

Meeting Minutes

Chandler Museum Foundation

Executive Subcommittee

Regular Meeting

April 7, 2025 | 1:00 p.m.

Chandler Museum, Saguaro Room

300 S. Chandler Village Drive, Chandler, AZ



Call to Order

The meeting was called to order by Barbara Meyerson at 1:00 p.m.

Roll Call

Board Member Attendance

Barbara Meyerson, Chair

Joan Clark, Vice-Chair

Rich Feely, Treasurer

Staff Attendance

Kim Moyers, Director, Cultural Development

Jody Crago, Museum Manager

Peter Bugg, Museum Operations Manager

Sarah Biggerstaff, Museum Storytelling
Coordinator

Absent

Unscheduled Public Appearances

None.

Consent Agenda

1. Approve Minutes from March 3, 2025, Museum Foundation Executive Subcommittee
 - Rich Feely made a motion to approve Minutes from March 3, 2025, Museum Foundation Executive Subcommittee
 - Joan Clark seconded the motion. Motion carried unanimously (3-0). The minutes were approved as presented.

Action Agenda

2. Recommend to the Museum Foundation Board a Slate of Board Officers for FY 25-26
 - Joan Clark made a motion to recommend to the Museum Foundation Board a Slate of Board Officers for FY 25-26.
 - Rich Feely seconded the motion. Motion was tabled.
 - The Governance committee has not yet met in order to fulfil its function as a nominating committee.
 - Rich Feely has agreed to extend time in Treasurer position to another term
 - Joan Clark recommended that the position of vice-chair and chair of the Governance subcommittee be occupied by a different board member for the upcoming term.
 - A call for interest in serving as a Board Officer will be issued at the next Foundation Board meeting.
3. Recommend Museum Foundation Assume Operation of the Vision Gallery Store
 - Rich Feely made a motion to recommend Museum Foundation Assume Operation of the Vision Gallery Store.
 - Joan Clark seconded the motion. Motion carried unanimously (3-0).
 - As part of the Museum Division reorganization, the Museum was expected to take over operation of the Vision Gallery store. Upon analysis into what that would look like, it was determinized that it would be cleaner for the Museum Foundation to take over operation of the Vision Gallery store, like they currently operate the Chandler Museum Store. The bookkeeping for each store would be kept separate.
 - The plan is for the Museum to purchase the Vision Gallery store's current stock using the trust fund account. The Vision Gallery store would not restock until the beginning of the fiscal year.
 - Peter Bugg and Jody Crago provided a description of the Vision Gallery store's current stock.
 - The Vision Gallery day to day operations would still be managed by Jillian Nakornthap and Hanley Ange.

Briefing

4. Preliminary Reviews of SWOT Analysis and Foundation's Strategic Plan
 - Feedback from the Chandler Museum Foundation was collated into a list the shows things that have been accomplished, things that have been started, and things needing attention.
 - Subcommittee members discussed immediate goals, including increasing the visibility of the Museum.
5. Discussion of Museum Foundation Marketing Efforts
 - Subcommittee members agreed to reschedule Executive Subcommittee meetings to the first Wednesday of each month at 2 p.m. so that Museum Marketing and Volunteer Coordinator, Becca Vega, can attend.
 - Museum Foundation Marketing Workgroup is working on scheduling a meeting with Jody Crago and Becca Vega to discuss Foundation marketing efforts.

