara Meyerson, Chair

Jody Crago, Staff Liaison