

Meeting Minutes

Chandler Museum Foundation

Finance Subcommittee

Regular Meeting

April 23, 2025 | 2:00 p.m.
Chandler Museum, Saguaro Room
300 S. Chandler Village Drive, Chandler, AZ



Call to Order

The meeting was called to order by Rich Feely at 2:00 p.m.

Roll Call

Board Member Attendance

Rich Feely, Chair
Tom Escobedo
Jacki Ryan

Staff Attendance

Jody Crago, Museum Manager
Peter Bugg, Museum Operations Manager
Becca Vega, Museum Marketing and
Volunteer Coordinator

Absent

Joshua Askey

Scheduled and Unscheduled Public Appearances

None

Consent Agenda

None

Action Agenda

1. Approval of Minutes of the Museum Foundation Finance Subcommittee Regular Meeting of February 25, 2025.
 - Jacki Ryan made a motion to approve the meeting minutes of the Museum Foundation Finance Subcommittee Meeting of February 25, 2025.
 - Tom Escobedo seconded the motion. Motion carried unanimously (3-0). The minutes were approved with corrections.

Briefing

2. Fall Fundraising Initiative

- House of Broadcasting exhibit tabled indefinitely.
- OA+D exhibition scheduled for September 2025 to February 2026.
- OA+D will be hosting a reception at the museum on November 15, 2025.
- Museum Foundation will solicit donations to support:
 - i. Exhibit displays and graphics
 - ii. Opening Reception, date to be determined
 - iii. Closing Reception, date to be determined
- Subcommittee members identified a donor solicitation target list
- Subcommittee members discussed potential fundraising methods to employ at planned receptions
- Subcommittee members planned needed marketing materials, to be implemented by the Chandler Museum Foundation Marketing Workgroup and Museum Marketing and Volunteer Coordinator, Becca Vega.
- Subcommittee defined action steps going forward:
 - i. Jody Crago and Peter Bugg will put together an itemized list of exhibit and reception elements
 - ii. Joan Clark will speak with Bill Scott about potentially speaking at an upcoming event
 - iii. Joan Clark will draft a 1-page donor request summary
 - iv. Greg Harriman will reach out to Developers and Corporate Contractors
 - v. Rich Feely will reach out to Architectural and Interior Design Firms
 - vi. Joan Clark will speak with OA+D about utilizing their mailing list to solicit donations and ask about possible silent auction objects
 - vii. Greg Harriman and Jody Crago will investigate possible donor management systems
 - viii. Becca Vega will meet with the Museum Foundation Marketing Workgroup to plan marketing materials

Member Comments

- Jody Crago proposed adding a Museum Foundation Finance Subcommittee meeting between May 7th Museum Foundation Executive Subcommittee meeting and May 19th Museum Foundation Board Meeting to draft FY 25-26 budget.
 - Meeting will be scheduled for May 15th at 1:00 p.m.

Member Announcements

None.

Calendar

3. Next Chandler Museum Foundation Finance Subcommittee Meeting will be Tuesday, June 24, 2025, at 3:30 p.m. at Chandler Museum

Adjourn

The meeting was adjourned at 3:18 p.m.



Greg Herriman, Chair



Jody Crago, Staff Liaison