- In ongoing marketing efforts, Executive Subcommittee will provide direction for Becca Vega and the Marketing Workgroup on efforts to increase visibility, marketing, and fundraising. With that direction, the Marketing Workgroup will meet and bring recommendations back to the Executive Subcommittee.
6. Discuss Onboarding Process for New Board Members
 - Barbara Meyerson and Jody Crago will develop a standardized process for onboarding new board members that includes the official processes and the heart of the mission of the Foundation.
 7. Expectation of Board Member Attendance at City Council Meetings
 - Barbara Meyerson proposed an expectation of having one or two Board members at each City Council meeting.
 - Subcommittee members discussed methods of continuing to keep the Foundation present and active in the minds of the City Council members.
 8. Update on House of Broadcasting/Fall Fundraising Event
 - House of Broadcasting has pulled their own exhibit from the Museum's calendar. Sarah Biggerstaff and Jody Crago will be meeting with House of Broadcasting to look at what they have and explore the possibility of an exhibit in the future.
 - Possible alternative fundraising opportunities:
 - Book of Names event on November 1
 - OA+D Exhibition
 - Executive Subcommittee members decided to pursue OA+D Exhibition fundraising opportunities
 - Rich Feely proposed moving the next Museum Foundation Finance Subcommittee Meeting to Wednesday, April 23 at 2 p.m. so Becca Vega can attend. Jody Crago and Joan Clark agreed.
 9. Update on Eddie Basha, Jr. Exhibit
 - Sarah Biggerstaff gave a presentation on the current status of the upcoming Eddie Basha, Jr. exhibition, planned for March 2026 – May 2027
 10. Cultural Development Update
 - May 2 is the all-day budget briefing.
 - April is Jazz appreciation month. Kim Moyers shared how the City of Chandler is working to connect all events from different departments under one calendar.
 11. President's Report
 - Status of Museum Strategic Plan
 - The contract has been signed, the purchase order has been sent, Jody is working on scheduling the first consultation meeting.

Member Comments

- Joan Clark commented positively on the new design for the Museum's Quarterly Calendar
- Peter Bugg announced that as of today there is an MOU with OA+D

Member Announcements

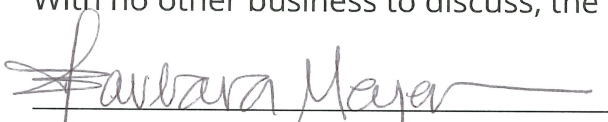
None.

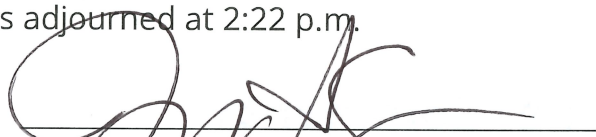
Calendar

12. Next Museum Foundation Board Meeting will be April 21, 2025, at 5:30 p.m. at the Chandler Museum.
13. Next Executive Subcommittee Meeting will be May 5, 2025, at 1:00 p.m. at the Chandler Museum.
14. Museum Foundation Board Event:
 - Chandler Boards and Commissions Appreciation Event – April 16, 2025 starting at 7:30 a.m. at the Chandler City Hall Courtyard.
15. Chandler Museum Exhibits:
 - Can't Help Myself: Jon Arvizu – January 7, 2025 – June 8, 2025
 - Gaman: Enduring Japanese American Internment at Gila River – February 4, 2025 – January 26, 2026
 - Ceangal/Connections – March 15, 2025 – July 20, 2025
 - ¡MONSTRAS! Female Legends of Latin America – April 26, 2025 – August 31, 2025
16. Chandler Museum Events:
 - Art Tots: Just Add Water – April 9 & 23, 2025 at 10:30 a.m.
 - Play Day: Project Wet (Mini!) – April 13, 2025 at 2:00 p.m.
 - C-Town: Water – April 16, 2025 at 10:30 a.m.
 - Museum Closed – April 20, 2025
 - I Can't Help Myself: Jon Arvizu Reception – April 24, 2025 at 5:00 p.m.
 - C-Town: Museum Helpers – April 30, 2025 at 10:30 a.m.
17. Vision Gallery Exhibits:
 - M|otherworlds – March 22, 2025 – June 7, 2025
18. Vision Gallery Events:
 - Make and Take: Tissue Paper Flowers – April 19, 2025 at 11:00 a.m.
19. Gallery at CCA Exhibits:
 - Art in Schools Exhibition – April 9, 2025 – April 19, 2025
 - CUSD Annual Exhibition – April 23, 2025 – May 13, 2025

Adjourn

With no other business to discuss, the meeting was adjourned at 2:22 p.m.


Barbara Meyerson, Chair


Jody Crago, Staff Liaison